

THE CASH BOX


VOLUME XVII

SEPTEMBER 24, 1955

NUMBER 1



Those three "Texans," Mitch Miller, Don George and Bill Randle, puff on their cigars and smile happily as they contemplate the part each of them played in making "Yellow Rose Of Texas" a hit. It all started while Randle, of station WERE in Cleveland and the CBS network, was playing Columbia's "The Confederacy" album. He heard the "Yellow Rose" tune and pointed out to Phil Kahl, the publisher, that it would make a good pop song. Kahl consequently commissioned Don George to write a lyric, dispatched it to Mitch who cut it immediately and the rest is record history.



the
most
Eddie Fisher
you
ever heard

**MAGIC
FINGERS**

.....

(I Wanna Go
Where You Go,
Do What You Do)

**THEN
I'LL BE
HAPPY**

(with Hugo Winterhalter's
Orch. and Chorus)

20, 47-6264

"New Orthophonic" High Fidelity Recording

RCA VICTOR





FOUNDED BY BILL GERSH

Volume XVII Number I
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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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The Cash Box

The Significance of "The Cash Box"

R & B CHARTS

For years now, there has been no question about the leadership of *The Cash Box* in the Rhythm 'N Blues field. Anywhere you inquire, *The Cash Box* Hot Charts have been the criterion by which artists, publishers, record company execs, juke box operators, disk jockeys and retailers have guided themselves.

We have been told about—and witnessed—retailers buying records by going right down our Hot Charts. We have seen juke box operators do the same. And everyone knows that disk jockey after disk jockey programs directly from these charts.

Why has *The Cash Box* taken on such importance in this field?

Because nowhere else is the information we offer available with the same degree of accuracy, honesty and integrity.

The Cash Box Hot Charts cover the R&B field in its entirety. The charts are compiled with the greatest objectivity possible. And they encompass the widest possible area. In short, *The Cash Box* charts reflect what is actually happening, not what someone thinks may be happening or what someone would like to have happen.

As a result, we have become the authority in R&B.

And this authority has taken on un-

suspected proportions now that R&B has such an overwhelming influence on the Pop field.

There is no Pop A&R man today who does not follow our Hot Charts to the minutest detail. We know for a fact that several top A&R men send for each record as soon as it hits the chart to see whether it is adaptable to the Pop market and to determine which artist could do it.

The significance therefore of our Hot Charts extends far beyond the R&B field. It reaches throughout the entire record business, determining which songs are to go Pop, which records are to be pushed, which artists are to get the hot material.

And just as our leadership in R&B continues to take on new proportions, so does the influence of *The Cash Box* continue to grow in all other fields. Week by week, month by month, the magazine reaches a larger audience, attains greater recognition, becomes more authoritative.

The purpose of *The Cash Box* is to serve our subscribers in the best possible way. As we reach for and attain new levels of achievement, we have every confidence that our readers too will progress and prosper and achieve successes beyond those they have ever achieved before.

BIG ON — "X"

Gordon Jenkins "GOODNIGHT SWEET DREAMS"

c/w

"Young Ideas"
X-0159 (4X-0159)

Richard Maltby "BOOK OF LOVE"

c/w

"Midnight Mood"
X-0158 (4X-0158)

Coming Up Fast!

Frankie Lester "NIP SIP"

c/w

"KNOCK ME A KISS"

X-0165 (4X-0165)

Betty Clooney "KI KI"

c/w

"JUST TO BELONG TO YOU"

X-0164 (4X-0164)

The Chuckles "STILL THINKING OF YOU"

c/w

"TIMES TWO, I LOVE YOU"

X-0162 (4X-0162)

Dick Lee "BABY, BABY YOU"

c/w

"I MISS YOU"

X-0163 (4X-0163)



THE CASH BOX

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SP—Specialty
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	ST—Starlite
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PE—Peacock	TA—Tampa
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PM—Prom	TI—Tico
AT—Atlantic	CT—Cat	FA—Favorite	KI—King	PR—Prestige	TR—Trend
AU—Audiavac	CW—Crown	FB—Fabor	LO—London	RA—Rainbow	UQ—Unique
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	MJ—Major	RM—Rama	VI—RCA Victor
CA—Capitol	DL—DeLuxe	4 Star—Four Star	MO—Modern	SA—Savoy	WD—Waldorf
CD—Cadence	DO—Dat			SE—Seeco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

YELLOW ROSE OF TEXAS

1 MITCH MILLER—JOHNNY DESMOND

CO-40540 (4-40540)—Mitch Miller VI-20-6241 (47-6241)—Homer & Jethro
CR-61476 (9-61476)—Johnny Desmond X-0161 (4X-0161)—Geri Galian
PM-1122A (45-1122A)—Maury Laws Ch. & O.

2 AIN'T THAT A SHAME

PAT BOONE—FATS DOMINO

DO-15377 (45-15377)—Pat Boone PM-1122B (45-1122B)—Bill Marine
IM-5348 (45-5348)—Fats Domino WI-90000 (90000 x 45)—Ronnie Gaylord

3 SEVENTEEN

FONTANE SISTERS—BOYD BENNETT

CA-3199 (F-3199)—Ella Mae Morse KI-1470 (45-1470)—Boyd Bennett
DO-15386 (45-15386)—Fontane Sisters ME-70651 (70651 x 45)—Rusty Draper

4 ROCK AROUND THE CLOCK

BILL HALEY and his COMETS

AR-123 (45-123)—Sonny Dee MG-12028 (K-12028)—Charles Walcott
BE-1098 (45-1098)—Four Bells
DE-29124 (9-29124)—Bill Haley & Comets

5 LOVE IS A MANY-SPLENORED THING

FOUR ACES

CA-3202 (F-3202)—Woody Herman DE-29625 (9-29625)—Four Aces
CR-61467 (9-61467)—Don Cornell MG-30883 (K-30883)—David Rose O.
CW-165 (45-165)—Don, Dick & Jimmy PM-1120A (45-1120A)—The Rockets

6 HARD TO GET

GISELE MacKENZIE

X-0137 (4X-0137)—Gisele MacKenzie

7 WAKE THE TOWN AND TELL THE PEOPLE

LES BAXTER—MINDY CARSON

CA-3120 (F-3120)—Les Baxter CR-61477 (9-61477)—Lawrence Welk
CO-40537 (4-40537)—Mindy Carson PM-1121B (45-1121B)—Argyles

8 LEARNIN' THE BLUES

FRANK SINATRA

CA-3102 (F-3102)—Frank Sinatra CO-40515 (4-40515)—Belmonte Orch.
CA-3147 (F-3147)—Ray Anthony GS-253 (45-253)—Joe Valino

9 TINA MARIE

PERRY COMO

PM-1121A (45-1121A)—Gabe Drake VI-20-6192 (47-6192)—Perry Como

10 MAYBELLENE

CHUCK BERRY

CH-1604 (45-1604)—Chuck Berry ME-70682 (70682x45)—Ralph Marterie
CR-61478 (9-61478)—Johnny Long PM-1125 (45-1125)—Jerry Duane
DO-15407 (45-15407)—Jim Lowe

11) THE LONGEST WALK. 12) HUMMINGBIRD. 13) A BLOSSOM FELL. 14) THE BIBLE TELLS ME SO. 15) AUTUMN LEAVES. 16) GUM DROP. 17) SONG OF THE DREAMER. 18) I WANT YOU TO BE MY BABY. 19) DOMANI. 20) SOMETHING'S GOTTA GIVE. 21) IT'S A SIN TO TELL A LIE. 22) MOMENTS TO REMEMBER. 23) UNCHAINED MELODY. 24) THE POPCORN SONG. 25) SWEET AND GENTLE. 26) DAY BY DAY. 27) SUDDENLY THERE'S A VALLEY. 28) HAWK-EYE. 29) HOUSE OF BLUE LIGHTS. 30) I'LL NEVER STOP LOVING YOU. 31) THE KENTUCKIAN SONG. 32) MAN IN A RAINCOAT. 33) SHIFTING WHISPERING SANDS. 34) SAME OLD SATURDAY NIGHT. 35) BLACK DENIM TROUSERS.

"X" RECORDS MARK THE HITS!

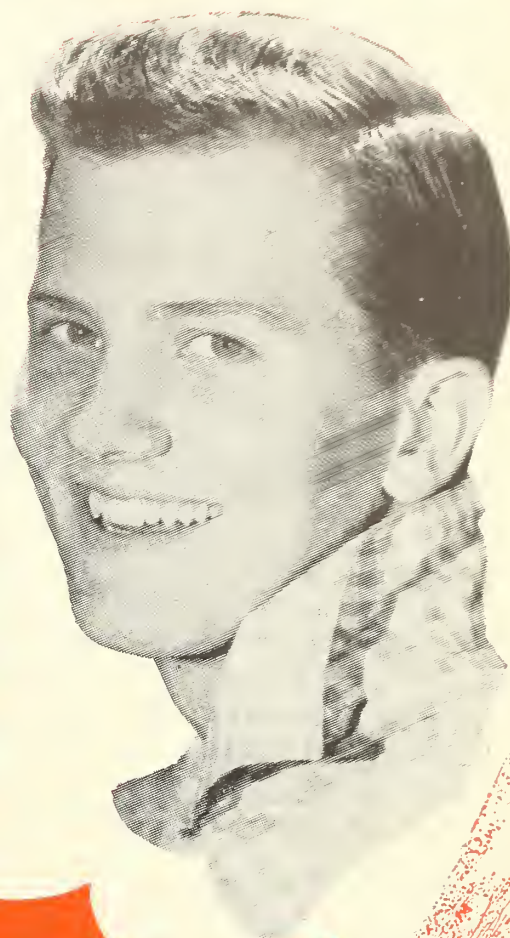
"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Dot

AMERICA'S HOTTEST LABEL
gives you...

Pat Boone



... with his 3rd straight HIT -
a great 2 sider ...

"at my
front
door"

and

"NO ARMS
CAN EVER
HOLD
YOU"

dot-15422

"Out 3 days -
134,000
Records Already
Sold"

Dot

RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

RECORD REVIEWS

⊙ **A** DISK & SLEEPER

⊙ **B+** EXCELLENT

⊙ **B** VERY GOOD

⊙ **C+** GOOD

⊙ **C** FAIR

⊙ **D** MEDIOCRE

THE LAURIE SISTERS
(Mercury 70705; 70705x45)

B+ "LOVE AND MARRIAGE" (2:15) [Barton ASCAP—Cahn, Van Heusen] The Laurie Sisters do a big job with a cute novelty from the forthcoming TV musical "Our Town." Light bouncy ditty that has hit qualities. Thrushes are gonna make the grade.

C+ "ANGELS' TEARS" (2:30) [Famous ASCAP—David] An inviting waltz with a tearful story. Delicate song with appeal.

GEORGE SHEARING QUINTET
(MGM 12079; K12079)

B "LOVE IS JUST AROUND THE CORNER" (2:40) [Famous ASCAP—Robin, Gensler] The Shearing Quintet comes up with an easy swinging rhythm arrangement of a standard. The artist's following will get a kick out of this side.

C+ "GET OFF MY BACK" (2:39) [Bayer BMI—Shearing] The boys jump through an up beat cutie with a clever title. Rhythm styling of a Bach theme.

GEORGIE SHAW
(Decca 29679; 9-29679)

B+ "NO ARMS CAN EVER HOLD YOU" (2:46) [Gil BMI—Crafer, Nebb] This is Shaw's best platter since "Till We Two Are One". A beautiful full-voiced rendition of a tremendous new ballad. A chorus enhances the delivery with a soft dreamy backing. Big song.

C+ "LOOK TO YOUR HEART" (2:55) [Barton ASCAP—Van Heusen, Cahn] This half is a tender romantic offering from the forthcoming TV musical "Our Town". Smooth side.

BUDDY MORROW ORCH.
(Wing 90027; 90027x45)

B "KWELA KWELA" (2:07) [Peer International BMI—Carsens, Segal, Styger, DeWail, North] Buddy Morrow comes up with a cute side. It's a bouncy ditty of South African origin. Attractive arrangement. Could catch on and build. Chorus handles the vocal. A song to watch.

C+ "WHO BUT YOU" (3:05) [Criterion ASCAP—Huddleston, Rinker] A good band-chorus arrangement of a warm and wistful ballad. Solid item for the dance floor.

VICO TORRIANI
(London P18242; 45-P18242)

B "MANDOLINO" [—Paul, Michael, Schultz] Vico Torriani, an artist with a brilliant voice, does a Caterina Valente bit as he fashions a delightful ballad in German. A most enjoyable piece of listening. Side has a continental flavor that could make it click.

B "SIMONETTA" [—Fanstock, Caesar, Seigel] The high-voiced songster handles another flirty favorite in the same manner. Wonderful backing on both ends.

THE CASH BOX DISK OF THE WEEK

"AT MY FRONT DOOR"
[Tollie BMI—Moore, Abner]

"NO ARMS CAN EVER HOLD YOU"
[Gil BMI—Crafer, Nebb]

PAT BOONE
(Dot 15422; 45-15422)



PAT BOONE

● Pat Boone was introduced to the record buying public with a rock and roll tune "Two Hearts". He proved that he could repeat when he hit the top with his tremendous

hit version of "Ain't That A Shame". Now the artist heads for three out of three. But it'll be no surprise to us if it's four out of three. Because his latest waxing sounds like a two sided smash. One half "At My Front Door" is the Boone we're familiar with. It features the youngster on another driving rock 'n' roll item tagged "At My Front Door". It's a real house rocker full of rhythm, and it'll be up there in no time flat. But it pleases us to see that Pat is a versatile artist. For on the coupling "No Arms Can Ever Hold You", the songster warbles a beautiful new ballad and he ranks with the best of the crooners. A great song that'll be a sure fire hit. Two great sides to get with quickly.

"NO ARMS CAN EVER HOLD YOU" (2:38) [Gil BMI—Crafer, Nebb]
"BRING ME A BLUEBIRD" (2:07) [E. H. Morris ASCAP—Ballard]

THE GAYLORDS
(Mercury 70706; 70706x45)



THE GAYLORDS

● The Gaylords are headed for hitsville once again with a tre-

mendous waxing of a beautiful new piece of material dubbed "No Arms Can Ever Hold You". It's a wonderful tune that has all the characteristics of a top hit song. It's a dramatic, romantic affair, and to give the side an exciting fullness, the boys work with a big chorus in the backdrop. Stirring arrangement of a tune that should be all over the charts in short order. It's definitely the boys' best platter this year. The lower lid is a cornball novelty with a cute bounce beat. It goes under the title "Bring Me A Bluebird". "No Arms" could be a great big hit.

"AMUKIRIKI" (2:52) [Famous ASCAP—Livingston, Russell]
"MAGIC MELODY" (2:10) [Ivis-Trojan BMI—Paul]

LES PAUL & MARY FORD
(Capitol 3248; F-3248)



LES PAUL & MARY FORD

● As their version of "Hummingbird" completes a successful run on the sales lists, Les Paul and Mary Ford team their wonderful

talents on a lovely new item that's sure to make the grade in short order. It's a warm and melodic ballad tagged "Amukiriki"—a tune with a great similarity to their smash "Vaya Con Dios". The plaintive melody is very pleasing to the ear. It is the title song of a forthcoming motion picture travel documentary for which the husband and wife team have written the score. This number is heard throughout the flick. Flip side "Magic Melody" is a bouncy guitar instrumental reminiscent of "Meet Mr. Callahan". Mary's voice is heard in the backdrop. Top half is the one to watch.

EDDY HOWARD
(Mercury 70700; 70700x45)

B+ "THE TEEN AGER'S WALTZ" (2:39) [Tee Pee ASCAP—Starr, James] The "Tennessee Waltz" continues to inspire songwriters. On this waxing, Eddy Howard glides thru a lovely waltzer. Soft, appealing ballad. Pretty lyric. Song has a charm about it that could make it a hit. Watch this one.

B "CHOO CHOO CHA CHA" (2:15) [Brandon ASCAP—Hoffman, Manning] Eddy changes the pace and comes up with a cute cha cha ditty. Infectious pleaser. Light and danceable.

XAVIER CUGAT ORCH.
(Epic 9123; 5-9123)

B "AT LAST WE'RE ALONE" (2:29) [Saunders ASCAP—Blane, Martin] A new Cugat debuts on Epic wax with a commercial Latin tempo ballad from the forthcoming pic "The Girl Rush". Chorus handles the vocal effectively. A refreshing Cugat.

B "WHO ME" (2:11) [Lark BMI—Cameron, Wilson, Wegbreit] Abbe Lane is the lead voice on this choral-work arrangement of a cute cha cha novelty. Colorful item very suitable for dancing. Good coupling.

THE DE CASTRO SISTERS
(Abbott 3011; 45-3011)

B+ "TOO LATE NOW" (2:38) [Leo Feist ASCAP—Lerner, Lane] The De Castro Sisters are in great form as they dish across a wonderful version of a terrific standard. Lovely job that could break.

B "GIVE ME TIME" (2:34) [Danielson BMI—De Sylva] The thrushes blend warmly on this tender, sentimental waltz tempo ballad. Pretty melody wed to a fine set of lyrics. Good coupling.

KITTY WHITE
(Mercury 70704; 70704x45)

B+ "THE IMPATIENT YEARS" (2:30) [Barton ASCAP—Cahn, Van Heusen] Mercury's talented find, does a beautiful job on a wonderful new tune from the upcoming TV production "Our Town". Captivating voice. Song could catch on after video showing.

B+ "RICE" (2:33) [E. H. Morris ASCAP—David] A clever bouncy novelty with an imaginative lyric and a cute melody is pertly styled by the versatile artist. Catchy song with hit qualities. Could smash thru. Strong showing.

BILLY WARD & HIS DOMINOES
(King 1502; 45-1502)

C "OVER THE RAINBOW" (2:45) [Feist ASCAP—Arlen, Harburg] The rich voiced lead of the Dominoes does a big job with a great old favorite. Stirring delivery full of punch. Group portion is somewhat overarranged.

C+ "GIVE ME YOU" (2:22) [Ward BMI—Ward] This side is better suited for the group's r & b following. A driving beaty deck full of rhythm.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------------------|-----------------------------|
| 1. YELLOW ROSE OF TEXAS | { Mitch Miller (Columbia) |
| 2. LOVE IS A MANY-SPLENDORED THING | { Johnny Desmond (Coral) |
| 3. AIN'T THAT A SHAME | Four Aces (Decca) |
| 4. SEVENTEEN | Pat Boone (Dot) |
| 5. THE LONGEST WALK | { Fontane Sisters (Dot) |
| 6. WAKE THE TOWN AND TELL THE PEOPLE | { Boyd Bennett (King) |
| 7. TINA MARIE | Jaye P. Morgan (RCA Victor) |
| 8. I WANT YOU TO BE MY BABY | { Les Baxter (Capitol) |
| 9. AUTUMN LEAVES | { Mindy Carson (Columbia) |
| 10. THE BIBLE TELLS ME SO | Perry Como (RCA Victor) |
| 11) HARD TO GET. | { Lillian Briggs (Epic) |
| 12) GUM DROP. | { Georgia Gibbs (Mercury) |
| 13) ROCK AROUND THE CLOCK. | Roger Williams (Kapp) |
| 14) MAYBELLENE. | { Don Cornell (Coral) |
| 15) MOMENTS TO REMEMBER. | { Nick Noble (Wing) |
| 16) LEARNIN' THE BLUES. | |
| 17) DOMANI. | |
| 18) SUDDENLY THERE'S A VALLEY. | |
| 19) HUMMINGBIRD. | |
| 20) SONG OF THE DREAMER. | |
| 20) SHIFTING, WHISPERING SANDS. | |

We learn from Ed Robbins (WKNB-Hartford, Conn.) that the recent 16-hour telethon put on for the benefit of the flood victims of Connecticut has almost reached \$200,000. The telethon presented more than 75 acts, including Eddie Fisher, Bobby Dukoff, Bobby Sherwood, Frank Verna, Bob Carroll, Ralph Young, Richard Maltby, Archie Bleyer, Matt Dennis, and many more. John Reed King and Bert Parks shared M. C. chores. Ed Robbins just returned from a week's vacation at Tamarack Lodge in the Catskills, which he terms "the cradle of America's dance crazes." Says, "'Course, right now the're flipping over the cha cha. Even managed to learn a few of the basic steps myself."

Pic of the week—Harvey Lembeck, who gained national prominence for his comedy role in "Stalag 17," made his disk jockey debut on Monday evening, September 12, from Johnny Johnston's East Side Charcoal Room in New York City, via WVNJ-Newark, N. J. He'll be heard nightly except Sunday from midnight to 2 a.m. . . . Georgie Cook, Decca recording artist in the polka department, has picked up one of Rick Reighard's (WCUE-Akron, O.) pet phrases and incorporated it into the title of his latest release. It's called "The Happy Music Polka." In a letter to Rick, Cook said: "I need not tell you where I got the title as you've been using it ever since you started the polka show (Polka Time) and so it is dedicated to you and your program." . . . WCUE's president, Tim Elliot, has announced that close to five thousand dollars will be spent on new equipment to "increase our flexibility, put more steam into our operation, and improve our service to our listeners." . . . Dick Doty (WHAM-Rochester, N. Y.) tells us of Eileen Mack (radio and publicity) who is now in the Passavant Hospital, 303 East Superior Street, Chicago, Ill. Eileen was to start another radio show in Chicago this month. She was hit on the arm by a golf ball and landed in the hospital with a bloodclot. Attempts are being made now to dissolve the clot. Dick asks all record stars and jockeys to write Eileen to cheer her up. . . . Stephen Paul is lining up a show, "Hello From Broadway," which will be designed for records, guest stars and other phases of the music business. It will take the listener backstage to clubs, concerts, plays, etc. Paul plans to have such stars as Patti Page, Julius La Rosa, Tony Bennett, and others. For the first show Paul will have La Rosa, Patti Page, Dave Dreyer, Bernie Wayne, Irving Deutsch, Lucky Carle from backstage at the Birdland, Mambo-land. Paul would like to hear from artists who are interested in appearing on his shows.

Prettiest librarian—Donna Lamb (WERE-Cleveland, O.). Jerry Kay leaving WTIH-New Orleans, La. Jerry will be broadcasting from close to New York, station to be designated shortly. . . . Bill Ballance (KNX-Los Angeles, Calif.) started his new show "Ballance 'N Records" on Sept. 12. Bill will do nothing but play records with no more than 30 seconds between each. . . . WORL-Boston has two new record librarians to take over the duties of Dottie Checchi who has left to enter the convent. They are Claire Checchi (Dottie's sister) and Thomas Carroll.

"MY BOY—
FLAT TOP"

c/w

"IN LOVE"

CORAL 61510

CORAL RECORDS
America's Fastest Growing Record Company



RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓐ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

BOB ANDERSON
(Wing 90025; 90025x45)

ⓐ "WHAT'S THE DIFFERENCE
WHAT THEY SAY" (2:31)
[Wemar ASCAP—Wolfe, Soloway]
Bob Anderson, a newcomer to Wing,
glides through an inviting romantic
offering. Pleasant voice on a tender
tune.

ⓐ "UNDERSTAND" (2:30) [Judy
ASCAP—Douglas, Lanay, Jo-
van] An appealing up-tempo romancer
with a chorus assisting in the back-
drop. Easy going delivery.

RED NICHOLS ORCH.
(Capitol 3229; F-3229)

ⓑ "THE VIENNESE LANTERN"
(2:13) [Zodiac BMI—Delgado]
The mandolin is most effective on this
pretty waltz number soothingly fash-
ioned by Red Nichols and his Penny
Symphony. Easy listening.

ⓐ "WHILE YOU'RE AWAY"
(2:34) [Remick ASCAP—Stein-
er, Adams] A male chorus handles the
vocal chores on this dreamy piece of
mood music. Warm inviting stuff.

THE BURTON SISTERS
(RCA Victor 20-6265; 47-6265)

ⓑ "I AM SO GLAD" (2:29) [Nas-
sau BMI—Robinson] A rock and
roll novelty that's stirring up some
noise in certain territories, is color-
fully treated by the Burton Sisters.
Driving item that could make the
grade.

ⓐ "THE \$64,000 QUESTION"
(2:02) [Arc BMI—Sears,
Sharpe] The duet fashions another
r & b tune inspired by the TV show.
Cute novelty with a beat.

ELMO TANNER & BILLY VAUGHN
(Dot 15411; 45-15411)

ⓑ "AVALON" [Remick ASCAP—
Rose, DeSylva, Jolson] Elmo
Tanner, the man who makes his
whistle sound like an instrument, is
capably assisted by an attractive
Billy Vaughn arrangement on this
great Jolson favorite. Good swinging
side that the teen-agers can jump
to.

ⓑ "NIGHTENGALE" [Advanced
ASCAP—Scott] The artists team
up on a fascinating rendition of an-
other wonderful oldie. This one has
a delightfully eerie air about it.

ART MOONEY ORCH.
(MGM 12073; K-12073)

ⓑ "GIVE ME A BAND AND MY
BABY" (2:49) [Columbia Pies
ASCAP—Styne, Robin] A lively
Charleston type novelty from the
forthcoming musical version of "My
Sister Eileen", is given a colorful
cornball treatment by Art Mooney
and the Cloverleafs. Cute item that
could catch on when the pic hits.

ⓑ "THE GIRL I LEFT BEHIND"
(2:40) [Miller ASCAP—Still-
man, Williams] As a follow-up to his
hit march "Honey Babe", Mooney
comes thru with another military
novelty. Uses a PD melody. Cute and
commercial side.

THE CASH BOX SLEEPER OF THE WEEK

"GIVE ME A BAND AND
MY BABY"
[Columbia Pic ASCAP—
Robin, Styne]



LILLIAN BRIGGS

● Lillian Briggs, a vibrant young
thrush who skyrocketed to stardom
on a driving novelty tagged "I

"IT COULD'VE BEEN ME" (2:47)
[Korwin ASCAP—Allen, Russell]

LILLIAN BRIGGS
(Epic 9120; 5-9120)

Want You To Be My Baby", has on
her follow-up platter, two tremen-
dous offerings both of which could
be all-out hits. One half is an ex-
citing, fast-moving cornball ditty
from the coming film "My Sister
Eileen". It's a clever novelty tagged
"Give Me A Band And My Baby"
and it has a great Charleston flavor.
Lillian belts it for all she's worth.
On the coupling, the lark changes
the pace and lets loose on a sensa-
tional piece of blues material titled
"It Could've Been Me". The song
has one of the best set of lyrics
we've heard in a long time and it's
the type of tunestuff dee jays love.
If it gets a fair share of spins, it'll
break big. Miss Briggs is here to
stay. Two powerful follow-ups.

RITA RAINES
(Deed 1006; 45-1006)

ⓑ "THE WEDDING SONG" (2:44)
[Harper House BMI—Jablon]
Rita Raines does an emotional job on
a stirring romantic ballad with a load
of feeling. Sincere reading. Could
catch on and click.

ⓐ "DON'T TOUCH ME" (2:15)
[Hill & Range BMI—Cochran,
Sterling Carone] This half is a Latin
tempo romantic offering with a male
chorus assisting in the backdrop.

NORMAN PETTY TRIO
(X-0167; 4X0167)

ⓑ "SOLITUDE" (2:30) [American
Academy ASCAP—Ellington, De-
lange, Mills] The Petty Trio, which
clicked on an Ellington tune "Mood
Indigo", takes another hit from the
maestro's pen and fashion it invitingly.
Pretty deck.

ⓐ "DARKNESS ON THE DELTA"
(1:45) [Joy ASCAP—Symes,
Neiburg, Levinson] This side features
the artists as instrumentalists on a
beaty, rhythm number.

BOB MANNING
(Capitol 3242; F-3242)

ⓑ "BETTER BE CAREFUL"
(2:04) [Maggie BMI—Singleton,
McCoy] Bob Manning, who, to date,
has been doing dreamy ballads, dishes
up a rock and roll tune and he handles
it strongly. Potent arrangement that
could do well.

ⓐ "HONESTLY" (2:08) [Maggie
BMI—Singleton, McCoy] On this
half the crooner belts out another
ballad with a beat. Ok item.

WERNER MULLER ORCH.
(Decca 29670; 9-29670)

ⓑ "VIENI VIENI" (2:06) [M. Wit-
mark ASCAP—Scotto] A flirty
instrumental is enchantingly treated
by Werner Muller and his Orchestra.
Side has that great sound that only
European recordings seem to present.
Delightful listening. Great side for
jukes in the more swanky spots.

ⓐ "SONG OF THE PEARLFISH-
ERS" (3:10) [Picadilly BMI—
Bizet, Gaze] This side is a lush and
flowery tango wonderfully executed.

ELLA FITZGERALD
(Decca 29665; 9-29665)

ⓑ "THE IMPATIENT YEARS"
(2:45) [Barton ASCAP—Van
Heusen, Cahn] A lovely tender ballad
from the forthcoming TV spec "Our
Town," is feelingfully treated by
Ella. Warm romantic offering with a
beautiful lyric and a touching melody.
Could be a big tune.

ⓐ "BUT NOT LIKE MINE" (2:55)
[Roosevelt BMI—Welch] Another
dream dusted love song read with
meaning by the queen.

KAY ARMEN
(MGM 12078; K-12078)

ⓑ "HE" (2:53) [Avas BMI—Mullen,
Richards] The rich voice of Kay
Armen is most fitting for this stirring
inspirational ballad. Polished job that
should take a cut of the final sales.

ⓐ "SUDDENLY THERE'S A
VALLEY" (2:47) [Hill & Range
BMI—Meyer, Jones] Another fast
rising semi-religious tune is capably
rendered by the thrush. Echo effect
enhances the pretty melody. Both sides
face stiff competition.

CHAMP BUTLER & GEORGE CATES
(Coral 61496; 9-61496)

ⓑ "SOMEONE ON YOUR MIND"
(2:19) [T. C. Pub. BMI—Houck]
A very pretty and unusual ballad is
an excellent piece of material for
Champ Butler's debut on Coral. Com-
mercial first showing with George
Cates' ork supporting.

ⓐ "I WANT TO LOVE YOU"
(2:45) [Arc BMI—Nelson, Car-
ry, Freed] A noise making rhythm
and blues tune, is fashioned for the
pop market by the Champ and Cates.
Driving deck.

GERI GALIAN
(X-0161; 4X-0161)

ⓐ "AUTUMN LEAVES" (2:41)
[Capitol Songs ASCAP—Mercer
Prevert, Kosma] The pretty oldie
that's making a big comeback cur-
rently, is fashioned in a mambo tempo
by pianist Geri Galian. Inviting, sub-
dued Latin version. Good piece of
cover material.

ⓐ "YELLOW ROSE OF TEXAS"
—Mambo [Planetary ASCAP—
George] The keyboard artist offers a
fast moving mambo version of the
country's topper "Yellow Rose."

LOU MONTE
(RCA Victor 20-6246; 47-6246)

ⓑ "YALLER YALLER GOLD"
(2:18) [Wonderland BMI—
Blackburn, Bruns] A cute bouncy
novelty that reminds one of the West
ern era is pleasantly fashioned by
Lou. Tune will be used in a forth-
coming Disneyland TV. production
Disk should stir up noise after video
showing.

ⓐ "KING OF THE RIVER" (1:48)
[Wonderland BMI—Blackburn
Bruns] Another similar colorful ditty
from the early west is capably handled
by Lou and a chorus. Also from TV
production.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in
addition to the "Disk" and "Sleeper" Of The Week, are those most
likely to achieve popularity.

★ "RICE"	Kitty White	Mercury 70704; 70704x45
★ "TEEN AGER'S WALTZ"	Eddy Howard	Mercury 70700; 70700x45
★ "NO ARMS CAN EVER HOLD YOU"	Georgie Shaw	Decca 29679; 9-29679
★ "GIVE ME A BAND AND MY BABY"	Art Mooney	MGM 12073; K-12073
★ "TOO LATE NOW"	De Castro Sisters	Abbott 3011; 45-3011

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

***Climbing To The Top
In A Hurry!***

RUSTY DRAPER

***And His Great
Recording Of***

"THE SHIFTING, WHISPERING SANDS"

COUPLED WITH

"TIME"

MERCURY 70696



Sensational New Gaylord Hit!

"No Arms Can Ever Hold You"

COUPLED WITH

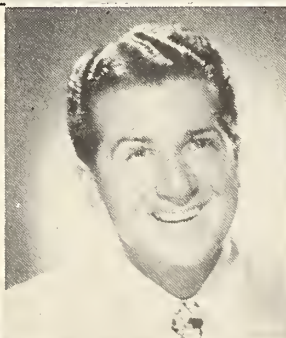
"Bring Me A Bluebird"

by THE GAYLORDS

MERCURY 70706

**WATCH
THIS
"SLEEPER"**

**EDDY
HOWARD**



CHICAGO 1, ILLINOIS

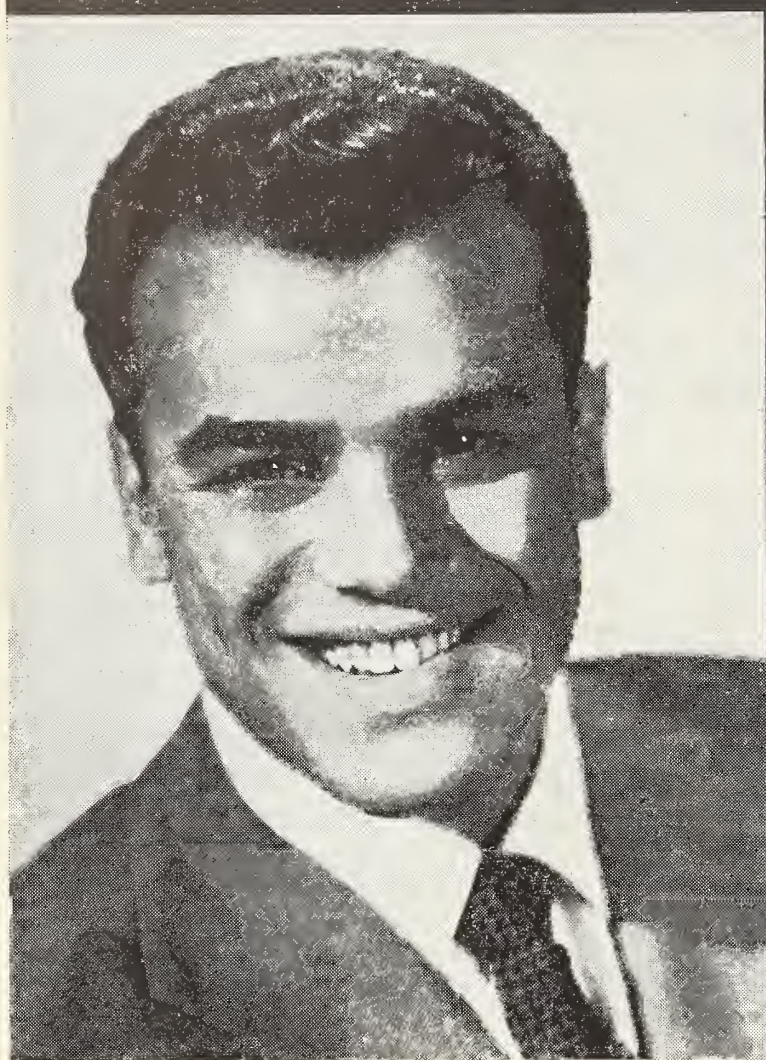
"Teen Ager's Waltz"

COUPLED WITH

"Choo-Choo Cha Cha"

MERCURY 70700

september



JULIUS LA ROSA

Exactly as sung on the Ed Sullivan Show Sept. 18, 1955

"SUDDENLY THERE'S A VALLEY"

c/w

"Every Time That I Kiss Carrie"

No. 1270

THE MARINERS

- #1272 "I Love You Fair Dinkum" (Dinky Di I Do)
c/w
"At The Steamboat River Ball"

NEW RELEASES

- (Both Recorded in Sweden)
#1271 **CHRIS DANE**
"In the Wee Small Hours"
c/w
"I Had a Love Who Loved Me"
#1269 **ERNIE ENGLUND**
"Night Train"
c/w
"Cuz It's So Good to Eat"

CALLS COMING IN

- #1268 **THE TOPHATTERS**
"45 Men in a Telephone Booth"
c/w
"Wild Rosie"

STILL STRONG

- #1265 **JULIUS LA ROSA**
"Domani"
c/w
"Mama Rosa"
#1266 **MARION MARLOWE**
"A Man In a Raincoat"
c/w
"Heartbeat"
#1267 **THE CHORDETTES**
"Hummingbird"
c/w
"I Told a Lie"

ALBUM BEST SELLER

- 12" CLP 1004 **Piano Perspectives — DON SHIRLEY**
also available on Extended Play
CEP 503 and CEP 504
and still strong
12" CLP 1001 **Tonal Expressions — DON SHIRLEY**
also available on Extended Play
CEP 501 and CEP 502

cadence

RECORDS



sizzlers

Kwela — Kwela

SOUTH AFRICA'S NUMBER 1 HIT *

Published by Peer International, Inc.
Murray Deutch, Gen. Prof. Mgr.



BILL HAYES

No. 1274

c/w WHITE BUFFALO

SOUTH AFRICA'S NUMBER 1 HIT *

Published by Peer International, Inc.
Murray Deutch, Gen. Prof. Mgr.



BILL HAYES

No. 1274

c/w WHITE BUFFALO

Exactly as performed on the Ceasar Hour Show Sept. 10, 1955

*** BREAKING BIG IN JOHANNESBURG, CAPETOWN AND NIAROB**

cadence
RECORDS



Mantovani

AND HIS
ORCHESTRA



BEGIN the BEGUINE

Our Dream Waltz—1543

Mantovani Concert Tour

Town & State	Date	Hall
East Northfield, Mass.	Oct. 1	
Hartford, Conn.	Oct. 3	Bushnell Memorial
Amherst, Mass.	Oct. 4	Curry Hicks Bldg. U. of Mass.
New York City	Oct. 5	Carnegie Hall
Newark, N. J.	Oct. 6	Mosque
Baltimore, Md.	Oct. 7	Lyric Theatre
New York City	Oct. 8	Carnegie Hall
Boston, Mass.	Oct. 9	Symphony Hall
Scranton, Pa.	Oct. 11	Catholic Youth Center Gym
Harrisburg, Pa.	Oct. 12	Forum
Pittsburgh, Pa.	Oct. 13	Mosque
Cleveland, Ohio	Oct. 15	Music Hall
Toledo, Ohio	Oct. 16	
E. Lansing, Mich.	Oct. 17	College Aud.
Detroit, Mich.	Oct. 18	Masonic Temple
Bloomington, Ind.	Oct. 19	Indiana U. Aud.
St. Louis, Mo.	Oct. 20	Opera House, Kiel Aud.
Kansas City, Mo.	Oct. 21	Music Hall
Des Moines, Iowa	Oct. 22	KRNT Theatre
Omaha, Nebr.	Oct. 23	Civic Aud. Music Hall
Sioux Falls, S. D.	Oct. 25	Coliseum
Minneapolis, Minn.	Oct. 26	Northrop Aud.
Davenport, Iowa	Oct. 28	RKO Orpheum Theatre
Chicago, Ill.	Oct. 29, 30	Orchestra Hall
Bowling Green, Ohio	Oct. 31	University Gym
Buffalo, N. Y.	Nov. 1	Klenhans Music
Youngstown, Ohio	Nov. 2	Stambaugh Aud.
Philadelphia, Pa.	Nov. 3, 4	Academy of Music
Washington, D. C.	Nov. 5	Constitution Hall
New York City	Nov. 6	Carnegie Hall



LONDON
RECORDS

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Mitch Miller, riding the crest of the wave with the number one record in the country, "The Yellow Rose Of Texas," fell and broke his nose last week. Mitch tripped over a poodle in his home. . . . The record label on Pat Boone's latest Dot record was printed incorrectly. It lists the song as "No Other Arms." It should be "No Arms Can Ever Hold You." . . . Alan Dean's wife gave birth to a baby boy on September 11 in Miami Beach. . . . Harry Belafonte has contracted to record 72 new songs in six albums for RCA Victor within the next six months. . . . Nice to say hello to Mantovani again. He's back in the U.S. for a concert tour that will take him to several cities and Carnegie Hall in New York. . . . Hal McKusick, has been signed for Victor's new jazz series. He was recorded last week by Jack Lewis. . . . The Chordettes, who record for Cadence, are leaving the Robert Q. Lewis CBS-TV show this week to concentrate on personal appearances in nightclubs, theaters and state fairs. Up till now they had been limited due to their commitments. However, they will remain on Lewis's Saturday morning show. . . . Russ Carlyle, who couldn't get himself arrested a short year and a half ago, has suddenly become one of the hottest band properties in



THE CHORDETTES

the business, pointing out once again what recordings can do for an artist. Carlyle, whose band opened a four week engagement at the Oh Henry in Chicago last week, broke all existing records. Previous high for the ballroom were two crowds in excess of 3600 people back in 1936 for Ozzie Nelson and Clyde McCoy. This record fell as 4100 people turned out last Saturday night.

CHICAGO:

As the last week of the Ron Terry Show approached many traveled out to the Club Hollywood to get a last look at this grand package. Once again, all raves for that tiny bit of gorgeousness, Evie Eraci. And Ron Terry's suave handling of the Terrytones (formerly The Meadowlarks) and the whole swift-paced, yet smooth and pleasing show. Evie is the showstopper. Wins tremendous applause every performance. Like everyone else we, too, look for this gorgeous armful to go—but right up to stardom. By the way, Evie Eraci and the Terrytones all on Ron's new Kahill Record. . . . Jim Lounsbury all thrilled over the awards to be made to dance winners on his Bandstand Matinee one of the teenager's clickeroo TVers. . . . Decca's Al Chapman all hepped up over the forthcoming appearance of Sammy Davis, Jr. "It'll be bigger than you and me," is the way Al put it. And Al continues to rave about another Al, Hibbler, that is, whose "He" is climbing and climbing. . . . Barney Fields left Label "X" and will freelance in record promotion biz. Will work around Chi, Milwaukee and the midwest. Barney hopes to announce some very interesting accounts, but soon. . . . Hear that Jim Ameche, former Chicagoan, clicking like anything over KLAC in Hollywood. Reports are that he's enjoying top rating. . . . Tom Duggan reported to be ready to back his own waxing of a grand oldie that has but a single mechanical and was made over 35 years ago. In this regard, Irwin Berke says, "I'm worried." And adds, "Tom's liable to come up with the next big record hit." . . . "Seventeen" Boyd Bennett grabbing himself lots of good spotlight with good public relations. . . . Patti Page chosen to sing the national anthem for Armed Forces Day. One more grand honor for a very grand gal. . . . Lou Brownie covering the deejays, juke box ops and everyone else 'round town with his waxing of two great oldies on Wing. Like juke box ops advised Lou, "This record'll stay in the boxes for a long, long time." Both sides of the disk perfectly timed at 1:50. . . . Len Garmisa will be handling Am-Par Records distribution here. Opening his headquarters on South Michigan Avenue. Len formerly in the disk distrib biz and knows how.



EVIE ERACI

HOLLYWOOD:

The majors are still hopping on the Rhythm and Blues tunes and their coverage is getting faster all the time. Imperial records here released Fats



VAUGHN MONROE

Domino's "All By Myself" which immediately took off in the R&B field. Victor was the first to cover it with Vaughn Monroe, and other records are set with top names. . . . George Jay is off to New York on a promotion trip with stops scheduled in Chicago and Milwaukee. . . . DeCastro Sisters new release of "Give Me Time" out on the Abbott label last week and getting good play. Fabor Robison also has a pop hit in LaFawn Paul's "Learning to Love." . . . Sunset Records which recently recorded a "Wild Bill Hickock" album have set an album of Ed Gardner's famous routines called "Duffy's Tavern Revisited." . . . Gloria Wood has signed with Arnie Mills of Gabbe, Lutz and Heller for personal management. . . . Sonny Burke to cut two of his original tunes with a forty piece orchestra for Decca. . . . Ray Wood making the rounds of the stations in his Bermuda shorts plugging Alan Dale's "Rockin' the Cha Cha." . . . Alfred Apaka returns to Honolulu after visiting L.A. disk-jockeys. His new Decca release out last week, "Rainbow In Hawaii" was written by Harry Mabry, prominent Los Angeles attorney. . . . The Paris Sisters, new teenage trio have been held over at the Sands in Vegas to appear with Frank Sinatra. . . . Bob Stearns exiting Record Sales promotion this week. While handling the account, Stearns had two national hits break here in "Suddenly There's a Valley" and "Pancho Lopez." . . . The Los Angeles market is becoming increasingly important in breaking hits in the pop as well as the R&B field. Latest example is Capitol's "Black Denim Trousers and Motorcycle Boots." . . . Barney Fields, Label X's Midwest promotion man, in town visiting his dad Joe Rosenfeld of Record Merchandising Co. . . . Mike Kurlan back from San Diego, said Jerry Nesler, KCBQ jockey turned them away at his Record Hop held recently at the Manor Hotel.

WING IS SWINGING WITH HITS!

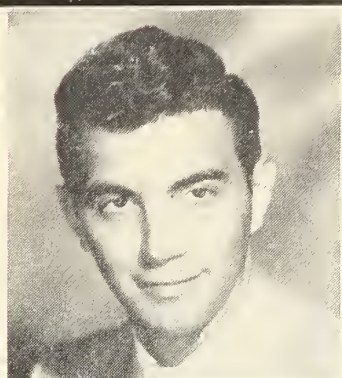
"The Bible Tells Me So"

AND

"ARMY OF THE LORD"

NICK NOBLE

WING 90003



"Back Track"

AND

"Honeymoon"

MALCOLM LOCKYER

WING 90026



"Paper Roses"

AND

"Only You"

LOLA DEE

WING 90015



"Dreamy Melody"

AND

"Ukelele Lady"

EDDIE BALLANTINE

WING 90021



"Kwela-Kwela"

AND

"Who But You"

BUDDY MORROW

AND HIS ORCHESTRA

WING 90027



"Che Sara, Sara"

AND

"I Wanna Be There"

GLORIA VAN

WING 90019



"My Sweetie's Gone"

AND

"Can I Forget"

GLORIA HART

WING 90024



"More And More"

AND

"Gina"

RONNIE GAYLORD

WING 90018



"What's The Difference"

AND

"Understand"

BOB ANDERSON

WING 90025



"Come Home"

AND

"Woke Up This Morning"

ARTHUR PRY SOCK

WING 90016



WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

"It's What's in THE CASH BOX That Counts"

another smash hit for

NAT "KING" COLE

with orchestra Conducted by NELSON RIDDLE



RECORD NO. 3234



FORGIVE MY HEART AND SOMEONE YOU LOVE

AS FEATURED ON

MR. DISTRICT ATTORNEY

TELEVISION SHOW

week of September 26

THE CASH BOX



GAIETY MUSIC SHOP New York, N. Y.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Ain't That A Shame (Boone)
4. Hard To Get (G. MacKenzie)
5. Love Is Many-Splendored (Four Aces)
6. Rock Around The Clock (Bill Haley)
7. Wake The Town (M. Carson)
8. I Want You To Be My Baby (Georgia Gibbs)
9. Fooled (Perry Como)
10. Domani (Julius La Rosa)

MELODY SHOP York, Pa.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. I Want You To Be My Baby (Lillian Briggs)
4. Love Is Many-Splendored (Four Aces)
5. Ain't That A Shame (Boone)
6. Seventeen (Fontanes)
7. Wake The Town (Les Baxter)
8. Song Of The Dreamer (Fisher)
9. Tina Marie (Perry Como)
10. Learnin' The Blues (Sinatra)

AMERICAN MUSIC CO. Houston, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (J. Desmond)
3. If I May (Nat Cole)
4. Yonder Comes A Sucker (Jim Reeves)
5. Ain't That A Shame (Fats Domino)
6. Seventeen (Fontanes)
7. Learning The Blues (Sinatra)
8. Your Heart Is An Island (Hank Locklin)
9. Suddenly There's A Valley (Jo Stafford)
10. Pancho Lopez (Lalo Guerrero)

JORDON MARSH CO. Boston, Mass.

1. Yellow Rose (Mitch Miller)
2. Moments To Remember (Four Lads)
3. Tina Marie (Perry Como)
4. Seventeen (Fontanes)
5. Domani (Julius LaRosa)
6. Longest Walk (J. P. Morgan)
7. Autumn Leaves (R. Williams)
8. Love Is Many-Splendored (Four Aces)
9. Bible Tells Me So (D. Cornell)
10. Gum Drop (Crewcuts)

GRINNELL BROS. Detroit, Mich.

1. Moments To Remember (Four Lads)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. He (Al Hibbler)
5. Walking The Blues (Dupree)
6. Ain't That A Shame (Boone)
7. Maybellene (Chuck Berry)
8. Book Of Love (R. Maltby)
9. Longest Walk (J. P. Morgan)
10. I Want You To Be My Baby (Gibbs/Briggs)

THE RECORD SHOP Hartford, Conn.

1. Ain't That A Shame (Boone)
2. Seventeen (Boyd Bennett)
3. Maybellene (Chuck Berry)
4. Yellow Rose (J. Desmond)
5. Autumn Leaves (R. Williams)
6. Love Is Many-Splendored (Four Aces)
7. Bible Tells Me So (D. Cornell)
8. House Of Blue Lights (Miller)
9. Rock Around The Clock (Bill Haley)
10. I'll Never Stop Loving You (Doris Day)

YONKERS Des Moines, Iowa

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Love Is Many-Splendored (Four Aces)
5. Day By Day (Four Freshmen)
6. Autumn Leaves (R. Williams)
7. Hummingbird (Paul & Ford)
8. House Of Blue Lights (Miller)
9. Wake The Town (Les Baxter)
10. Gum Drop (Crewcuts)

HUDSON ROSS Chicago, Ill.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Ain't That A Shame (Boone)
5. Seventeen (Boyd Bennett)
6. Love Is Many-Splendored (Four Aces)
7. Suddenly There's A Valley (Gogi Grant)
8. Rock Around The Clock (Bill Haley)
9. Bible Tells Me So (N. Noble)
10. Fairy Tales (Frank Sinatra)

TIEDTKES—MUSIC SALES Toledo, Ohio

1. Yellow Rose (Mitch Miller/Desmond)
2. Ain't That A Shame (Boone)
3. Bible Tells Me So (D. Cornell)
4. Maybellene (Chuck Berry)
5. Autumn Leaves (R. Williams)
6. Gum Drop (Otis Williams)
7. Moments To Remember (Four Lads)
8. Tina Marie (Perry Como)
9. Seventeen (Boyd Bennett)
10. He (Al Hibbler)

HOSPE PIANO COMPANY Omaha, Neb.

1. This Must Be Wrong (Valente)
2. Shifting, Whispering Sands (Billy Vaughn)
3. I Want You To Be My Baby (Georgia Gibbs)
4. Gum Drop (Crewcuts)
5. Black Denim Trousers (Cheers)
6. The Moment I Saw You (Joni James)
7. Autumn Leaves (R. Williams)
8. Why Don't You Write Me (Snooky Lanson)
9. House Of Blue Lights (Miller)
10. Hard To Get (G. MacKenzie)

CULVER'S Phoenix, Ariz.

1. Yellow Rose (Mitch Miller)
2. Seventeen (Fontanes)
3. Wake The Town (Les Baxter)
4. Ain't That A Shame (Boone)
5. Hummingbird (Paul & Ford)
6. Hard To Get (G. MacKenzie)
7. Maybellene (Chuck Berry)
8. Learnin' The Blues (Sinatra)
9. Love Is Many-Splendored (Four Aces)
10. Tina Marie (Perry Como)

COCROFT MUSIC CO. Thomasville, Ga.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Love Is Many-Splendored (Four Aces)
5. Rock Around The Clock (Bill Haley)
6. Come Back, Maybellene (John Greer)
7. Sin To Tell A Lie (Somethin' Smith)
8. Gum Drop (Crewcuts)
9. Song Of The Dreamer (Fisher)
10. Maybellene (Chuck Berry)

MAJESTIC MUSIC SHOPS, INC. Perth Amboy, N. J.

1. Yellow Rose (Mitch Miller)
2. Longest Walk (J. P. Morgan)
3. Seventeen (Boyd Bennett)
4. Autumn Leaves (R. Williams)
5. Ain't That A Shame (Boone)
6. House Of Blue Lights (Miller)
7. Love Is Many-Splendored (Four Aces)
8. Tina Marie (Perry Como)
9. Wake The Town (Les Baxter)
10. Song Of The Dreamer (Fisher)

FERGUSON'S RECORD SHOP Memphis, Tenn.

1. Maybellene (Chuck Berry)
2. Yellow Rose (J. Desmond)
3. Seventeen (Fontanes)
4. Song Of The Dreamer (Fisher)
5. Yellow Rose (Mitch Miller)
6. Hard To Get (G. MacKenzie)
7. Gum Drop (Crewcuts)
8. House Of Blue Lights (Miller)
9. Wake The Town (Les Baxter)
10. Tina Marie (Perry Como)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Suddenly There's A Valley (Gogi Grant)
2. Yellow Rose (J. Desmond)
3. Maybellene (Chuck Berry)
4. Black Denim Trousers (Cheers)
5. Seventeen (Boyd Bennett)
6. Ain't That A Shame (Fats Domino)
7. Song Of The Dreamer (Fisher)
8. Wake The Town (Les Baxter)
9. Hummingbird (Paul & Ford)
10. Rock Around The Clock (Bill Haley)

THE GROOVE RECORD SHOP Norfolk, Va.

1. Maybellene (Chuck Berry)
2. Seventeen (Fontanes)
3. Yellow Rose (Mitch Miller)
4. Only You (Platters)
5. Autumn Leaves (R. Williams)
6. Hard To Get (G. MacKenzie)
7. The Longest Walk (Morgan)
8. I'll Never Stop Loving You (Les Baxter)
9. This Must Be Wrong (Valente)
10. Love Is Many-Splendored (Four Aces)

STEPHESON MUSIC CO. Raleigh, N. C.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Fontanes)
4. Song Of The Dreamer (J. Ray)
5. Maybellene (Chuck Berry)
6. Man In A Raincoat (Wright)
7. Ain't That A Shame (Fats Domino)
8. Moments To Remember (Four Lads)
9. Hard To Get (G. MacKenzie)
10. Autumn Leaves (R. Williams)

THE RADIO CENTER New Orleans, La.

1. Yellow Rose (Mitch Miller)
2. Hard To Get (G. MacKenzie)
3. Wake The Town (Les Baxter)
4. Song Of The Dreamer (Fisher)
5. Love Is Many-Splendored (Four Aces)
6. Tina Marie (Perry Como)
7. Day By Day (Four Freshmen)
8. As I Live And Breathe (Verna)
9. He (Al Hibbler)
10. Same Old Saturday Night (Frank Sinatra)

GREENLINE RECORD CTR. Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Domani (Julius LaRosa)
6. Seventeen (Boyd Bennett)
7. Yellow Rose (Mitch Miller)
8. Kentuckian Song (Arnold & Hilltoppers)
9. I'll Never Stop Loving You (Doris Day)
10. I Want You To Be My Baby (Lillian Briggs)

THE WAX WORKS Owensboro, Ky.

1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Wake The Town (M. Carson)
4. Maybellene (Jim Lowe)
5. Love Is Many-Splendored (Four Aces)
6. Seventeen (Boyd Bennett)
7. Ain't That A Shame (Boone)
8. Hummingbird (Paul & Ford)
9. Tina Marie (Perry Como)
10. Man In A Raincoat (Wright)

E & R RECORD SHOP San Antonio, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (J. Desmond)
3. Ain't That A Shame (Fats Domino)
4. Hard To Get (G. MacKenzie)
5. Seventeen (Boyd Bennett)
6. Song Of The Dreamer (Fisher)
7. Gum Drop (Crewcuts)
8. Longest Walk (J. P. Morgan)
9. Tina Marie (Perry Como)
10. Learnin' The Blues (Sinatra)

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Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day Columbia CL 710; EPB 540)
2. PETE KELLY'S BLUES { Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
Jack Webb & Various Artists (RCA Victor LPM 1126)
Original Sound Track (Columbia CL 690; B 2103, 4, 5)
3. IN THE WEE SMALL HOURS... Frank Sinatra (Capitol W 581; EBF 1, 2-581)
4. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
5. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
6. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
7. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
8. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352; EBF 352)
9. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
10. SOMETHING COOL June Christy (Capitol H516)
11. MEET ANDRE KOSTELANETZ... Andre Kostelanetz (Columbia KZ1)
12. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003)
13. PIANO PERSPECTIVES Don Shirley (Cadence CLP 1004)
14. I LIKE JAZZ Various Artists (Columbia JZ 1)
15. I LOVE PARIS Bill Haley & Comets (Decca DL 5560; ED 2168)

Jimmy Fund Record Hop



BOSTON—Jack McDermott of WLYN dances with one of the hundreds of youngsters at the Roy Hamilton Fan Club Jimmy Fund Record Hop at Revere City Hall. The dance was sponsored by the Roy Hamilton Fan Club of Revere for children's cancer research. Ten of Boston's top disk jockies were on hand for the event.

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THE CASH BOX



Album Reviews

POPULAR

"SAMMY DAVIS, JR. sings JUST FOR LOVERS"—Decca DL 8170 (12" LP)
 YOU DO SOMETHING TO ME; YOU'RE MY GIRL; COME RAIN OR COME SHINE; BODY AND SOUL; IT'S ALL RIGHT WITH ME; GET OUT OF TOWN; THESE FOOLISH THINGS; WHEN YOUR LOVER HAS GONE; TENDERLY; HAPPY ENDING.

Sammy Davis, who has become one of the world's greatest entertainers, this year proved that he's just as great on wax as he is on the stage. His single records have been selling like hot cakes and his first Decca LP "Starring Sammy Davis, Jr." is still one of the country's best selling albums after having spent some time in the number 1 slot. Even tho the "Starring" LP hit the top spot, it lost a load of sales because many of Davis' fans had already bought in single form the tunes which were later incorporated in the LP. On this release, however, none of the recordings was previously issued. It's all new. The songs are wonderful favorites, most of them standards and they're designed for a romantic atmosphere. If you think Sammy had a big seller in his first LP, watch this one go. There are many great performances on the album. But we think the highlight is the star's 6 min. 2 sec. delivery of what will probably be another Porter standard "It's All Right With Me."

"THE BOY NEXT DOOR"—Roger Williams, piano—Kapp KL-1003 (12" LP)
 YOU'LL NEVER WALK ALONE; THE BOY NEXT DOOR; MY FUNNY VALENTINE; MOONLIGHT IN VERMONT; THERE YOU ARE; STELLA BY STARLIGHT; EVERYONE WANTS SOMETHING; 'TIL ROSES CRY; EBB TIDE; THE NEARNESS OF YOU; TAKE CARE; IT NEVER ENTERED MY MIND.

Roger Williams, a classically trained pianist, is currently proving that he can play pop music—the type the public wants. And he's doing this with his beautiful hit recording "Autumn Leaves." The recording is heading toward the top and could be one of the year's biggest sellers. As is always the case when a newcomer makes the grade, people want to have more music by the artist. Kapp answers the requests with a lovely 12" LP featuring dreamy piano solos by Williams. The artist is not enhanced by a lush ork as he is on his single hit, but he comes off exceptionally strong as a soloist. He has chosen a dozen great tunes wonderfully suited for the keyboard. Lovely mood music. Disk has big possibilities.

"TONIGHT AT MIDNIGHT"—Steve Allen his piano and Orchestra—Coral CRL 57015 (12" LP)

WHILE WE'RE YOUNG; PLEASE BE KIND; JUNIOR PROM; BOY NEXT DOOR; LET'S FALL IN LOVE; YOU ARE TOO BEAUTIFUL; YOUNG LOVE; YOU BETTER GO NOW; LOVE IS YOUNG; TOMBOY; LAST NIGHT WHILE WE WERE YOUNG; TOO YOUNG.

Steve Allen, a very popular television entertainer and a versatile pianist with a vast following had a strong seller in his first mood music LP for Coral dubbed "Music For Tonight." This album is the follow-up. It's a pretty affair with Allen accompanied by a lush string backing showcasing his keyboard artistry to best advantage. Romantic mood music at its best. Steve has added a great many fans to his following since his last LP was issued. This factor and his excellent choice of material for the new album ought to have a marked effect on the LP's sale. Allen's quartet of originals on this disk are quality merchandise. Good sales material.

"CRAZY OTTO RIDES AGAIN"—Decca DL-8163 (12" LP)

PALESTEENA; MAMMY O' MINE; THE DARKTOWN STRUTTERS' BALL; RAG MOP; IF YOU KNEW SUSIE; TWELFTH STREET RAG; OH JOHNNY, OH JOHNNY OH!; I'LL ALWAYS BE IN LOVE WITH YOU; INDIANA; ALABAMA BOUND; SOMEBODY ELSE IS TAKING MY PLACE; THE CRAZY OTTO RAG.

Fritz Schulz-Reichel, better known as Crazy Otto, knocked the country for a loop this year and started the music biz on the cornball piano kick. Since his debut, he's been selling well both on singles and LP's. His first LP was at one time the country's top seller. Although the cornball rage has died out, Otto has earned for himself a tremendous number of fans who should be just as crazy about his second album as they were about the first. Of the 12 bands in this one, only a few were previously issued as singles. Decca has another strong contender in this item.

"DEE-LIRIOUS"—Lenny Dee—Hi-Fi Organ Solos With A Beat—Decca DL 8165 (12" LP)

THAT'S MY WEAKNESS NOW; TWELFTH STREET RAG; COQUETTE; I'M BEGINNING TO SEE THE LIGHT; OUT OF NOWHERE; THIS OLE HOUSE; GOOD NIGHT SWEETHEART; FIVE O'CLOCK WHISTLE; CHARMATINE; FIVE FOOT TWO, EYES OF BLUE; CHINATOWN, MY CHINATOWN; CARAVAN.

A few months ago, Lenny Dee came out with a single called "Plantation Boogie." It was an organ solo with a beat, and it caught on big. Immediately following, Decca issues an LP of Lenny's stuff under the title "Dee-Lightful." The album, as did the single, also met with great approval and hit the best seller list. Now the diskery issues another in the Dee series, this one tagged "Dee-Lirious." Any organist is sure to be wild about the album. If it's a swinging organ that you like, this is the album to get. Disk features a dozen standards.

"GENTLEMEN MARRY BRUNETTES"—Jane Russell and Jeanne Crain with Alan Young, Scott Brady and Rudy Vallee—Coral CRL 57013 (12" LP)

In a matter of weeks the whole country will be watching Jane Russell and Jeanne Crain terpsing across the CinemaScope screen in a movie called "Gentlemen Marry Brunettes." Coral has the album. It's a happy go lucky affair loaded with oldies. The disk is lively and inviting. Jane sings for herself in the pic and Anita Ellis does the vocaling for Miss Crain. Johnny Desmond, who's not in the pic, introduces the LP with the title song. The flapper era was a great musical era and the songs employed in this film have lasted thru the years and are still top favorites. As the movie hits the local theatres, retailers oughta enjoy a healthy sale with this LP. Colorful disk full of fun. A single of 2 tunes from the album by Misses Russell and Ellis has been issued by Coral and this record should further promote the sale of the album.

"CREW CUTS GO LONG HAIR"—Mercury MG 20067 (12" LP)

HERE; FULL SET OF EVERYTHING; ON THE ISLE OF MAY; CARMEN'S BOOGIE; WHEN WHEN WHEN; TILL THE END OF TIME; THE URGE; MOSTLY MARTHA; I'M ALWAYS CHASING RAIN-BOWS; RED HOT SERENADE; TONIGHT LOVE; MAMBO YOU.

The Crewcuts, one of the country's top vocal groups, come up with a clever idea and an enjoyable album that their young fans will get a big kick out of. Titled "Crew Cuts Go Long Hair," the album features the polished aggregation on a dozen pop tunes derived from classical melodies and opera. Some items swing and others are dreamy romantic affairs. But they're all attractively executed. Even tho some of the songs the boys have done in the past were zany little ditties, the Crewcuts are nevertheless excellent musicians and display their wonderful vocal talents to best advantage here.

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Album Reviews

"DANCING WITH THE STARS"—Frankie Carle, Gene Krupa, Hal McIntyre, Jack Teagarden, Benny Carter, Count Basie, Will Bradley, Glenn Miller, Neal Hefti, Leroy Anthony, Tony Pastor, Artie Shaw—Epic LN-3136 (12" LP)
Epic has raided Columbia's vaults for this LP and has come up with a terrific selection of old instrumentals by some of the all time great band men listed above. Some of the items swing, but most are of the slow ballad variety. Their tempo is tailor made for dancing and many of the songs heard are all time classics. Should enjoy a fair sale.

CLASSICAL

"MANON LESCAUT"—Giacomo Puccini—Licia Albanese; Robert Merrill; Jussi Bjoerling; Franco Calabrese; Mario Carlin; Plinio Clabassi; Anna Maria Rota—RCA Victor LM-6116—(3-12" LP's)

RCA Victor has put together a complete version of Puccini's "Manon Lescaut," cut only last year at the Opera House in Rome, and starring Licia Albanese and Jussi Bjoerling, with Robert Merrill. The performances of these three, ably supported by a cast of Italian artists, are superb. Add to that the Puccini score, replete with melody, and we have an outstanding offering. The story of the ill-fated Manon is thrillingly sung. Licia Albanese and Jussi Bjoerling combine to make this set a treasure for opera lovers. It is packaged in a box-type album with a complete libretto and an essay on Puccini by Gorge R. Marek. Recommended without qualifications.

TCHAIKOVSKY Symphony No. 6, in B Minor, Op. 74 ("Pathetique") Boston Symphony Orchestra—Pierre Monteux—RCA Victor LM-1901—(1-12" LP)
Pierre Monteux leads the Boston Symphony Orchestra through the familiar Tchaikovsky "Pathetique." One of the most recorded Tchaikovsky works, it is hard to endow the Symphony with a newness—yet that is exactly what Monteux accomplishes. He has created a freshness and excitement that will thrill the listener. Excellent catalog item and a must for anyone not yet possessing a late issue.

BRAHMS "Symphony No. 2, in D, Op. 73"—Claridge Symphony Orchestra—Camden CAL-236—(1-12" LP)

One of Brahms' most familiar works and one which has been oft recorded and proven at the sales counter is offered in the budget priced Camden series. It is an excellent catalog item for the retailer. Performed in excellent manner by the Claridge Symphony Orchestra, it will be a strong addition to any library.

"PSYCHE" Franck—Willem Van Otterloo conducts the Hague Philharmonic Orchestra and the Netherlands Chamber Choir—Epic LC 3146—(1-12" LP)

Willem Van Otterloo guides the Hague Philharmonic Orchestra and the Netherlands Chamber Choir through the gentle, moving Franck symphonic poem for a vivid recording. The delicate shadings of the lacelike work are wafted softly but stirringly. The work emerges with a moving intensity. Album is to be recommended.

JAZZ

LIONEL HAMPTON "ALL AMERICAN AWARD CONCERT"—Decca Records DL 8088 (1-12" LP)

HAMP'S BLUES; I KNOW THAT YOU KNOW; LOOSE WIG; HAMP'S BOOGIE WOOGIE; OH, LADY BE GOOD; EVIL GAL BLUES; RED CROSS; FLYING HOME.

The ubiquitous Lionel Hampton is heard via a recording of his concert at Carnegie Hall on April 15, 1945, a celebration of having been selected number one "New Star" in the annual poll of Esquire Magazine. It is Hampton at his most exciting and driving best. Of course, included in the album is the high flying "Flying Home." With it Hamp concludes the album in a frenzy of excitement. Dinah Washington is heard singing "Evil Gal Blues." Dinah, band singer with Hampton at that time, is caught in a stage of development that is not yet the Dinah we know today. Highlight of the album is the guest trumpet solo by Dizzy Gillespie, who sat in on "Red Cross."

STEVE ALLEN'S "ALL STAR JAZZ CONCERT" featuring the Lawson-Haggart Jazz Band with Sylvia Syms, guest vocalist Billy Butterfield Jazz Band with Ray McKinley Vol. 1—Decca DL-8151—(1-12" LP)

I WANT TO BE HAPPY; SWEET GEORGIA BROWN; BIG NOISE FROM WINNETKA; LOVE ME OR LEAVE ME; SWING THAT MUSIC; BIG TOWN BOOGIE; THAT'S A PLENTY; LONG GONE; I CAN'T GET STARTED.

The magic name of Steve Allen is figured to get this album off to a flying start. Allen, with his vast TV audience representing a great potential market, provides light commentary. A fine group of musicians has been gathered for both the Lawson-Haggart and Billy Butterfield aggregations. With the Lawson-Haggart group are John (Yank) Lawson, Bill Stegemeyer, Lou McGarrity, Lou Stein, George Barnes, and Cliff Leeman. Billy Butterfield's combo consists of "Cutty" Cutshall, "Peanuts" Hucko, Lou Stein, Jack Lesberg, and Ray McKinley. Sylvia Syms, familiar New York night club figure, sings "Love Me Or Leave Me" with the Lawson-Haggart Jazz Band. It is a swinging, entertaining LP that will find many admirers and many customers. With the talent used, the pulling power of Steve Allen's name, and the surge in jazz buying, stores should not hesitate to stock this one.

"DON ELLIOTT SINGS"—Bethlehem BCP 15 (1-12" LP)

YOU'RE DRIVING ME CRAZY; LET'S FALL IN LOVE; SPEAK LOW; LOOKING FOR A BOY; I HADN'T ANYONE 'TIL YOU; EV'RY TIME I FALL IN LOVE; POLKA DOTS AND MOONBEAMS; OOH! BABY IT SCARES ME; EV'RY TIME; WHATEVER HAPPENED TO YOU.

Don Elliott, the one-man band who can play almost any instrument but who specializes as a performer on the mellophone, vibraphone and trumpet, is presented here as a singer. The talented fellow surprises with a warm, intimate styling and pleasant voice. He is a sensitive performer and will undoubtedly win himself more fans with this release. An engaging band is "I Hadn't Anyone 'Til You", in which, through the use of multi-track recording, has Elliott singing a five-voice chorus backing his vocal solo. Don also plays the trumpet here. However, do not get the impression it is a "gimmick". It is a smoothly chanted effort designed to please, not surprise. Pleasant and pleasing listening.

(Continued on page 23)



Nice going away present to Mantovani from the English Decca-London label in the form of a gold record for his millionth pressing of "Charmaine." Monty now joins Vera Lynn, David Whitfield and Eddie Calvert as the only four British artists having so far received a gold record. All good wishes to Mantovani who left London for his Canadian and American tour this Monday, the 12th. . . . Maria Benson, the Australian girl who has been the only female voice in the famous Stargazers vocal group, is leaving the boys and going solo. Although I am sorry to hear this news, I am in a way happy for Marie who is a real performer and is sure to knock them cold, wherever she tops the bill. . . . Ted Heath in his search for a girl singer to replace Kathy Lloyd, has finally decided on a young chirp called Rosemary Squires. But something tells me Ted may decide to change the name. But after all, what's in a name? It's the voice that counts.

Jacques Kluger and Felix Faecq flew back from the U.S.A. to Brussels via London: dropping off to inform me of their new publishing company in the States. Just another string to their bow which should prove well worthwhile since they have a very important Continental catalogue to exploit. . . . Are we going to have real disk jockeys on the B.B.C.? It seems that Rooney Pelletier, controller of the B.B.C.'s light programs, has had his ears and eyes open and has finally realized the importance of the popular record industry. It looks as though records will be the most powerful weapon on sound radio likely to counteract some of the T.V. shows in store. . . . MGM is re-issuing some of its finest musical films; among those scheduled for re-release are "Meet Me in St. Louis" and "Thousands Cheer." Due to the fact that many of the sponsored TV musical shows have been filmed weeks ahead, it seems that unless live shows are presented, pop songs will not be heard for weeks to come—that is current pop songs of course!

This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "Rose Marie"—Slim Whitman (London)
2. "Learnin' The Blues"—Frank Sinatra (Capitol)
3. "Cool Water"—Frankie Laine (Philips)
4. "Ev'rywhere"—David Whitfield (Eng. Decca)
5. "The Breeze And I"—Caterina Valente (Polydor)
6. "John And Julie"—Eddie Calvert (Eng. Columbia)
7. "Strange Lady in Town"—Frankie Laine (Philips)
8. "Every Day Of My Life"—Malcolm Vaughan (H.M.V.)
9. "Indian Love Call"—Slim Whitman (London)
10. "Evermore"—Ruby Murray (Eng. Columbia)

(ADVERTISEMENT)

Rusty Draper Record Stirs National Comment

CHICAGO—Ever since the release of "Shifting, Whispering Sands", by Rusty Draper, the Mercury mail has been flooded with enthusiastic comments in an amount never before experienced. Raves have been pouring in from all parts of the country. A few of the comments of the DJs are listed below:

"Finest thing I ever heard!"

Rex Dale, WCKY, Cincinnati, O.

"A sure hit for Rusty!"

Dick Gilbert of KTYL, Phoenix, Ariz.

"I get goose pimples on top of goose pimples each time I hear it!"

Alan Dary, WORL, Boston, Mass.

"A dramatically different and dynamic Draper!"

Jerry Strong, WMAL, Washington, D. C.

"The absolute best."

Joe Deane, KQV, Pittsburgh, Pa.

"Could be Rusty's biggest hit—loaded with atmosphere!"

Ira Cook, KMPC, Hollywood, Cal.

"Shhh! It's a big hit. Shhh!"

Bob Larsen, WEMP, Milwaukee, Wisc.

"Rusty Draper excels on 'Shifting, Whispering Sands'."

Sherm Feller, WVDA, Boston, Mass.

"Rusty's reading really rates rave reviews."

Roger Clark, WNOR, Norfolk, Va.

"Tremendous immediate reaction, wonderful song, Draper's greatest."

Norm Bailey, WKBR, Manchester, N. H.

"This desert caper by Draper is the most!"

Jim Lowe, WRR, Dallas, Tex.

"As always, Rusty Draper does a great job on 'Shifting, Whispering Sands'."

Joe Flood, KTLN, Denver, Colo.

"Something new and different. . . . It should hit the top!"

Murry Jordan, WLIB, New York, N. Y.

"This one has the folks down here buzzing!"

Dave Walshak, KCTI, Gonzales, Tex.

"Every one is whispering about the shifting sands—whispering that Rusty Draper has a big big hit!"

Sandy Singer, KCRG, Cedar Rapids, Ia.

"Rusty Draper sings with emotional impact!"

Jack Thayer, WTCN, Minneapolis-St. Paul, Minn.

"Draper's disc of 'Shifting, Whispering Sands' will cop the spins on KING. A great record."

Gil Henry, Radio KING, Seattle, Wash.

"Rusty paints a vivid, thrilling picture of the Shifting, Whispering Sands."

Larry Wilson, WTI, New Orleans, La.

"A mystery of the 'Old West'."

Bill King, WTOC, Savannah, Ga.

"A real trend-starter!!"

Joe Ryan, WALL, Middletown, N. Y.

"'Shifting, Whispering Sands' by Rusty Draper, his best release in two years."

Wayne Cody, KALL, Salt Lake City, Utah.

"A real jammer—switchboard jammer that is. More listener enthusiasm for this disc than anything else in months."

Tom Shanahan, WEMP, Milwaukee, Wisc.

"... wonderfully done, with an intimate, appealing style." Paul E. X. Brown, WERD, Atlanta, Ga.

"Shifting, Whispering Sands."

Draper Fulfills Listener Demands."

WLOL, Minneapolis, Minn.

"Rusty's unique approach to 'Sands' makes for good listening."

Dean Slack, WJOY, Burlington, Vt.

(ADVERTISEMENT)

"It's What's in THE CASH BOX That Counts"

Help Launch Plan



DETROIT, MICHIGAN—On Friday, Sept. 9, the United Operators of Michigan celebrated, with a two-hour show at the Fort Wayne Hotel, the launching of plans for a permanent home, club rooms and an organization owned one-stop record service. Bob Maxwell, WWJ-TV, emceed the show which starred Lillian Briggs and Sonny Graham. Miss Briggs flew out to Detroit the day after her successful stint with Alan Freed at the Brooklyn Paramount in New York. Pictured above are Roy Small (left), Lillian Briggs, and Bob Maxwell.

Columbia-Epic "Studio One" Plugs 3 Weeks In Row

NEW YORK—The Columbia Records organization found itself in the enviable position of having three straight record "plugs" on the Monday evening Westinghouse Summer Theater, summer replacement for "Studio One."

On August 29 the Bernadine Reid-Paul Weston "A Chance At Love" was introduced on a show bearing the same title. The recording was heard twice in its entirety and throughout the story as its theme.

On September 5 Columbia Records provided the background material, phonographs, records, album covers, flyers, etc., for the setting, a record shop. In addition Epic's "I Want You To Be My Baby" by Lillian Briggs was played to create the musical atmosphere of a record store.

On September 12 Epic's "No Place To Hide," by Neil Hefti Orchestra and chorus, was played as the theme of the play, "The Pit".

It was on the Studio One Show, last season, that Joan Weber's "Let Me Go Lover" was exposed to the TV public, with the result that it became the number one record in the country.

THE CASH BOX

TV WAX WISE

The "Our Town" TV musical NBC 9/19 seems to have had a greater effect on A & R men than any previous TV spec. Sinatra, the star of the show, has waxed an EP of four of the original songs penned by Jimmy Van Heusen and Sammy Cahn. "The Impatient Years" was cut by Ella Fitzgerald (Decca) and Kitty White (Mercury). "Love And Marriage" was waxed by Dinah Shore (RCA) and the Laurie Sisters (Mercury). And Georgie Shaw has recorded "Look To Your Heart" for Decca. . . . One of the stints we're looking forward to is the 90 min. musical revue 10/22 co-starring Mary Martin and Noel Coward. An LP of the show's highlights oughta be a sensational seller. The show will be called "Together With Music". . . . On Oct. 9 Groucho Marx will act as "grand marshal" for 1½ hour show based on the Abel Green-Joe Laurie book "Show Biz". The program's music will be supplied by Rosemary Clooney, Eartha Kitt, Dennis Day, and Beatrice Kay. . . . Harry James, Eddy Howard, Machito and Hal McIntyre share billing on "America's Greatest Bands" 9/24. . . . Jaye P. Morgan is the "Upbeat!" hostess 9/20 and 22. . . . Don Shirley will play excerpts from his new Cadence LP "Piano Perspectives", on the 9/26 "Steve Allen" show. He'll also offer some selections on the bosendorfer, a unique Viennese piano. Other music on the Allen show includes Mae Barnes 9/19, Burl Ives 9/20, Ethel Waters 9/21, Florian Zabach 9/22 and Turk Murphy 9/23. . . . Patti Page will do the Como show 9/24. Como will reciprocate by appearing as guest on Patti's Nov. 2 Oldsmobile show. . . . Merv Griffin becomes a regular on the "Robert Q. Lewis" show on 9/19. . . . The great Toni Arden voice will be heard on the 9/24 Durante TV'er. . . . Victor Young was named musical director for Berle's series this season. . . . Harry Belafonte will be "Colgate Variety" guest 10/2. . . . Composer Leonard Bernstein gets the "Person to Person" treatment 9/23. Dorothy Collins and Raymond Scott were featured last week. . . . Disney is adding luster to his daily "Mickey Mouse Club" series starting 10/3 by assembling a solid list of guest stars who will be featured in special musical presentations. They include Fess Parker, Jeri Southern, the Bell Sisters, Cliff Edwards, Sons of the Pioneers and a host of others. . . . "Disneyland" 9/28 introduces a newcomer to the Disney gang, Bongo the Bear. Kiddie disks and toys galore, sponsored by Bongo, will probably be pouring out immediately following the show. . . . The Sunshine Boys, spiritual singers will be Red Foley's guests on "Ozark Jubilee" 9/24. . . . Judy Garland will do five of her classics on her 90 min. "Jubilee" 9/24. "Over The Rainbow", "Get Happy", "Man That Got Away", "Swanee" and "A Couple of Swells". . . . Lily Pons, Pearl Bailey and the Obernkirchen Children's Choir who started "Happy Wanderer" will work the Sullivan show 9/25. . . . Fisher asked his TV viewers to select songs for his new LP.

THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 17 without any changes on the part of THE CASH BOX.

Johnny Morris

KSTP—St. Paul, Minn.

1. Hard To Get (G. MacKenzie)
2. Yellow Rose (J. Desmond)
3. Longest Walk (J. P. Morgan)
4. Bible Tells Me (Nick Noble)
5. Tina Marie (Perry Como)
6. Piddily Patter (Patti Page)
7. Kentuckian (Arnold & Winterhalter)
8. I Want You To Be My Baby (Lillian Briggs)
9. Blue Star (Felicia Sanders)
10. Twenty Tiny Fingers (Art Mooney)

Lou "Salty" Morgan

WWOK—Charlotte, N. C.

1. I Want You To Be My Baby (Lillian Briggs)
2. Fooled (Perry Como)
3. Now Is The Time (Rodgers)
4. Hawk-Eye (Frankie Laine)
5. I'll Never Stop Loving You (Doris Day)
6. Without A Song (Kay Starr)
7. Black Denim Trousers (Cheers)
8. Love Is Many-Splendored (Don Cornell)
9. Only You (Platters)
10. You Win Again (T. Edwards)

Mike Woloson

WNOR—Norfolk, Va.

1. Yellow Rose (Mitch Miller)
2. Hard To Get (G. MacKenzie)
3. I Want You To Be My Baby (Georgia Gibbs)
4. Hummingbird (Paul & Ford/Laine)
5. Fooled (Perry Como)
6. You Are Divine, Love (Ray Stapleton)
7. Longest Walk (J. P. Morgan)
8. Mind If I Tag A'long (Connie Boswell)
9. Forty-Five Men In A Telephone Booth (Four Tophatters)
10. If It Weren't For You (Lorrie Raine)

Herb Strickland

WMGR—Bainbridge, Ga.

1. Hummingbird (Frankie Laine)
2. Hard To Get (G. MacKenzie)
3. A Blossom Fell (Nat Cole)
4. Seventeen (Boyd Bennett)
5. Swanee (J. P. Morgan)
6. Pitter Patter (Nappy Brown)
7. Boston Fancy (G. MacKenzie)
8. Maybellene (Chuck Berry)
9. Longest Walk (J. P. Morgan)
10. Till My Love Comes To Me (Doris Day)

Milt Lawrence

WAPI—Birmingham, Ala.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Wake The Town (M. Carson)
4. Hard To Get (G. MacKenzie)
5. Tina Marie (Perry Como)
6. Learnin' The Blues (F. Sinatra)
7. Hummingbird (Chordettes)
8. Unchained Melody (Al Hibbler)
9. Longest Walk (J. P. Morgan)
10. Domani (Tony Martin)

Chuck Thompson

WALA—Mobile, Ala.

1. Tina Marie (Perry Como)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Pat Boone)
4. Wake The Town (Mindy Carson)
5. Longest Walk (J. P. Morgan)
6. Domani (Julius LaRosa)
7. Yellow Rose (Mitch Miller)
8. If I May (Nat Cole)
9. Autumn Leaves (R. Williams)
10. Young Ideas (Tony Martin)

Johnny Fairchild

WORZ—Orlando, Fla.

1. Bible Tells Me (Nick Noble)
2. Yellow Rose (J. Desmond)
3. Longest Walk (J. P. Morgan)
4. Love Is Many-Splendored (Four Aces/Rose)
5. Young Ideas (Tony Martin)
6. Hawk-Eye (Laine/Miller)
7. Hard To Get (G. MacKenzie)
8. I Want You To Be My Baby (Gibbs/Briggs)
9. Suddenly A Valley (Grant/LaRosa)
10. I Wanna Be There (Gloria Van)

Tal Hood

WFGM—Fitchburg, Mass.

1. I Want You To Be My Baby (Lillian Briggs)
2. Moments To Remember (Four Lads)
3. Suddenly A Valley (Stafford)
4. Rockin' The Cha Cha (Dale)
5. Shifting, Whispering Sands (Rusty Draper)
6. Yellow Rose (Mitch Miller)
7. Autumn Leaves (R. Williams)
8. Fairy Tale (Frank Sinatra)
9. Hey Naughty Papa (Vaughan)
10. Hawk-Eye (Frankie Laine)

Hank Goldman

WANN—Annapolis, Md.

1. Yellow Rose (Johnny Desmond)
2. Hummingbird (Frankie Laine)
3. Hard To Get (Gisele MacKenzie)
4. Young Ideas (Tony Martin)
5. Seventeen (Boyd Bennett)
6. Dancing In My Socks (Robin Hood)
7. Domani (Julius LaRosa)
8. Wake The Town (Mindy Carson)
9. Bible Tells Me (Don Cornell)
10. Longest Walk (J. P. Morgan)

Gene Edwards

WRIT—Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Gum Drop (Crewcuts)
3. Moments To Remember (Four Lads)
4. Yellow Rose (Mitch Miller)
5. Rock Around The Clock (Bill Haley)
6. Love Is Many-Splendored (Four Aces)
7. Tina Marie (Perry Como)
8. Shifting, Whispering Sands (Vaughn/Carroll)
9. I Want You To Be My Baby (Gibbs/Briggs)
10. Same Old Saturday Night (Frank Sinatra)

Bob Gotsch

KXOK—St. Louis, Mo.

1. Yellow Rose (J. Desmond)
2. Autumn Leaves (R. Williams)
3. I Want You To Be My Baby (Lillian Briggs)
4. Maybellene (Chuck Berry)
5. Seventeen (Fontanes)
6. Longest Walk (J. P. Morgan)
7. Tina Marie (Perry Como)
8. Bible Tells Me (Don Cornell)
9. Don't Stay Away (E. Fisher)
10. Harbor Lights (Mulcays)

Mitch Odom

KNEA—Jonesboro, Ark.

1. Maybellene (Chuck Berry)
2. Seventeen (Rusty Draper)
3. Yellow Rose (Mitch Miller)
4. Bible Tells Me (Nick Noble)
5. Ain't That A Shame (Pat Boone)
6. House Of Blue Lights (Chuck Miller)
7. Tina Marie (Perry Como)
8. Autumn Leaves (R. Williams)
9. Longest Walk (J. P. Morgan)
10. Hard To Get (G. MacKenzie)

Donn Parker

WMYR—Ft. Myers, Fla.

1. Shifting, Whispering Sands (Billy Vaughn)
2. He (Al Hibbler)
3. Alright, Okay (Bill Farrell)
4. Longest Walk (J. P. Morgan)
5. Maybellene (Chuck Berry)
6. I Want You To Be My Baby (Georgia Gibbs)
7. Love Is Many-Splendored (Four Aces)
8. Hawk-Eye (Frankie Laine)
9. Only You (Platters)
10. Yellow Rose (J. Desmond)

Carl Loucks

WELI—New Haven, Conn.

1. Black Denim Trousers (Cheers)
2. Rockin' The Cha Cha (Alan Dale)
3. Seventeen (Boyd Bennett)
4. Ain't That A Shame (Pat Boone)
5. Gum Drop (Crewcuts)
6. Hawk-Eye (Frankie Laine)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Suddenly A Valley (G. Grant)
9. Moments To Remember (Four Lads)
10. Day By Day (Four Freshmen)

Bill Atkins

WLAR—Athens, Tenn.

1. Song Of The Dreamer (Eddie Fisher)
2. Longest Walk (J. P. Morgan)
3. Ain't That A Shame (Boone/Domino)
4. Soldier Boy (Sunny Gale)
5. Satisfied Mind (Fitzgerald)
6. Seventeen (Fontanes)
7. Popcorn Song (Russ Morgan)
8. Rock Around The Clock (Bill Haley)
9. Maybellene (Jim Lowe)
10. I Hear You Knocking (Storm)

Ed Robbins

WKNB—New Britain, Conn.

1. I Want You To Be My Baby (Briggs/Gibbs)
2. Yellow Rose (Mitch Miller)
3. Hummingbird (Paul & Ford)
4. As I Live And Breathe (Frank Verna)
5. Longest Walk (J. P. Morgan)
6. Day By Day (Four Freshmen)
7. Autumn Leaves (R. Williams)
8. Gum Drop (Crewcuts)
9. I'll Never Stop Loving You (Doris Day)
10. Black Denim Trousers (Cheers)

Jerry Williams

WIP—Philadelphia, Pa.

1. Wake The Town (Les Baxter)
2. Ain't It A Shame (Fats Domino)
3. Sin To Tell A Lie (Somethin' Smith)
4. Forgive This Fool (Roy Hamilton)
5. Fairy Tale (Frank Sinatra)
6. My One Sin (Nat Cole)
7. Suddenly A Valley (G. Grant)
8. I Want You To Be My Baby (Lillian Briggs)
9. Ace In The Hole (Somethin' Smith)
10. Just A Little Bit More (Eileen Rodgers)

Wes Hopkins

WTTM—Trenton, N. J.

1. Yellow Rose (J. Desmond)
2. Hard To Get (G. MacKenzie)
3. Longest Walk (J. P. Morgan)
4. Learnin' The Blues (F. Sinatra)
5. Domani (Julius LaRosa)
6. Fooled (Perry Como)
7. I Want You To Be My Baby (Lillian Briggs)
8. Day By Day (Four Freshmen)
9. Seventeen (Fontanes)
10. Suddenly A Valley (Gogi Grant)

Jerry Nesler

KCBQ—San Diego, Calif.

1. Only You (Platters)
2. I'll Never Stop Loving You (Doris Day)
3. Longest Walk (J. P. Morgan)
4. Ain't That A Shame (Pat Boone)
5. House Of Blue Lights (Chuck Miller)
6. Yellow Rose (J. Desmond)
7. If I May (Nat Cole)
8. Seventeen (Rusty Draper)
9. My One Sin (Nat Cole)
10. Thirteen Women (Bill Haley)

Bill Burns

WSAI—Cincinnati, Ohio

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Pat Boone)
3. Seventeen (Boyd Bennett)
4. Gum Drop (Crewcuts)
5. Hummingbird (Chordettes)
6. I Want You To Be My Baby (Georgia Gibbs)
7. Kentuckian Song (Hilltoppers)
8. Song Of The Dreamer (J. Ray)
9. Wake The Town (Les Baxter)
10. Moments To Remember (Four Lads)

Frank White

KOA—Denver, Colorado

1. Yellow Rose (J. Desmond)
2. Seventeen (Fontanes)
3. Ain't That A Shame (Pat Boone)
4. Rock Around The Clock (Bill Haley)
5. Learnin' The Blues (Frank Sinatra)
6. Hummingbird (Paul & Ford)
7. I'll Never Stop Loving You (Doris Day)
8. Domani (Julius LaRosa)
9. Wake The Town (Les Baxter)
10. Shifting, Whispering Sands (Billy Vaughn)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 17 without any changes on the part of THE CASH BOX.

Bob Sticht

KOWH—Omaha, Neb.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Rusty Draper)
4. Bible Tells Me (D. Cornell)
5. Tina Marie (Perry Como)
6. Shifting, Whispering Sands (Billy Vaughn)
7. Gum Drop (Crewcuts)
8. Black Denim Trousers (Cheers)
9. Wake The Town (Baxter)
10. Longest Walk (J. P. Morgan)

Jim Ameche

KLAC—Hollywood, Calif.

1. Black Denim Trousers (Cheers)
2. Suddenly A Valley (G. Grant)
3. I Hear You Knockin' (Gale Storm)
4. Yellow Rose (Mitch Miller)
5. I Want You To Be My Baby (Georgia Gibbs)
6. Fairy Tale (Frank Sinatra)
7. How Come My Dog Don't Bark (Prince Partridge)
8. Fair Dinkum (Sunnysiders/Mariners)
9. Without A Song (Kay Starr)
10. Never Leave Me (Bob Presto)

Hank Elliott

WORL—Boston, Mass.

1. Moments To Remember (Four Lads)
2. Bible Tells Me So (Cornell)
3. I Want You To Be My Baby (Lillian Briggs)
4. Hawk-Eye (Frankie Laine)
5. Autumn Leaves (R. Williams)
6. Only Forever (Kitty Kallen)
7. Longest Walk (J. P. Morgan)
8. Song That Brought Us Together (Four Coins)
9. Shifting, Whispering Sands (Rusty Draper)
10. Just A Little Bit More (Eileen Rodgers)

Jim Lowe

WRR—Dallas, Texas

1. Yellow Rose (Mitch Miller)
2. Song Of The Dreamer (Eddie Fisher)
3. Bible Tells Me (Don Cornell)
4. Ain't It A Shame (F. Domino)
5. Moments To Remember (Four Lads)
6. Bonnie Lassie (Ames Bros.)
7. Uranium (Commodores)
8. Close The Door (Jim Lowe)
9. Maybellene (Chuck Berry)
10. Tina Marie (Perry Como)

Walt T. Gaines

WCSS—Little Falls, N. Y.

1. Yellow Rose (J. Desmond)
2. Sweet And Gentle (A. Dale)
3. Domani (Julius LaRosa)
4. Bible Tells Me so (N. Noble)
5. Sweethearts On Parade (Jacobs-Ward)
6. Tina Marie (Perry Como)
7. Wake The Town (Les Baxter)
8. Autumn Leaves (R. Williams)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Suddenly A Valley (Julius LaRosa)

Robb Thomas

WEMP—Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Bible Tells Me (Nick Noble)
3. Suddenly A Valley (G. Grant)
4. Yellow Rose (J. Desmond)
5. He (Al Hibbler)
6. Dancin' In My Socks (Robin Hood)
7. Shifting, Whispering Sands (Rusty Draper)
8. Moment I Saw You (Joni James)
9. Same Old Saturday Night (Frank Sinatra)
10. Wake The Town (M. Carson)

Arty Kay

WVLC—Lexington, Ky.

1. Ain't That A Shame (Pat Boone)
2. Seventeen (Bennett/Fontanes)
3. Yellow Rose (Mitch Miller)
4. Hummingbird (Paul & Ford/Laine)
5. His Hands (T. Ernie Ford)
6. Sailor Boys (Rosemary Clooney)
7. Love Is Many-Splendored (Four Aces)
8. Rock Around The Clock (Bill Haley)
9. Kentuckian (Hilltoppers)
10. Maybellene (Chuck Berry)

Dave Rosehill

WGSM—Huntington, L. I., N. Y.

1. Yellow Rose (Mitch Miller)
2. Learnin' The Blues (F. Sinatra)
3. Hard To Get (G. MacKenzie)
4. Wake The Town (Les Baxter)
5. Longest Walk (J. P. Morgan)
6. Autumn Leaves (R. Williams)
7. Black Denim Trousers (Cheers)
8. Love Is Many-Splendored (Four Aces)
9. Moments To Remember (Four Lads)
10. Domani (Julius LaRosa)

Terry R. Speights

WBKH—Hattiesburg, Miss.

1. Love Is Many-Splendored (Cornell/Four Aces)
2. Suddenly A Valley (Julius LaRosa)
3. I Want You To Be My Baby (Georgia Gibbs)
4. Fooled (Perry Como)
5. Autumn Leaves (Steve Allen)
6. Day By Day (Four Freshmen)
7. Longest Walk (J. P. Morgan)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Piddily Patter (Burtons)
10. Bridge Of Love (Rhythmettes)

Don Beil

KRNT—Des Moines, Iowa

1. Suddenly A Valley (G. Grant)
2. Yellow Rose (Miller/Desmond)
3. Autumn Leaves (R. Williams)
4. Rock Around The Clock (Bill Haley)
5. Ain't That A Shame (Pat Boone)
6. Wake The Town (Les Baxter)
7. I Want You To Be My Baby (Georgia Gibbs)
8. Fairy Tale (Frank Sinatra)
9. Someone To Love (Nat Cole)
10. My Funny Valentine (Mary Kaye)

Jim Larkin

WJSW—South Hill, Va.

1. Maybellene (Ralph Marterie)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose (Mitch Miller)
4. Tina Marie (Perry Como)
5. Seventeen (Fontanes)
6. Wake The Town (M. Carson)
7. Longest Walk (J. P. Morgan)
8. My One Sin (Nat Cole)
9. Ain't That A Shame (Pat Boone)
10. Hawk-Eye (Frankie Laine)

Bob Kloss

WKWK—Wheeling, W. Va.

1. Longest Walk (J. P. Morgan)
2. Day By Day (Four Freshmen)
3. I Want You To Be My Baby (Briggs/Gibbs)
4. Only You (Platters)
5. Nip Sip (Clovers)
6. Fairy Tale (Frank Sinatra)
7. Bonnie Lassie (Ames Bros.)
8. Everyday/Comeback (Basie & Williams)
9. Suddenly A Valley (G. Grant)
10. Kentuckian (Arnold & Winterhalter)

Norman Hall

TRIANGLE RADIO NETWORK—Booneville, Ind.

1. Ain't That A Shame (Pat Boone)
2. Yellow Rose (Mitch Miller)
3. Domani (Julius LaRosa)
4. Seventeen (Boyd Bennett)
5. Wake The Town (M. Carson)
6. Autumn Leaves (R. Williams)
7. Man In A Raincoat (Marion Marlowe)
8. Now's The Time (Paulettes)
9. I'll Always Be In Love With You (Doris Day)
10. Soldier Boy (Four Fellows)

George Fennell

WGUY—Bangor, Maine

1. Yellow Rose (Mitch Miller)
2. Rockin' The Cha Cha (Alan Dale)
3. Tina Marie (Perry Como)
4. Song Of The Dreamer (Johnnie Ray)
5. Summer Storm (J. Wheatley)
6. Moments To Remember (Four Lads)
7. Soldier Boy (Sunny Gale)
8. Gum Drop (Crewcuts)
9. Johnny Be Smart (Sarah Vaughan)
10. Suddenly A Valley (Jo Stafford)

Wayne Stitt

WHB—Kansas City, Mo.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Maybellene (Chuck Berry)
4. Seventeen (Boyd Bennett)
5. Bible Tells Me (Don Cornell)
6. Tina Marie (Perry Como)
7. Moments To Remember (Four Lads)
8. Boppin' The Rock (C. Chenier)
9. House Of Blue Lights (Chuck Miller)
10. Walking The Blues (W. Dixon)

Frank Darien

KSJO—San Jose, Calif.

1. Yellow Rose (Mitch Miller)
2. Wake The Town (Les Baxter)
3. Song Of The Dreamer (J. Ray)
4. A Blossom Fell (Nat Cole)
5. Same Old Saturday Night (Frank Sinatra)
6. Seventeen (Rusty Draper)
7. House Of Blue Lights (Chuck Miller)
8. Tina Marie (Perry Como)
9. Learnin' The Blues (Frank Sinatra)
10. I'll Never Stop Loving You (Doris Day)

Ken Garland

WPOR—Portland, Maine

1. Tina Marie (Perry Como)
2. Yellow Rose (Mitch Miller)
3. Moments To Remember (Four Lads)
4. Suddenly A Valley (Julius LaRosa)
5. Hawk-Eye (Frankie Laine)
6. An Occasional Man (Jeri Southern)
7. Bible Tells Me (Don Cornell)
8. Stay On The Sunnyside (Sunnysider)
9. World Is Waiting For Sunrise (Lenny Dee)
10. Silver Fizz (Spencer-Hagen)

Jack McCoy

WHLN—Harlan, Ky.

1. Love Is Many-Splendored (Four Aces)
2. Fooled (Perry Como)
3. Tina Marie (Perry Como)
4. Longest Walk (J. P. Morgan)
5. Young Ideas (Tony Martin)
6. Wake The Town (M. Carson)
7. Why Don't You Write Me (Snooky Lanson)
8. Piddily Patter (Patti Page)
9. Yellow Rose (J. Desmond)
10. Old Black Magic (S. Davis)

Jerrie Paletta

KAYO—Seattle, Wash.

1. Verdict (Five Keys)
2. I Want You To Be My Baby (Lillian Briggs)
3. Only You (Platters)
4. Ain't That A Shame (Pat Boone)
5. Gum Drop (Crewcuts)
6. Bible Tells Me (Don Cornell)
7. Story Untold (Four Coins)
8. Love Is Many-Splendored (Four Aces)
9. Seventeen (Fontanes)
10. Yellow Rose (Mitch Miller)

Dick Gilbert

KTYL—Phoenix, Arizona

1. Wake The Town (Baxter/Carson)
2. Piddily Patter (Patti Page)
3. Yellow Rose (J. Desmond)
4. Hummingbirds (Paul & Ford)
5. Seventeen (Fontanes)
6. Love Is Many-Splendored (Four Aces)
7. Kentuckian (Arnold & Winterhalter)
8. Hard To Get (G. MacKenzie)
9. Autumn Leaves (R. Williams)
10. I Want You To Be My Baby (Georgia Gibbs)

Jim Lounsbury

WGN—Chicago, Ill.

1. Moments To Remember (Four Lads)
2. Ain't That A Shame (Boone)
3. Autumn Leaves (R. Williams)
4. Seventeen (Boyd Bennett)
5. Yellow Rose (J. Desmond)
6. Bible Tells Me So (N. Noble)
7. Maybellene (Chuck Berry)
8. Rock Around The Clock (Bill Haley)
9. I Want You To Be My Baby (Lillian Briggs)
10. Suddenly A Valley (G. Grant)

Interviewing The Artist



NEW YORK—Lou Stein is photographed while he is on-the-air with Jean Shepard, WOR disk jockey, whose 12:10 to 12:30 noontime show is heard thruout the Mutual network. Shepard played excerpts from Stein's two recent Epic albums, "House Hop" and "Three, Four, Five."

Epic Reaches New Sales Heights

NEW YORK—Bill Neilsen, national sales manager of Epic Records, announced this week that the company had totaled higher sales figures last August than in any previous month since its inception. "In fact," said Neilsen, "we increased our business 250 percent over August of 1954."

In the package field Epic's August sales figures for pop and classical albums equalled 80 per cent of the combined figures for the months of January through July. Among its best selling pop albums were "Somethin' Smith and The Red Heads"; "Best of Fred Astaire"; "Wild Bill Davis At Birdland"; "The Lou Stein 3—4— and 5". Epic's classical top numbers were "Debussy Images" and "Christmas Story". Singles which helped pile up the record sales total were "I Want You To Be My Baby", Lillian Briggs; "It's A Sin To Tell A Lie", Somethin' Smith; and "Little Voice" paired with "All This Is Mine", Roy Hamilton.

Neilsen attributed the sharp rise in August sales to two factors. The growing acceptance of the label after a year of proving itself through quality and performance—and a concentrated campaign that saw Bill Neilsen, Charles Schicke, Walt Hayum, Jim Shevlin and Bob DeMain personally visit every one of the thirty-three Epic distributors. The campaign included advertising allowances to all distributors and concerted radio and newspaper Epic advertising. The chief objective of the drive was to impress distributors with the future growth of the label based on its ever expanding catalog and artist roster. Its immediate response was both surprising and gratifying.

Already under exclusive contract to Epic in the classical field are Ed. Van Beinum and the Concertgebouw Orchestra of Amsterdam; George Szell and the Cleveland Philharmonic Orchestra; Alexander Uninsky, world famous pianist; and Arthur Grumiaux, violinist. Grumiaux has just recorded the newly discovered Paga-

nini "Fourth Violin Concerto". It is the first recording of the Paganini work.

Marv Holzman, A & R head, is seeking new talent to build up a jazz roster. In Stein, Holzman has an artist who has proven his sales power with two successful albums. Epic has also released successfully Vocalion, Brunswick and Okeh re-issues as the "Jazz Master Series."

Future expansion will receive a decided push from Epic's recently announced agreement with European Philips. Holzman advised there would be a regular schedule of Philips records issued on Epic. A heavy advertising campaign will give a local buildup to several European artists in an effort to duplicate the success already attained by such artists as David Whitfield, Mantovani, and others. Holzman also concluded a reciprocal deal in which Philips will distribute all Epic releases in Europe. These agreements were reached through discussions with Johnny Franz, a & r head of Philips, London; Georges Meyerstein, a & r head of Philips, France; and Cun Solleveld, International sales-manager from Holland, when the three recently visited the United States.

Holzman also announced plans to revitalize the Okeh label. The rhythm and blues subsid, with two solid performers in holdovers Chuck Willis and Big Maybelle, has expanded its roster with the addition of Carmen Taylor, Honey Gordon, and Eddie "Tex" Curtis.

Angel Bells

MILLS MUSIC, INC.

On The Air At The Fair



DEARBORN, MICH.—Robin Seymour, WKMH, Dearborn is shown above with Roy Hamilton and the Fontane Sisters who assisted him on one of the shows the jockey was doing from his trailer at the Michigan State Fair from Sept. 2 to Sept. 11. This was the fourth consecutive year Seymour had covered the show. Appearing along with the Fontanes and Hamilton were Frankie Laine, the Mills Bros., Joni James, Ella Fitzgerald and others. More than 300,000 people witnessed the "Bobbin' With Robin" show during the course of the week.

Livingston Drops Pre-Recorded Tape Prices 25% Thru Dealer Club Plan

NEW YORK—In a move to expand the dealer coverage in the sale of pre-recorded tapes, the Livingston Electronic Corporation of Livingston, New Jersey, has announced the Livingston Tape Club Plan. This manufacturer-dealer-consumer co-op will make possible a 25 percent reduction in the cost of all tapes in the Livingston catalog to members of the plan. Thus, it will now be possible to purchase high-fidelity music on professionally pre-recorded tape for as little as \$4.50 for a full one-half hour recording, such as is available on the dual track, 5-inch reels, recorded at 7.5 inches per second. A binaural tape which previously cost \$10.00 per half hour will now be available at \$7.50. Similarly, a full hour of music on a 7-inch reel, dual track, at 7.5 ips., will be available at an all time low of \$9.00.

Club members will pay an enrollment fee of \$6.00 for which they will receive a book of twenty-five coupons. Each of these coupons, when presented to the dealer, entitles the purchaser to a club discount of 25 percent. The dealer, in turn, redeems these coupons for his own special discount. In addition to the coupon book each member will receive a full year's subscription to Tape Recording Magazine. Where a member is already a subscriber to this magazine, arrangements have been made to extend the existing subscription for an additional year.

In areas not yet covered by dealers the new club plan will make it possible for members to purchase directly from club headquarters. It is planned to keep all members informed in advance of new releases and any new developments affecting their interest in tape. The present

Livingston Tape News Letter will be extended to include all new members in the club plan.

Simultaneous with the announcement of the club plan comes the release of the new expanded Livingston Tape Treasury, which includes over eighty new titles on the following labels: Livingston, Audiosphere, Connoisseur, Atlantic, Esoteric, Hack Swain, Empirical, Oceanic, Riverside, Boston, Lyricord and Tico. A significant feature of these new listings is the increasingly high percentage of binaural (two-channel stereophonic) recordings available for machines using either stacked (in-line) or staggered (displaced) heads. The growth of the binaural audience is displaying an unexpected acceleration, and Livingston plans to continue to make available an increasing number of such recordings.

With its new catalog Livingston hopes by this move to satisfy the growing demand for pre-recorded tapes with a new merchandising and price structure.

Air Lift



LAS VEGAS, NEV.—Lena Horne chats with Alex Cooper, KLAC, Los Angeles dee jay and his secretary Shirley Cooper, at the singer's recent opening at the Sands Hotel in this city. The local RCA Victor distributor arranged a junket of all the L.A. jockeys to fly to Las Vegas for the opening where they were the guests of the Sands for the evening.

M-G-M RECORDS

The Marion Sisters
sing
"TWO-THIRDS OF THE TENNESSEE RIVER"
b/w
"BABY ME"
MGM 12070 (78 rpm)
K12070 (45 rpm)

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100
Selections

AA—Double A	AB—Abbott	AL—Aladdin	AP—Apollo	AR—Arcade	AT—Atlantic	AU—Audivacs	BE—Bell	BN—Benita	BT—Bethlehem	CA—Capitol	CD—Cadence	CH—Chess	CK—Checker	CL—Cardinal	CO—Columbia	CR—Coral	CT—Cat	CV—Clearview	CW—Crown	DA—Dana	DE—Decca	DL—DeLuxe	DO—Dot	DT—Dootone	DU—Duke	EP—Epic	ER—Era	ES—Essex	EX—Excello	FB—Fabor	FE—Federal	FI—Fiesta	FS—Four Star	GN—Golden	GR—Groove	GS—Gold Star	GTJ—Good Time	JZ—Josie	KA—Kapp	KI—King	LO—London	MA—Marble	MD—Media	ME—Mercury	MG—MGM	MO—Modern	ND—New Disk	NG—Norgran	OK—Okeh	PA—Parrot	PE—Peacock	PM—Prom	PP—Peter Pan	PR—Prestige	RA—Rainbow	RB—R & B	RE—Regent	RL—Real	RM—Rama	RP—RPM	SA—Savoy	SE—Seeco	SO—Sound	SP—Specialty	ST—Starlite	TA—Tampa	TI—Tico	TR—Trend	UN—United	UQ—Unique	VI—RCA Victor	VJ—Vee Jay	WD—Waldorf	WI—Wing	"X"—Label "X"
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|--------------|--------------|---|---|--------------|--|---|
| Pos.
9/17 | Pos.
9/10 | 1—Yellow Rose Of Texas | ★KA-116 (45-116)—
ROGER WILLIAMS
Take Care
(70686x45)—
MAYNARD FERGUSON
Finger-Snoppin'
MG-12068 (K12068)—
RAY CHARLES SINGERS
Early Autumn
PM-1123A (45-1123A)—
LOU GARISTO
Doy By Doy
X-0161 (4X-0161)—
GERI GALIAN
Yellow Rose Of Texas
Mambo | Pos.
9/17 | Pos.
9/10 | ★EP-9115 (5-9115)—
LILLIAN BRIGGS
Don't Stay Away Too
Long
★ME-70685 (70685x45)—
GEORGIA GIBBS
Come Rain Or Come
Shine
PM-1124A (45-1124A)—
LAURA LESLIE
Longest Walk |
| | | ★CR-61476 (9-61476)—
JOHNNY DESMOND
You're In Love With
Someone
★CO-40540 (4-40540)—
MITCH MILLER
Blackberry Winter
PM-1122A (45-1122A)—
MAURY LAWS CH. & O.
Ain't That A Shame
VI-20-6241 (47-6241)—
HOMER & JETHRO
Listen To The Gooney
Bird
X-0161 (4X-0161)—
GERI GALIAN
Autumn Leaves | | | 14—Song Of The Dreamer | |
| | | 2—Ain't That A Shame | | | CA-3178 (F-3178)—
BUNNY PAUL
For The Very First
Time
★CO-4-0528 (4-40528)—
JOHNNY RAY
I've Got So Many
Million Years
DU-142 (45-142)—
BILLY BROOKS
Mambo Is Everywhere
★VI-20-6196 (47-6196)—
EDDIE FISHER
Don't Stay Away Too
Long | |
| | | ★DO-15377 (45-15377)—
PAT BOONE
Tennessee Saturday
Night
★IM-5348 (45-5348)—
FATS DOMINO
La-La
PM-1122B (45-1122B)—
BILL MARINE & ROCKETS
Yellow Rose Of Texas
WI-90000 (90000x45)—
RONNIE GAYLORD
Chee Sera Sera | | | 15—Hard To Get | |
| | | 3—Love Is A Many-Splendored Thing | | | ★X-0137 (4X-0137)—
GISELE MACKENZIE
Boston Fancy | |
| | | 4—Seventeen | | | 16—The Longest Walk | |
| | | ★CA-3199 (F-3199)—
ELLA MAE MORSE
Rozzle-Dozzle
★DO-15386 (45-15386)—
FONTANE SISTERS
If I Could Be With
You
★KI-1470 (45-1470)—
BOYD BENNETT
Little Ole You-All
★ME-70651 (70651x45)—
RUSTY DRAPER
I Can't Live Without
Them Anymore | | | PM-1124B (45-1124B)—
LAURA LESLIE
I Want You To Be My
Baby
VI-20-6182 (41-6182)—
JAYE P. MORGAN
Swanee | |
| | | 5—Maybellene | | | 17—Shifting, Whispering Sands | |
| | | ★CH-1604 (45-1604)—
CHUCK BERRY
Wee, Wee Hours
CR-61478 (9-61478)—
JOHNNY LONG
Toy Tiger
DO-15407 (45-15407)—
JIM LOWE
Rene La Rue
ME-70682 (70682 x 45)—
RALPH MARGERIE
Toy Tiger
PM-1125A (45-1125A)—
JERRY DUANE
House Of Blue Lights | | | ★DO-15409 (45-15409)—
BILLY VAUGHN
Shifting, Whispering
Sands (Pt. 2)
★ME-70696 (70696x45)—
RUSTY DRAPER
Lost Frontier
VI-20-6243 (47-6243)—
JOHNSON FAMILY SINGERS
Shifting, Whispering
Sands (Pt. 2) | |
| | | 6—Autumn Leaves | | | 18—Suddenly There's A Valley | |
| | | ★CA-3223 (F-3223)—
JACKIE GLEASON
Ooh What You Do To
Me
CD-1421 (45-1421)—
JOHN SEBASTIAN
Stranger In Paradise
CR-61485 (9-61485)—
STEVE
ALLEN & GEO. CATES O.
High And Dry
DE-29653 (9-29653)—
VICTOR YOUNG
Toy Tiger | | | CA-3228 (F-3228)—
PATTY ANDREWS
Booga-Do-Woog
(45-1270)—
JULIUS LA ROSA
Everytime That I Kiss
Carrie
CO-40559 (4-40559)—
JO STAFFORD
The Night Watch
DE-29686 (9-29686)—
MILLS BROS.
★ER-1003 (45-1003)—
GOGI GRANT
Love Is A Many-
Splendored Thing
MG-12078 (K12078)—
KAY ARMEN
He | |
| | | 7—Rock Around The Clock | | | 19—Hummingbird | |
| | | AR-123 (45-123)—SONNY DAE
Movin' Guitars
BE-1098 (45-1098)—FOUR BELLS
& JIMMY CARROLL O.
Happy Holiday
★DE-29124 (9-29124)—
BILL HALEY & COMETS
Thirteen Women
MG-12028 (K-12028)—
CHARLES WALCOTT
Love Theme
PM-1118A (45-1118A)—
GABE DRAKE
Chee Chee-oo Chee | | | BE-1097 (45-1097)—
TEX STEWART & 3 BELLES
Laugh Polka
★CA-3165 (F-3165)—
LES PAUL & MARY FORD
Goodbye My Love
CD-1267 (45-1267)—
CHORDETTE
I Told A Lie
CO-21419 (45-21419)—
ROSE MADDOX
Words Are Easy
★CO-40526 (4-40526)—
FRANKIE LAINE
My Little One
EP-9110 (5-9110)—
D. & L. ROBERTSON
Saturday Night | |
| | | 8—Moments To Remember | | | | |
| | | ★CO-40539 (4-40539)—
FOUR LADS
Dream On, My Love,
Dream On | | | | |
| | | 9—Wake The Town And Tell The People | | | | |
| | | ★CA-3120 (F-3120)—
LES BAXTER
I'll Never Stop
Loving You
★CO-40537 (4-40537)—
MINDY CARSON
Hold Me Tight
CR-61477 (9-61477)—
LAWRENCE WELK
I Hear Those Bells
PM-1121B (45-1121B)—
ARGYLES
Tina Marie | | | | |
| | | 10—Gum Drop | | | | |
| | | DE-29686 (9-29686)—
MILLS BROS.
Suddenly There's A
Valley
DL-6090 (45-6090)—
OTIS WILLIAMS
Sove Me, Sove Me
KI-1496 (45-1496)—
THE GUM DROPS
Don't Take It So Hard
★ME-70668 (70668 x 45)—
CREWCUTS
Present Arms | | | | |
| | | 11—The Bible Tells Me So | | | | |
| | | ★CR-61467 (9-61467)—
DON CORNELL
Love Is A Many-
Splendored Thing
DE-29615 (9-29615)—
RALPH YOUNG
Mon From Laramie
MG-12045 (K-12045)—
KAY ARMEN
I Wonder When We'll
Ever Know
ND-5182 (45-5182)—
ROY ROGERS & DALE EVANS
Lonesome Valley
★WI-90003 (90003 x 45)—
NICK NOBLE
Army Of The Lord | | | | |
| | | 12—Tina Marie | | | | |
| | | ★VI-20-6192 (47-6192)—
PERRY COMO
Fooled
PM-1121A (45-1121A)—
GABE DRAKE
Wake The Town | | | | |
| | | 13—I Want You To Be My Baby | | | | |
| | | DE-29655 (9-29655)—
LOUIS JORDAN O.
Come And Get It | | | | |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FROM LEADING RETAIL OUTLETS!

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pos.

9/17

Pos.

9/10

20—Hawk-Eye

23

32

CO-21437 (4-21437)—

BOBBY LORD

*I Can't Make My
Dreams Understand*

★CO-40558 (4-40558)—

FRANKIE LAINE

Your Love

MD-1015 (45-1015)—

KEN CARSON

*I've Been Working On
the Railroad*

ME-70697 (70697x45)—

CHUCK MILLER

Something To Live For

21—Black Denim
Trousers

33

—

★CA-3219 (F-3219)—

THE CHEERS

Some Night In Alaska

CR-61502 (9-61502)—

DIAMONDS

Nip Sip

DE-29684 (9-29684)—

JACKIE BROOKS

The \$64,000 Question

VI-20-6260 (47-6260)—

VAUGHN MONROE

All By Myself

22—Day By Day

24

25

CA-435—JO STAFFORD

★CA-3154—FOUR FRESHMEN

How Can I Tell Her

CO-40565 (4-40565)—

FRANK SINATRA

Sheila

PM-1123B (45-1123B)—

THE ROCKETS

Autumn Leaves

23—Same Old
Saturday Night

28

36

★CA-3218 (F-3218)—

FRANK SINATRA

Fairy Tale

24—Learnin'
The Blues

20

14

★CA-3102 (F-3102)—

FRANK SINATRA

If I Had Three Wishes

CA-3147 (F-3147)—

RAY ANTHONY

Mmmmm Mamie

CO-40515 (4-40515)—

BELMONTE ORCH.

Bambuco Hat Dance

CR-61436 (9-61436)—

JOHNNY DESMOND

It's A Sin To Tell A Lie

63-253 (45-253)—JOE VALINO

Lonely Boy

25—I'll Never Stop
Loving You

21

21

CA-3120 (F-3120)—LES BAXTER

Wake The Town

★CO-40405 (4-40405)—

DORIS DAY

Never Look Back

IM-8298 (45-8298)—

SLIM WHITMAN

*I'll Never Take You
Back Again*

LO-1572 (45-1572)—

DAVID WHITFIELD

Everywhere

PM-1120B (45-1120B)—

LAURA LESLIE

*Love Is A Many-
Splendored Thing*

26—Only You

27

31

★ME-70633 (70633x45)—

THE PLATTERS

Bark, Battle And Ball

WI-90015 (90015x45)—LOLA DEE

Paper Kisses

27—Domani

18

20

★CD-1265 (45-1265)—

JULIUS LA ROSA

Mama Rosa

CR-61450 (9-61450)—

MINUCCI O.

Make Up

VI-20-6167 (47-6167)—

TONY MARTIN

*What's The Time In
Nicaragua*

28—He

36

50

CR-61501 (9-61501)—

McGUIRE SISTERS

I Believe

★DE-29660 (9-29660)—

AL HIBBLER

Breeze

MG-12078 (K-12078)—

KAY ARMEN

*Suddenly There's A
Volley*

29—House Of
Blue Lights

19

19

CA-2574 (F-2574)—

MERRILL MOORE

Bell Bottom Boogie

DE-29594 (9-29594)—

PAT MORRISSEY

Midnight Sun

★ME-70627 (70627x45)—

CHUCK MILLER

Con't Help Wonderin'

PM-1125B (45-1125B)—

BILL MARINE

Moybellene

30—My Bonnie
Lassic

31

37

★VI-20-6208 (47-6208)—

AMES BROTHERS

So Will I

31—Give Me Love

45

48

★CR-61494 (9-61494)—

McGUIRE SISTERS

Sweet Song Of India

32—Man In A
Raincoat

26

24

★CD-1266 (45-1266)—

MARION MARLOWE

Heartbeat

CR-61433 (9-61433)—

KAREN CHANDLER

Sentimental Fool

LO-1589 (45-1589)—LITA ROZA

Today And Ev'ry Day

★UQ-303 (45-303)—

PRISCILLA WRIGHT

Please Have Mercy

33—Why Don't You
Write Me

35

39

CR-61483 (9-61483)—

BUDDY GRECO

Pennies From Heaven

DO-15385 (45-15385)—

SNOOKY LANSON

Last Minute Love

★RP-428 (45-428)—THE JACKS

*Smack Dab In The
Middle*

34—Sweet Song
Of India

43

—

★CR-61494 (9-61494)—

McGUIRE SISTERS

Give Me Love

35—The Kentuckian
Song

29

30

CO-40527 (4-40527)—

WESTON & LUBOFF CH.

You And You Alone

CR-61439 (9-61439)—

BOBBY SHERWOOD

Far Away Places

★DO-15375 (45-15375)—

HILLTOPPERS

I Must Be Dreaming

ER-1002—DANNY WELTON

ME-70637 (70637x45)—

GUY CHERNEY

*If We All Said A
Prayer*

MG-12011 (K-12011)—

JAMES BROWN

Mon From Laramie

OK-7058 (45-7058)—

BROOK BENTON

Ooh!

★VI-20-6139 (47-6139)—EDDY

ARNOLD & H. WINTERHALTER

Cattle Call

36—Goodnight
Sweet Dreams

42

42

DO-15410 (45-15410)—

BEASLEY SMITH

Parision Rog

★X-0159 (4X-0159)—

GORDON JENKINS

Young Ideos

37—Unchained
Melody

30

23

★CA-3055 (F-3055)—

LES BAXTER ORCH.

Medic

CO-40455 (4-40455)—LIBERACE

Bridges Of Toko-Ri

CR-61407 (9-61407)—

DON CORNELL

All Of You

★DE-29441 (9-29441)—

AL HIBBLER

Daybreak

DE-29509 (9-29509)—

GUY LOMBARDO

Danger, Heartbreak

★EP-9102 (5-9102)—

ROY HAMILTON

From Here To Eternity

ME-70598 (70598x45)—

CREWCUTS

Two Hearts

MG-11962 (K-11962)—

LEROY HOLMES

Olivia

VI-20-6108 (47-6108)—

CHET ATKINS

Hey, Mr. Guitar

VI-20-6078 (47-6078)—

JUNE VALLI

Tomorrow

38—Fairy Tale

41

33

★CA-3218 (F-3218)—

FRANK SINATRA

*Same Old Saturday
Night*

39—It's A Sin To
Tell A Lie

37

26

CR-61436 (9-61436)—

JOHNNY DESMOND

Learnin' The Blues

DE-25505 (9-25505)—

INK SPOTS

*That's When Your
Heartache Begins*

DE-23973 (9-23973)—

JOHNNY LONG

*When I Grow Too Old
To Dream*

DE-23604 (9-23604)—

FRANKIE FROBA

*Just A Girl That
Men Forget*

DE-48261 (9-48261)—

BILLY VALENTINE

Baby, Please Don't Go

★EP-9093 (45-9093)—

SOMETHIN' SMITH

*My Baby Just Cares
For Me*

40—Rockin'
The Cha Cha

—

—

★CR-61495 (9-61495)—

ALAN DALE

Whom!

41—A Blossom Fell

32

22

★CR-61495 (9-61495)—

ALAN DALE

Whom!

42—The Popcorn
Song

34

27

★CR-61495 (9-61495)—

ALAN DALE

Whom!

43—Fooled

39

40

★CR-61495 (9-61495)—

ALAN DALE

Whom!

44—Something's
Gotta Give

40

28

★CR-61495 (9-61495)—

ALAN DALE

Whom!

45—My Boy—
Flat Top

—

—

★CR-61495 (9-61495)—

ALAN DALE

Whom!

46—Sweet And
Gentle

38

29

★CR-61495 (9-61495)—

ALAN DALE

Whom!

47—An Occasional
Man

—

—

★CR-61495 (9-61495)—

ALAN DALE

Whom!

48—Cherry Pink
And Apple
Blossom White

46

38

★CR-61495 (9-61495)—

ALAN DALE

Whom!

49—Razzle Dazzle

48

43

★CR-61495 (9-61495)—

ALAN DALE

Whom!

50—Cattle Call

47

34

★CR-61495 (9-61495)—

ALAN DALE

Whom!

SURE SHOTS

"ROCKIN' THE CHA CHA"

THE CASH BOX
DISK OF THE WEEK 9/3

Alan Dale

Coral 61495; 9-61495

Whatta Prize!!



Decca And Dress Co. Set Promotion Campaign On Dance Albums

The companies will also sponsor a design contest, to stimulate interest on a local and consumer level. Local tie-ins between stores and dee jays are being arranged whereby the jockey will tell about the contest on the air. Each entrant will be asked to design a dress inspired by the mood of one of the Decca LPs. Application blanks will illustrate the album covers and prizes will be awarded the winners on the basis of originality of design and on the appropriateness of the design to the album that inspired it. The contest will also be described in local advertising.

LESLIE DISTRIBUTORS

639 TENTH AVE. NEW YORK 36, N. Y.	2231 FIFTH AVE. PITTSBURGH, PA.	134 WINDSOR ST. HARTFORD, CONN.	919 MAIN ST. BUFFALO, N. Y.
PLaza 7-1977	GRant 1-9323	JAckson 5-1147	SUMmer 6232

"It's What's in THE CASH BOX That Counts"

Victor Exhibit



NEW YORK—RCA Victor exhibited last week at the first annual Business Gift Show held at the Biltmore Hotel. The display emphasized Victor's Christmas gift potential. Company officials who attended the booth took inquiries and then referred them to the local distributor-dealers setups.

Mantovani Here For First Tour Of United States

NEW YORK—Mantovani, British recording star and conductor, has arrived in New York for his first concert tour of the United States. The conductor, whose music and fame have preceded him here, will give performances at Carnegie Hall on October 5th and 8th and November 6th with his orchestra of 45 musicians.

After several days here Mantovani will go to Canada where he will open a tour on September 19th in Toronto. He returns here afterward for his New York appearances and his national tour which will include such cities as Boston, Hartford, Newark, Baltimore, Harrisburg, Pittsburgh, Cleveland, Toledo, Detroit, St. Louis, Kansas City, Des Moines, Omaha, Minneapolis, Chicago, Philadelphia and Washington.

On his tour of this country, the conductor will be billed as "Mantovani and His New Music." His "New Music" dates from 1951 when the British Decca firm for whom he has recorded since 1940, asked him to record some favorite waltzes. The distinctive arrangements which put the emphasis on the strings and the original scoring, which Mantovani does himself, caught the public fancy immediately, and his recording-sales have hit astronomical heights.

It was Mantovani's recording of "Green Sleeves" broadcast nightly on a nationwide radio network that first identified the lone-named conductor to the American public. His recording

album, "Waltzing with Mantovani" became a best seller here and Mantovani soon became a popular favorite. Among his own compositions is the ballad, "Cara Mia."

Mantovani, though raised in England, was born in Venice, the son of a violinist who had once been concertmaster for Pietro Mascagni, composer of "Cavalleria Rusticana." He had his own orchestra at 18 and later became musical director for Noel Coward's London productions. He has composed the background music for many British films.

Mantovani records for London Records.

The American tour will be under the direction of Columbia Artists Management.

Garmisa Re-Enters Disk Distrib Biz

CHICAGO—Len Garmisa, who got his first taste of the record distributing field sometime ago in partnership here, liked it so well that, as of this past week, he officially reentered the field. He will handle distribution for Am-Par Records in this area.

Garmisa reported, "This is the business I like. I want everyone to call at our new headquarters at 2011 South Michigan Avenue and visit with us."

"I believe we have a big story for them in the new Am-Par Records. We will offer the kind of service and cooperation to juke box operators, dealers and disk jockeys that they have always wanted."

At the present time Garmisa is handling the Am-Par Record line only under the firm name of Garmisa Distributing Company.

"We may," he added, "have some interesting announcements in the very near future regarding other lines."



THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Love Is Many-Splendored (Four Aces)
4. Autumn Leaves (R. Williams)
5. Rock Around The Clock (Bill Haley)
6. Seventeen (Boyd Bennett)
7. Hard To Get (G. MacKenzie)
8. Maybellene (Chuck Berry)
9. Wake The Town (Les Baxter)
10. Domani (Julius La Rosa)

Chicago, Ill.

1. Moments To Remember (Four Lads)
2. Yellow Rose (Miller/Desmond)
3. Autumn Leaves (R. Williams)
4. Rock Around The Clock (Bill Haley)
5. Bible Tells Me (Nick Noble)
6. Seventeen (Bennett/Fontanes)
7. Love Is Many-Splendored (Four Aces)
8. Longest Walk (J. P. Morgan)
9. Maybellene (Chuck Berry)
10. Ain't That A Shame (Boone)

Los Angeles, Calif.

1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Love Is Many-Splendored (Four Aces)
4. Suddenly A Valley (G. Grant)
5. Hard To Get (G. MacKenzie)
6. A Blossom Fell (Nat Cole)
7. Learnin' The Blues (Sinatra)
8. Autumn Leaves (R. Williams)
9. Black Denim Trousers (Cheers)
10. Seventeen (Fontanes)

Shoals, Ind.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Rock Around The Clock (Bill Haley)
4. Seventeen (Boyd Bennett)
5. Sweet And Gentle (G. Gibbs)
6. Hard To Get (G. MacKenzie)
7. Wake The Town (Les Baxter)
8. Hummingbird (Frankie Laine)
9. Love Is Many-Splendored (Four Aces)
10. Learnin' The Blues (Sinatra)

St. Louis, Mo.

1. Yellow Rose (Miller/Desmond)
2. Autumn Leaves (R. Williams)
3. I Want You To Be My Baby (Briggs/Gibbs)
4. Maybellene (Chuck Berry)
5. Longest Walk (J. P. Morgan)
6. Wake The Town (Les Baxter)
7. Seventeen (Draper/Fontanes)
8. Love Is Many-Splendored (Four Aces)
9. Tina Marie (Perry Como)
10. Ain't That A Shame (Boone)

Houston, Tex.

1. Yellow Rose (Miller/Desmond)
2. Maybellene (Chuck Berry)
3. Love Is Many-Splendored (Four Aces)
4. Suddenly A Valley (G. Grant)
5. Song Of The Dreamer (Fisher)
6. Seventeen (Fontanes)
7. Longest Walk (J. P. Morgan)
8. Black Denim Trousers (Cheers)
9. Only You (Lola Dee)
10. Same Old Saturday Night (Frank Sinatra)

Philadelphia, Pa.

1. Yellow Rose (Desmond/Miller)
2. Seventeen (Fontanes)
3. Bible Tells Me (Nick Noble)
4. Ain't That A Shame (Boone)
5. Wake The Town (Les Baxter/M. Carson)
6. Autumn Leaves (R. Williams)
7. I Want You To Be My Baby (Lillian Briggs)
8. Love Is Many-Splendored (Four Aces)
9. Rock Around The Clock (Bill Haley)
10. Hard To Get (G. MacKenzie)

Detroit, Mich.

1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Yellow Rose (Mitch Miller)
4. Love Is Many-Splendored (Four Aces)
5. Maybellene (Chuck Berry)
6. Bible Tells Me (Noble/Cornell)
7. Day By Day (Four Freshmen)
8. He (Al Hibbler)
9. I Want You To Be My Baby (Gibbs/Briggs)
10. Tina Marie (Perry Como)

Kansas City, Mo.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Miller/Desmond)
3. Moments To Remember (Four Lads)
4. Love Is Many-Splendored (Four Aces)
5. Seventeen (Boyd Bennett)
6. The Bible Tells Me (Cornell)
7. I Want You To Be My Baby (Lillian Briggs)
8. Wake The Town (Carson/Baxter)
9. Tina Marie (Perry Como)
10. Ain't That A Shame (Boone)

New Orleans, La.

1. Yellow Rose (Desmond/Miller)
2. Seventeen (Draper/Bennett)
3. Song Of The Dreamer (Eddie Fisher)
4. You Win Again (Paulettes)
5. Love Is Many-Splendored (Four Aces)
6. Only You (Platters)
7. Maybellene (Chuck Berry)
8. Domani (Julius LaRosa)
9. He (Al Hibbler)
10. As I Live And Breathe (Frank Verna)

Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Gum Drop (Crewcuts)
3. Yellow Rose (Mitch Miller)
4. Moments To Remember (Four Lads)
5. Seventeen (Draper/Bennett)
6. Rock Around The Clock (Bill Haley)
7. Love Is Many-Splendored (Four Aces)
8. Shifting, Whispering Sands (Rusty Draper)
9. Maybellene (Chuck Berry)
10. I Want You To Be My Baby (Georgia Gibbs)

Minneapolis, Minn.

1. Yellow Rose (Desmond/Miller)
2. Autumn Leaves (R. Williams)
3. Ain't That A Shame (Boone)
4. Seventeen (Fontanes/Bennett)
5. Love Is Many-Splendored (Four Aces)
6. Rock Around The Clock (Bill Haley)
7. Shifting, Whispering Sands (Vaughn-Draper)
8. Wake The Town (Baxter/Carson)
9. Gum Drop (Crewcuts)
10. Black Denim Trousers (Cheers)

Dallas, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Fontanes/Draper)
4. Gum Drop (Crewcuts)
5. Rock Around The Clock (Bill Haley)
6. Ain't That A Shame (Boone)
7. Song Of The Dreamer (Eddie Fisher)
8. Hard To Get (G. MacKenzie)
9. Fooled (Perry Como)
10. Hummingbird (Laine/Paul & Ford)

San Francisco, Calif.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone/Domino)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Seventeen (Bennett/Fontanes)
6. Learnin' The Blues (Sinatra)
7. Love Is Many-Splendored (Four Aces)
8. Wake The Town (L. Baxter)
9. Hummingbird (Paul & Ford)
10. A Blossom Fell (Nat Cole)

Cincinnati, Ohio

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Love Is Many-Splendored (Four Aces)
5. Gum Drop (Crewcuts)
6. The Kentuckian (Hilltoppers)
7. Longest Walk (J. P. Morgan)
8. Autumn Leaves (R. Williams)
9. I Want You To Be My Baby (L. Briggs)
10. House Of Blue Lights (Miller)

Denver, Colo.

1. Yellow Rose (Mitch Miller)
2. House Of Blue Lights (Chuck Miller)
3. Love Is Many-Splendored (Four Aces)
4. Ain't That A Shame (Boone)
5. Gum Drops (Crewcuts)
6. Seventeen (Rusty Draper)
7. Rock Around The Clock (Bill Haley)
8. Wake The Town (Baxter/Carson)
9. Autumn Leaves (R. Williams)
10. Tina Marie (Perry Como)

Cleveland, Ohio

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. Gum Drop (Crewcuts)
6. Maybellene (Chuck Berry)
7. Only You (Platters)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Black Denim Trousers (Cheers)
10. Wake The Town (Baxter/Carson)

Seattle, Wash.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes)
4. Love Is Many-Splendored (Four Aces)
5. Gum Drop (Crewcuts)
6. Rock Around The Clock (Bill Haley)
7. Song Of The Dreamer (Eddie Fisher)
8. Hard To Get (G. MacKenzie)
9. Green Eyes (Ravens)
10. Verdict (Five Keys)

Atlanta, Ga.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Tina Marie (Perry Como)
5. Love Is Many-Splendored (Four Aces)
6. Seventeen (Fontanes)
7. You Win Again (Paulettes)
8. I'll Never Stop Loving You (Doris Day)
9. Maybellene (Chuck Berry)
10. Longest Walk (J. P. Morgan)

Baltimore, Md.

1. Yellow Rose (Miller/Desmond)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Autumn Leaves (R. Williams)
5. I Want You To Be My Baby (Briggs/Gibbs)
6. Song Of The Dreamer (Fisher)
7. Love Is Many-Splendored (Four Aces)
8. Longest Walk (J. P. Morgan)
9. Rock Around The Clock (Bill Haley)
10. Hard To Get (G. MacKenzie)

Boston, Mass.

1. Yellow Rose (Desmond/Miller)
2. Ain't That A Shame (Boone)
3. Hard To Get (G. MacKenzie)
4. Love Is Many-Splendored (Four Aces)
5. Moments To Remember (Four Lads)
6. Bible Tells Me (D. Cornell)
7. Rock Around The Clock (Bill Haley)
8. Gum Drop (Crewcuts)
9. Seventeen (Fontanes)
10. Only You (Platters)

Paper Roses Day



MINNEAPOLIS: Wing record star, Lola Dee arrives in Minneapolis to participate in Paper Roses Day held in honor of her new Wing hit "Paper Roses" and the opening of an enlarged record department at Don Leary, Inc., Saturday, September 10, 1955. WTCN's Don Doty, winner of DJ contest held in connection with celebration, welcomes Lola. From left to right: Wince Chamberlain of Don Leary, Inc.; Eddie Mathews, Midwest Promotional Director of Wing; Lola; Don; and Jack Taylor of Jather Distributing, Wing's distributor in Minneapolis.

Teen Club



CHICAGO—Boyd "17" Bennett entertains the Fair Teen Club at the Fair Store with Jay Trompeter (WIND). Bennett has scored another hit with his appearance at the Chicago Theater.

Grandson To Frank Walker

BALTIMORE—A son, Robert John, was born to Mr. and Mrs. John Robert Walker of Baltimore, Md. on September 10th at the Churchome Hospital in Baltimore.

The mother is the former Grace Holder, daughter of Mr. and Mrs. James Holder of New York City.

The father of the child is the son of Frank B. Walker, vice-president of M-G-M Records, and Mrs. Frank B. Walker.

"Plain & Fancy" Quartet

NEW YORK—Four members of the singing ensemble of "Plain and Fancy", the hit musical comedy currently at the Winter Garden Theatre, New York, combined their talents to form a quartet and have been signed by Rama Records. Their first date was recorded last week, the tunes cut being "Every Time I Hear That Sound in My Ear" and "Love Is Like a Raindrop." The foursome, now known as the Bachelors, is made up of Herb Surface, Ed Thompson, Bob Kole and Jack Nevin.

ALBUM REVIEWS (continued)

THE RED NICHOLS STORY—Red Nichols and his five pennies—Brunswick BL 54008 (1-12" LP)

THAT'S NO BARGAIN; BONEYARD SHUFFLE; IDA! SWEET AS APPLE CIDER; FEELIN' NO PAIN; BUGLE CALL RAG; ECCENTRIC; NOBODY'S SWEETHEART; AVALON; ROSE OF WASHINGTON SQUARE, INDIANA, DINAH; CHINA BOY.

Brunswick digs into the files for a collectors' item that features Red Nichols and his five pennies from 1926 thru 1930. Heard as the "pennies" are Benny Goodman, Pee Wee Russell, Jimmy Dorsey, Joe Venuti, Eddie Condon, Eddie Lang, Jack Teagarden, Gene Krupa, Miff Mole and Glenn Miller. Tho obviously dated, the jazz swings and one still finds enjoyable listening and nostalgia. The release, for the most part, will find its market among the collectors.

"ROCKIN' WITH MILT"—Milt Buckner—Capitol Records T 642 (1-12" LP)
LEAN BABY, BERNIE'S TUNE; ROCKIN' WITH MILT; EASY TO LOVE; BLUES FOR ME; ROBBINS NEST; SLAUGHTER ON 125th STREET; LITTLE MISS MAUDLIN; MOVIN' WITH MITCH; TAKE THE "A" TRAIN.

Milt Buckner lends the organ a swing and drive that lifts it from its usually staid position and places it right next to the trumpet and sax as a jazz instrument. Buckner fills the air with a hard hitting, rocking sound and tempo. Jazz fans will be delighted, tho Bach lovers might be a trifle uneasy. If you like a beat and swinging jazz this is your dish.

JAZZ IN HOLLYWOOD—Libert LJH 6001 (1-12" LP)

SANGUINE; THERE WILL NEVER BE ANOTHER YOU; SERENADE IN BLUE; YESTERDAYS; THE GIRL FRIEND; BLOO DENIM; PERPETUAL MOTION; BOB WHITE; DANZA DO BRAZIL; BOB O-LING; JIVE AT FIVE; LOVE ME OR LEAVE ME.

Liberty scoops up a wide variety of West Coast jazz musicians and presents them under the title, "Jazz In Hollywood". We hear samplings of the talents of Herbie Harper, Bud Shank, Jimmy Rowles, Virgil Gonsalves, Harry Babasin, Lou Levy, Dom Frontiere, Abe Most, Bob Enevoldsen, Bob Gordon, Buddy Wise, and the Hollywood Saxophone Quartet. Space does not allow comments on each artist involved. As an over-all description, it is an interesting collection of assorted talents playing easy to listen to west coast jazz. Improvisations in most cases stick close to the melody line. Jazz fans should find it of strong interest.

CANADIAN CAPERS

TORONTO TOPICS:

"Repeat the Feat" is the slogan of this year's Red Feather Campaign and the CBC-TV network talent-pact show which originated in Shea's Theatre last Sunday night from 10-11 p.m. was probably the most pretentious all-star show yet presented on Canadian TV. Peter MacFarlane did a terrific job in making Canada conscious of the great Canadian talent we have today as well as the Community Chest Campaign which this show inaugurated. MC'd by Canada's top Radio and TV comedy stars Wayne & Shuster the show presented Toronto-born Raymond Massey, Lake Swimmer Marilyn Bell, CBC's Max "Rawhide" Ferguson, French star Marcel Marceau, French Canada's big favorite, star Gratien "Fridolin" Gelin as along with singers Jan Rubes, Irene Salemko, Norman Brooks (Label X) Priscilla Wright (Sparton & Unique), The Rhythm Pals (Aragon) and Jack Kane's network orchestra. Rounding out the bill was St. Michael's Cathedral 30-voice choir directed by the Rt. Rev. G. E. Ronan. Incidentally this is the choir from which sprung The Four Lads (Columbia) and The Crew Cuts (Mercury) who made their professional starts on earlier Red Feather shows. . . . Priscilla



FOUR LADS

Wright put in a heavy schedule in our town over the past week-end with an autograph session introducing her new record "Could It Be? Could It Be?" at Simpson's and the Sparton-Unique star seems set with her second hit record. . . . Highlighted at the Brampton Fair last week was Slim Gordon & The Western Allstars whose current disc of "Your Autograph Ma'm" b/w "Nobody Knows It Better Than You" is taking off in fine style. . . . Reg Gilchrist will be playing host to practically everyone in music, coin gramophone and record businesses when he holds his house warming on Monday September 19th for his palatial new Seeburg headquarters. Tied in with the gala proceedings will be record displays of all of the labels and everybody, but everybody is looking forward to the historic occasion. It's certainly a gorgeous set-up and our congratulations to all of the Gilchrist staff who have definitely got a lot to be proud of. . . . Jazz fans are having a real ball these days what with the George Shearing Quintet holding forth at our No. 1 Jazz house, the Colonial Tavern and Buddy Greco down at our best steak and lobster hang-out, the Town Tavern. . . . Local jazz boys are practicing like mad in preparation for the after-show Jam Session when Norman Granz' Jazz At The Philharmonic reaches town this coming Wednesday. Must say I wouldn't want to miss it either if I were a jazz kid as I'm sure they can still learn a great deal. . . . We know a lot of people (including yours truly) who would like to see the Casino bringing back the top names in show business again—it's a long way to Buffalo when you want to see a good stage show and that is what one has to do at present insofar as local theatre dates and recording names are concerned. . . . Barry Townley and his orchestra is the new and permanent attraction at the King Edward's Oak Room which means a real treat is in store for the many patrons thereabouts. Barry by the way is one of the boys in this town to have given Gisele MacKenzie (Label X) her first break in show business. When no one else cared Barry encouraged and coached Gisele. Looks as if he was right after all.



GISELE MacKENZIE

MONTREAL MEMOS:

Opening the new season at the Ritz Carlton Cafe is Fernanda Montel. . . . Matt Heft, manager of Leeds Music's new Canadian office, escorting MGM's Connie ("Freddie") Francis around to her DJ and TV interviews. Gal is real sweet and registers with every number at the El Morocco. . . . Scotty Stevenson, Victor country artist in from the west, opened at the Blue Angel this past week. . . . Buddy Costa along with his manager Elmo Russ in town last week promoting his current Sparton release. . . . Jazz at the Philharmonic featuring Ella Fitzgerald, Gene Krupa and Montreale Oscar Peterson in at the Forum on the 20th. . . . Teeing off a Canadian tour with his first appearance at the Montreal Forum on September 22nd is Mantovani. He will be presented to the trade and press at a cocktail party given by London Records at the Ritz Carlton on the same day. For this tour he will use an orchestra of 60 musicians. . . . In town making personal DJ interviews is Coral's recording star Alan Dale. He is currently appearing at the Gatineau Golf & Country Club. . . . In their 19th smash week at the Monterey are the Hachey Bros. and Mary Lou.



ALAN DALE

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CITY ZONE STATE

Eddy Howard Into N. Y.'s Roosevelt Grill

NEW YORK—Eddy Howard and his orchestra take over the headline spot at the Hotel Roosevelt Grill on Monday, September 26th. This will be the first New York booking in four years for Howard, who comes into the Roosevelt following a successful engagement at Chicago's Aragon Ballroom.

The Howard orchestra will perform in the Grill until the return, on November 4th, of Guy Lombardo and his orchestra for their annual engagement.

The Eddy Howard singing style became nationally famous a few years back when his hit recording of "To Each His Own" topped the 3,000,000 mark in sales and placed Howard among the top three of musicians and vocalists in 1947. He has also gained attention with such best-sellers as "My Adobe Hacienda," "Ricketty Rickshaw Man," "Ragtime Cowboy Joe," and "Sin."

Before forming his own orchestra, Eddy performed with the Ben Bernie, George Olsen, and Dick Jurgens orchestras and was at one time a sideman with Tom Gerun's band in San Francisco when three other "unknowns," Ginny Simms, Woody Herman, and Tony Martin, shared the bandstand with him.

A composer as well as a singer and bandleader, Eddy first clicked with a 1939 recording of "My Last Goodbye," a song of his own composing which he recorded while singing with a West Coast orchestra. Sales of the song were spurred by a story, some anonymous press agent's dream, that Howard wrote the song for his wife who had died the year before. The rumor was embarrassing for the very much alive Mrs. Howard, but did very well indeed for the family coffers.

Subsequent Howard hits, which he wrote and recorded, were "Careless" (his present theme song), "Now I Lay Me Down To Dream," "Lynn," and "A Million Dreams Ago."

During its Roosevelt Grill engagement, the Eddy Howard orchestra will broadcast twice weekly on the CBS network. They will be heard Thursday and Saturday from 11:30 P.M. to midnight.

Woodell In Club Post

NEW YORK—Norman A. Adler, vice president in charge of the Columbia Records' Record Club, announced the appointment of P. M. Woodell to the post of Fulfillment Manager.

Woodell comes to the organization from Management Systems, Inc., where he was senior consulting engineer in charge of the development of the fulfillment program of the club. Prior to his association with Management Systems, Inc., he had served with Montgomery Ward as an assistant general mail operations manager.

Woodell will be in direct charge of the club's fulfillment operations at its offices at 165 W. 46th St.

Victor Signs Gary Graffman

NEW YORK—The young American pianist, Gary Graffman, has been signed to an exclusive RCA Victor recording contract, according to George R. Marek, director of artists and repertoire for RCA Victor.

The twenty-six-year-old pianist is the bearer of some of the most significant honors in the pianistic field: he was the only winner of the first Rachmaninoff Fund Contest in 1947, recipient of its Special Award in 1948, and winner of the 1949 Leventritt Contest.

Columbia Promotion



NEW YORK—Columbia Records sponsored a display at the National Premium Show, held at the Sheraton-Astor Hotel, this city, September 12 thru 15.

The transcription department will utilize the full Columbia talent roster to create records in the vein of premiums, promotions, and self-liquidators. The latter calls for the public to return a small fee which goes toward defraying the expenses of the promotion. Al Schulman heads the department.

Columbia has already participated in several of these premium promotions. The most recent campaigns included Rosemary Clooney, Dave Brubeck, Turk Murphy, Jo Stafford, Mitch Miller, Liberace, and Arthur Godfrey.

Rosemary Clooney is currently tied in with the Gibson Art Company "Musicards". The tune belongs to Gibson and the records are sold only in the Gibson Art retail outlets. Columbia supplied the artist and made all the recording arrangements including the use of its recording studio.

Another current campaign is that of a Helena Rubinstein lipstick promotion. The lipstick is called "Jazz" and recordings by Dave Brubeck and Turk Murphy are tied in with advertising plans.

Previously Snowy Bleach used Jo Stafford; Pepsodent and Lever Brothers, Arthur Godfrey; Scandinavian Airlines System, Mitch Miller, Jill Corey and Jerry Vale.

\$1,000,000 Campaign Will Promote Jazz

NEW YORK—This week saw the launching of a \$1,000,000 campaign to make the country "Jazz" conscious. The promotion is designed to build the word "jazz" in its fullest musical meaning and to create for it a new identity which would signify a color—described by Helena Rubinstein as "a rich, pulsating color. A shimmering tone that has lights of both orange and blue, it wavers between the warm orange reds and the cool blue reds."

The national campaign was kicked off at a cocktail party at Basin Street, Broadway jazz nitery, in collaboration with Columbia Records, on Thursday, September 15. Columbia's latest Dave Brubeck album has been titled "Jazz—Red Hot and Cool" (as has the Rubinstein product). Its album notes refer to the tie-in with the "Jazz—Red Hot and Cool" lipstick. Newspaper and magazine Helena Rubinstein ads will refer to as well as display the Brubeck LP.

Additional Columbia tie-ins are already planned for the future. During the weekend of October 7, 8, and 9 New Orleans will be host to the New Orleans Jazz Festival. Turk Murphy, Columbia artist, has been invited by the New Orleans Jazz Association to be a featured performer. During these three days a Turk Murphy album will be cut for the "Jazz—Helena Rubinstein campaign. It will probably be titled Turk Murphy "Jazz—Red Hot and Cool".

The new lipstick will be introduced

in the stores in a packaging that will include a Columbia jazz recording that features Turk Murphy, Eddie Condon, Dave Brubeck and Pete Rugolo. It features both the "hot" and "cool" jazz schools.

The new color has already influenced manufacturers and designers of women's clothing and accessories—and even buttons, towels and wallpaper.

GTJ Inks Claire Austin

HOLLYWOOD—Claire Austin, Sacramento singer, has signed a new long term contract with Good Time Jazz Records, it has been announced by GTJ Vice-President Robert D. Kirstein.

"The contract is unusual in that Claire will do traditional jazz and blues for our GTJ label," Kirstein said, "and modern and pop tunes for our subsidiary label, Contemporary Records." The first of her Contemporary LPs will be released in November, with an all-star group behind her including Shelly Manne and Barney Kessel, and GTJ's trumpet star Bob Scobey.

Miss Austin will make her first personal appearance away from Northern California this October in New Orleans as guest star at the annual jazz festival sponsored by the New Orleans Jazz Society.

New Philly Distrib Gets AM-PAR Line

PHILADELPHIA—The formation of a new record distributing firm in Philadelphia was announced this week. It is called Universal Record Distributing and is headed by Harry Finfer who was formerly with Gotham in this city.

It is rumored that Dave Miller, head of Essex and Media Records has an interest in the firm.

Universal has captured the distributorship for AM-PAR Records, the new ABC-Paramount subsid, for whose line there has been much bidding by distributors all over the country. In addition the new firm will start with the Media and Essex lines and several R&B lines.

Cole On Sullivan Show

NEW YORK—Nat "King" Cole who recently signed an exclusive one-year contract with CBS-TV during which time he will make ten starring appearances on their top variety shows, will make his first guest-shot of the series on the Ed Sullivan Show, October 2nd. The Capitol star will feature his newest release, "Someone You Love."

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Crazy Feeling
ETTA JAMES
(Modern 962)

2 MARY LOU YOUNG JESSIE

(Modern 961)

3 TEN LONG YEARS

What Can I Do
B. B. KING
(RPM 437)

4 WHY DON'T YOU WRITE ME?

Smack Dab
THE JACKS
(RPM 428)

5 THOSE LONELY LONELY NIGHTS

JOHNNY 'GUITAR' WATSON
(RPM 436)

6 TELEPHONE BLUES

LITTLE GEORGIE SMITH
(RPM 434)

7 AY LA BAH

My Man
DOLLY COOPER
(Modern 965)

8 DO THE BOP

ARTHUR LEE MAYE
(RPM 438)

9 BOB-O-LINK

DONNA HIGHTOWER
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Teaming Up



HOLLYWOOD—Sonny Burke, Decca's West Coast A & R chief is in the midst of carrying out an idea of pairing two famous youngsters on a couple of new Decca Releases including a new rendition of "Accentuate the Positive." Result is the intense look on the faces of Sammy Davis Jr. and Gary Crosby, as Sonny explains several details about the session. Sammy and Gary's first duo release will be early this fall.

Peer Gets Gina's Film Music

NEW YORK—Peer International has acquired the American rights to the music from the forthcoming Gina Lollabrigida motion picture "Frisky," Paul Seigel announced this week. The agreement was made between Organizzazione Musicale Nazionalmusic, the Italian music syndicate which Seigel represents in this country, and Murray Deutsch of Peer.

Peer acquired the following songs: "Gina," recorded in the U.S. by Richard Hayman on Mercury and Ronnie Gaylord on Wing; and the title tune for which the English lyrics were written by George Thorn.

BREAKING BIG IN POP

★ ★ ★ ★ ★

The Eldorados "AT MY FRONT DOOR"

VEE-JAY # 147

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

Decca Promotes "Fill Your Home With Music" Program

NEW YORK—Decca Records announced this week that their "Fill Your Home With Music" program is now in full scale operation on the disk jockey level. The jockey participation in this Fall program is spearheaded by a specially designed kit containing a selected number of albums comprising the diskery's extensive Fall release. The albums contained in the kit are: "Old Masters, Bing Crosby; "Just For Lovers," Sammy Davis, Jr.; "Memories," Ethel Merman; "Waltz Dreams," Wayne King; "Crazy Otto Rides Again," Crazy Otto; "Broadway Goes Hollywood," Jack Pleis; "Dee-Lirious, Lenny Dee; "Music For Barefoot Ballerinas," Larry Elgart.

In addition to these albums, the dee jay kit contains a recorded interview (and accompanying script) by each of the eight artists whose albums are in the package.

Crew-Cuts Turn Over Shampoo Firm

CHICAGO—The Crew-Cuts, who recently formed the Quartet Chemical Company, which makes Sh-Boom Shampoo and Collegiate Cream Oil now on the market, have turned over business interests of the firm to Mark Baskim of the Edison Chemical Company of Chicago.

The firm will continue under the name of the Quartet Chemical Company, and Baskim will be in charge of manufacturing and distribution of the products. The Crew-Cuts will be retained in the promotion of the item.

Wen Dee Names A & R Head

BRISTOL, PA.—Harry Hollenbach, president of Wen Dee Records, this week announced the signing of Jules Levan, musical director of the "Miss America" beauty pageant and long associated with the Steel Pier Orchestra, as A & R head of the indie.

Levan, a pianist, arranger and conductor, has already directed a session with Julie Joyce. Disk is slated for release within the next two weeks.

The label has also signed three new pop recording acts. Thrush Lois Martin; the Budd Brothers, vocalists who accompany themselves on the banjo and guitar; and Ronnie Morris, a male songster, have all been pacted to exclusive Wen Dee contracts.

Breaking Big on-GROOVE

the original...

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JOHN GREER

GROOVE 4G/G 0119

"GOODBYE, GOODBYE, GOODBYE"

B/W "SIX O'CLOCK BOUNCE"

With . . . PIANO RED

GROOVE 4G/G 0118

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Pos. Last Week

1 MAYBELLENE

Chuck Berry
(Chess 1604)

2 IT'S LOVE, BABY

Louis Brooks &
Earl Gaines
(Excello 2056)

3 WHY DON'T YOU WRITE ME

Jacks
(RPM 428)

4 ONLY YOU

Platters
(Mercury 70633)

5 WALKING THE BLUES

Jack Dupre & Mr. Bear
(King 4182)

6 EVERY DAY

Count Basie &
Joe Williams
(Clef 81949)

7 AIN'T IT A SHAME

Fats Domino
(Imperial 5348)

8 ALL BY MYSELF

Fats Domino
(Imperial 5357)

9 I HEAR YOU KNOCKING

Smiley Lewis
(Imperial 5356)

10 HIDE AND SEEK

Joe Turner
(Atlantic 1069)

11 SOLDIER BOY

Four Fellows
(Glory 234)

12 A FOOL FOR YOU

Ray Charles
(Atlantic 1063)

13 FEEL SO GOOD

Shirley & Lee
(Aladdin 3289)

14 ANYMORE

Johnny Ace
(Duke 144)

15 THOSE LONELY, LONELY NIGHTS

Earl King (Ace 509)
Johnny 'Guitar' Watson
(RPM 436)

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RHYTHM N' BLUES

Ramblings

NEW YORK:

R and B firms will be glad to know that another 50,000 watter has become available to them. George "Hounddog" Lorenz, moving from WJLL-Niagara Falls, New York, opened his two hour r & b (7-9 pm) last Monday, September 12 at WKBW-Buffalo, New York. Lorenz new station will reach into Canada, to the north, and New York City, to the south. Hounddog will broadcast out of the Zanzibar Lounge, Buffalo. He opened his show with \$50,000 a year billing and it is expected that figure will zoom upwards shortly. When on WJLL Lorenz pulled 700 to 1000 letters weekly. "I am basically a blues man," said Hounddog. "My audience likes Muddy Waters and I'll give them plenty of that type of material, tho I also will use all R & B and some fringe releases." . . . Ray Clark, Groove Records, advises us of a new Groove release next week. It will introduce two newcomers to the label. An Atlanta group of youngsters, still going to college, called The Sycamores. They sing "I'll Be Waiting" and "Darling Is It True". And The Two Sweethearts, a pair of Detroit girls, who recorded "True Love Is Missing" and "If You Asked Me". It is a first recording contract for both The Sycamores and The Two Sweethearts.

Clark elated with John Greer's "Come Back Maybellene", which continues to build throughout the country. . . . Marv Holzman, Okeh a & r head, reports that the label will be revitalized. With Chuck Willis and Big Maybelle as a nucleus, Holzman has signed Carmen Taylor, Honey Gordon and Eddie "Tex" Curtis to round out the roster. Holzman plans to add a group shortly. . . . Al Silver, Herald Records, passes along the word that the Turbans' "When You Dance", which was issued many months ago, continues to grow in sales and excitement. "It now looks like it might become a belated hit for us," says Al. The deck shows action in Atlanta, Philadelphia, Cleveland, Nashville and Boston. The other side, "Let Me Chain You Around My Heart", is also getting good airplay in Philadelphia. . . . The Capitol Theatre in Scranton, Pa. and the Penn Theatre, Wilkes-Barre, Pa., are in the market for Rock and Roll type shows for Thursday, Friday and Saturday bookings starting



ALAN FREED
(WINS—New York)

JOHNNY ACE

September 29. The theatres want packages. If interested contact Abe Feinberg—PL 7-7093. . . . Alan Freed wanted to say "Thanks" to Harry Levine, chief booker, and Gene Pleshette, manager, of the Brooklyn Paramount, in his one page ad which appeared in the September 17 issue. However, due to the pressure of getting the ad into the book at the last minute it was omitted. . . . John Gilliland (KCUL-Fort Worth, Texas) reports a sensational reaction from his listeners in response to his playing of "At My Front Door" by the El Dorados on vee-jay. John says "I am crazy about the song and the group, and think it can be the biggest thing since 'Sh-Boom'." . . . Miriam Abramson, Atlantic Records, and Jan Ertegun, wife of Ahmet, left for Europe on Tuesday, September 13. Miriam and Jan plan to be gone about one month. . . . Two Atlantic powerhouses were paired this week in what Jerry Wexler terms "a wonderful session". Clyde McPhatter and Ruth Brown form a sensational duo that should create a great deal of interest among the fans when the deck is issued. . . . Jesse Stone's "Night Life" has been getting good pop reaction. . . . Pauline Rogers, new Atco thrush, has been booked into the Glame Bar, Detroit, on September 16, on the strength of her "Up Till Now". Charlie Gray, Cosnat Distributors, will tour her around the jockey trail in that city. . . . New Atlantic release scheduled for next week is comprised of Lavern Baker, Ray Charles, and T-Bone Walker. . . . We hear the recent package of B. B. King, Louis Jordan, Donna Hightower, Johnny "Guitar" Watson, and The Voices, Harold Conner and Dottie Smith was tremendous. The group has played capacity on every engagement with S. R. O. sign out in Houston, Fort Worth and Dallas. . . . Buffalo Booking Agency announced the signing of Donna Hightower, RPM artist. The agency also announces the sale of B. B. King for thirty consecutive dates at a \$1200. per date guarantee. . . . Stan Pat to manage Jay Hawkins, Wing artist. . . . Bess Berman, Apollo Records, says tho others might complain about a slack in business, Apollo continues on an even keel thanks to her great spiritual catalogue. . . . Jockey Jack (WERD-Atlanta, Ga.) sends in his top ten: 1) Maybellene-Chuck Berry; 2) It's Love Baby-Earl Gaines; 3) Anymore-Johnny Ace; 4) Hide & Seek-Joe Turner; 5) Paradise Princess-Al Savage; 6) All By Myself-Fats Domino; 7) Come Back Maybellene-John Greer; 8) 10 Long Years-B. B. King; 9) Dear Angels Above-Jim Morris; 10) Nip Sip-The Clovers.

CHICAGO:



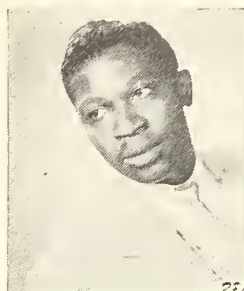
MOONGLOWS

This is what George Leaner said, "R&B is not 'Rock & Roll'." And added, "R&B may be someone with a voice like that of a croaking frog, but," George explained, "in 'R&B' this man's telling a story. His story. The story of just exactly how he feels about something or someone. And," he added, "from time immemorial man has told his story in song." George believes, "R&B" is commercialized. It's story music with a beat. With a voice that can express technical perfection. But," he concludes, "whether the voice is that of a croaking frog, the fact remains that in 'R&B' the people who want to hear this story will pay to hear it over any commercial items." . . . Sam Evans (WGES) asked for his listeners to write and tell him what they would like to hear. Sam reports that he got over 100 letters the very next day. His strongest requests, he reports, were: "Write Me A Letter," The Jacks (13); "Painted Pictures," The Spaniels (12);

"Starlite," The Moonglows (11); "Soldier Boy," Four Fellows (11); "A Fool For You," Ray Charles (5) and "Lonely Nights," The Hearts (6). . . . Big Maybelle at the Crown Propeller and going but big. . . . The Art Blakey Trio followed the Modern Jazz Quartet into the Bee Hive. . . . Paul Glass reports that he has just taken on distribution of the Specialty label. First one he's pushing is Clifton Chenier's "Boppin' The Rock." . . . Abner over at Vee Jay riding but high with The Spaniels' "Painted Picture." Says, "It's breaking wide open all over everywhere." Points to orders from Newark, Philly, New York, Detroit, Cleveland, St. Louis, Cincinnati and Boston. And now Abner of the belief The Eldorados' "At My Front Door," "will be even bigger." Tells that Dewey Phillips of KCUL, Memphis; John Gilliland of KRUC, Fort Worth, and Larry Dean of WCIN, Cincinnati, all phoned to tell him what a great disk this is. . . . Len Chess reports that "Starlite" by The Moonglows "is the big one." Reports that it bust wide open in New York, Philly and Chicago at the same time and other towns phoning in. "In addition," Len says, "'The Flamigos' 'I Want To Love You' has taken off like a jet plane." Read some terrific orders he's received from Cleveland, Detroit, New York, Philadelphia and from right here in the Windy City. . . . Grabbin' plenty of listener's ears is the new Lloyd (Spider) Webb show 'Nine to Noon' over WAIT. It's a rock and roll show and from the action taking place 'round town,' looks like the Spider has himself one great show here. . . . Mahalia Jackson developed herself some stomach aches and went into the hospital for a quick checkup. But the great 'Voice' is just as great. And doing her TV stint without halt. Real trouper.



THE HEARTS



B. B. KING

LOS ANGELES:

Dootsie Williams has signed a new singer whose name is Johnny Twovoices, and whom Dootsie describes as having the most unusual voice—or voices that he has heard. The singer has an extremely high range and can sing in either a high tenor or a low bass. . . . New R&B show on KWKW with Lonnie Johnson playing the records from midnight until 4 A.M. six nights a week. . . . Jimmy Nelson of the 54 Ballroom has booked the Drifters for a return engagement. Also booked for the near future is B. B. King, whose "Ten Long Years" on RPM has really taken off in the L. A. area. Chess recording star Lowell Fulson will open at the 54 on Oct. 1. . . . The Medallions, with Percy Mayfield and Richard Berry, turned people away at their recent concert in Oakland, and were booked immediately for a return engagement. . . . After only one week in the stores, "Adorable" by the Colts on Larry Mead's Vita label hit the number one spot on the survey taken on the Zeke Manners show over KFWB. . . . Abe Diamond has great hopes for "Woke Up This Morning" by Arthur Prysock. . . . Freemont High School in L.A.'s southeast side has contributed quite a bit of talent to the local R&B scene. Young Etta James was a student there when she was discovered on a talent show, and the members of the Meadowlarks and the Penguins vocal groups were also once Freemont students. . . . Sid Ta'madge has a hit on his hands with "Tell Me Darling" by the Gaylarks. This one is on Ray Dobard's Music City label in San Francisco. . . . Johnny Otis with Little Arthur Matthews and Pete Lewis is still going strong with his talent shows plus his disc-jockey show. . . . Hunter Hancock's Secretary Marge, returns from a trip to New York this week. . . . Big Jay McNeely has signed with Dootone and gets in town this week to record his first sides for that label. . . . Eddie Ray at Imperial has gotten terrific distributor reaction to the first Johnny Fuller record on the Imperial label.

JAZZ JOTS

Los Angeles

Norgran Records releasing a single from the new Buddy Rich album, "Sing and Swing With Buddy Rich." The side couples "Everything Happens To Me" with "Sure Thing" and the reaction to an airplay on the Peter Potter show prompted the single release. . . . Tal Farlow, guitarist with the Red Norvo group at the Captains' Table, is making quite a name for himself in West Coast Jazz circles. His new album entitled "A Recital By Tal Farlow" will be out this week. . . . Another "West Coast Jazz" LP featuring Stan Goetz, Conte Condoli, and Shelly Manne will be released by Norgran.

New York

Last Monday night and Tuesday afternoon, September 12 and 13, Herald Records cut its first jazz session. Bob Rosen handled the date. The group, The Aaron Bell Trio, did 12 sides—3 originals and 9 standards which will be released in a 12" LP about September 26. The trio consists of Aaron Bell, who was recently designated in the Annual Downbeat Poll "Best Up and Coming Bass Player"; Charley Smith, drummer, who has played with Goodman, Morrow, Shearing and Kenton, (Smith was with Shearing for 18 months) and Charley Bateman, piano. Future plans call for the pacting of additional artists. Also signed was Tony Ortega reedman, who will be cut in the near future.

Breaking for a Hit!

"WHEN YOU DANCE"

The Turbans
458

Heading for the top!

"SHIP OF LOVE"

Nutmegs
459

Herald RECORDS
1497 B'way,
New York City, N.Y.

Breaking in all fields!

"NIP SIP"

Clovers
Atlantic 1073

Atlantic RECORDING CORP.
234 WEST 50th STREET NEW YORK 19 N.Y.

5 TOP HITS

① FATS DOMINO

"Ain't That A Shame"

5348

② SMILEY LEWIS

"I Hear You Knocking"

5356

③ FATS DOMINO

"All By Myself"

5357

④ THE BARONS

"I Know I Was Wrong"

5359

⑤ THE JEWELS

"Natural Natural Ditty"

5362

3 New Releases

BRUNO SISTERS

"Don't Leave"

5364

JOHNNY FULLER

"Mercy Mercy"

5365

THE SPIDERS

"Witchcraft"

5366

Imperial Records



BOYD BENNETT

"MY BOY-FLAT TOP"
"BANJO ROCK AND ROLL"

King 1494

"SEVENTEEN"
"Little Ole U-All"

King 1470

JACK DUPREE & MR. BEAR

"WALKING THE
BLUES"

"Daybreak Rock"

King 4812

OTIS WILLIAMS
and his NEW GROUP"GUM DROP"
"Save Me, Save Me"

DeLuxe 6090

LITTLE WILLIE JOHN

"ALL AROUND
THE WORLD"

"Don't Leave Me Dear"

King 4818



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THE CASH BOX

in
NEW YORK CITYin
CHICAGOin
NEW
ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

① MAYBELLENE
Chuck Berry
(Chess 1604)② EVERY DAY
Basie & Williams
(Clef 89149)③ SHIP OF LOVE
Nutmegs
(Herald 459)④ PAINTED PICTURE
Spaniels
(Vee Jay 154)⑤ WHY DON'T
YOU WRITE ME
Jacks
(RPM 428)⑥ ALL BY MYSELF
Fats Domino
(Imperial 5357)⑦ IT'S LOVE, BABY
Ruth Brown
(Atlantic 1072)⑧ THE WEDDING
Solitaires
(Old Town 1014)⑨ ONLY YOU
Platters
(Mercury 70633)⑩ WALKING THE BLUES
Dupree & Bear
(King 4812)MAYBELLENE
Chuck Berry
(Chess 1604)IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)WALKING THE BLUES
Dupree & Bear
(King 4812)EVERY DAY
Basie & Williams
(Clef 89149)A FOOL FOR YOU
Ray Charles
(Atlantic 1063)WHY DON'T YOU
WRITE ME
Jacks
(RPM 428)ALRIGHT, OKAY,
YOU WIN
Basie & Williams
(Clef 89152)ONLY YOU
Platters
(Mercury 70633)IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141)STARLITE
Moonglows
(Chess 1605)ALL BY MYSELF
Fats Domino
(Imperial 5357)ONLY YOU
Platters
(Mercury 70633)MAYBELLENE
Chuck Berry
(Chess 1604)THOSE LONELY
LONELY NIGHTS
Earl King
(Ace 509)HIDE AND SEEK
Joe Turner
(Atlantic 1069)ALL AROUND
THE WORLD
Willie John
(King 4818)WALKING THE BLUES
Dupree & Bear
(King 4812)I HEAR THOSE BELLS
Dinah Washington
(Mercury 70653)ANYMORE
Johnny Ace
(Duke 144)I HEAR YOU
KNOCKING
Smiley Lewis
(Imperial 5356)in
SAN FRANCISCOin
NEWARKin
DETROIT① IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)② TELL ME, DARLING
Gaylarks
(Music City 792)③ WALKING THE BLUES
Dupree & Bear
(King 4812)④ WPLJ
Four Deuces
(Music City 790)⑤ MAYBELLENE
Chuck Berry
(Chess 1604)⑥ ONLY YOU
Platters
(Mercury 70633)⑦ EDNA
Medallions
(Dootone 364)⑧ DON'T TAKE
IT SO HARD
Earl (Connelly) King
(King 4780)⑨ EVERY DAY
Basie & Williams
(Clef 89149)⑩ SOLDIER BOY
Four Fellows
(Glory 234)MAYBELLENE
Chuck Berry
(Chess 1604)IT'S LOVE, BABY
Brooks and Gaines
(Excello 2056)DON'T TAKE
IT SO HARD
Earl (Connelly) King
(King 4780)PAINTED PICTURE
Spaniels
(Vee-Jay 154)WHY DON'T
YOU WRITE ME
Jacks
(RPM 428)ANYMORE
Johnny Ace
(Duke 144)ALL BY MYSELF
Fats Domino
(Imperial 5357)MANISH BOY
Muddy Waters
(Chess 1602)A FOOL FOR YOU
Ray Charles
(Atlantic 1063)LIFE IS BUT A DREAM
Harptones
(Paradise 101)WALKING THE BLUES
Dupree & Bear
(King 4812)IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)MAYBELLENE
Chuck Berry
(Chess 1604)EVERY DAY
Basie & Williams
(Clef 89149)AIN'T IT A SHAME
Fats Domino
(Imperial 5348)ALL AROUND
THE WORLD
Willie John
(King 4818)GUM DROP
Otis Williams
(DeLuxe 6090)WHY DON'T YOU
WRITE ME
Jacks
(RPM 428)TEN LONG YEARS
B. B. King
(RPM 437)ONLY YOU
Platters
(Mercury 70633)

THE CASH BOX

in
PHILADELPHIAin
LOS ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 MAYBELLENE
Chuck Berry
(Chess 1604)
- 2 FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)
- 3 ONLY YOU
Platters
(Mercury 70633)
- 4 IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- 5 EVERY DAY
Basie & Williams
(Clef 89149)
- 6 I'M SO GLAD
Mickey & Sylvia
(Rainbow 316)
- 7 AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- 8 PARADISE PRINCESS
Al Savage
(Herald 460)
- 9 PAINTED PICTURE
Spaniels
(Vee-Jay 154)
- 10 I HEAR THOSE BELLS
Dinah Washington
(Mercury 70653)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- ONLY YOU
Platters
(Mercury 70633)
- WALKING THE BLUES
Dupree & Bear
(King 4812)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- EMILY
Turks
(Money 211)
- ADORABLE
Colts
(Vida 112)
- I WANTED YOU
Jaguars
(Aardell 0003)
- THOSE LONELY, LONELY NIGHTS
Johnny "Guitar" Watson
(RPM 436)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- AT MY FRONT DOOR
El Dorados
(Vee Jay 147)
- IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- SOLDIER BOY
Four Fellows
(Glory 234)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- HIDE AND SEEK
Joe Turner
(Atlantic 1069)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- NIP SIP
Clovers
(Atlantic 1073)
- EVERY DAY
Basie & Williams
(Clef 89149)

in
DALLASin
SAVANNAHin
NASHVILLE

- 1 MAYBELLENE
Chuck Berry
(Chess 1604)
- 2 THOSE LONELY, LONELY NIGHTS
Johnny "Guitar" Watson
(RPM 436)
- 3 WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- 4 ALL BY MYSELF
Fats Domino
(Imperial 5357)
- 5 MARY LOU
Young Jesse
(Modern 961)
- 6 IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- 7 I'M CONFESSING
Jacks
(RPM 433)
- 8 TELEPHONE BLUES
Little George Smith
(RPM 434)
- 9 WALKING THE BLUES
Dupree & Bear
(King 4812)
- 10 TEN LONG YEARS
B. B. King
(RPM 437)

- IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- EVERY DAY
Basie & Williams
(Clef 89149)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- MAYBELLENE
Chuck Berry
(Chess 1604)
- THERE GOES THAT TRAIN
Rollie McGill
(Mercury 70582)
- A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- VERY TRULY YOURS
Jimmy Scott
(Savoy 1163)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- ONLY YOU
Platters
(Mercury 70633)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- WALKING THE BLUES
Dupree & Bear
(King 4812)
- HIDE AND SEEK
Joe Turner
(Atlantic 1069)
- ONLY YOU
Platters
(Mercury 70633)
- WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- ANYMORE
Johnny Ace
(Duke 144)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- EVERY DAY
Basie & Williams
(Clef 89149)

Coming Up In R & B

Listed Alphabetically

SHIP OF LOVE

Nutmegs
(Herald 459)Cleveland, Detroit, Meridian, New York,
Philadelphia, St. Louis, San Francisco, Youngstown

New Duo



NEW YORK—Singers Ruth Brown and Clyde McPhatter take time out during a break in their record session at Atlantic Record studios to chat with Jerry Wexler, left, and Ahmet Ertegan, who supervised the date. This was the first time that the two hot attractions on the Atlantic label had been teamed together for a date.

Herald To Debut New Jazz Series

NEW YORK—Al Silver, Jack Angel, Jack Braverman, announce the formation of their newest project, Herald's Jazz Series. Silver, Angel and Braverman combine a total of 30 years experience in the music business covering all of its many phases. They have successfully guided Herald through the growth of Rhythm and Blues coming up with many R & B hits, such as Faye Adams, "I'll Be True," "Shake A Hand," The Nutmegs' "Story Untold," etc.

Herald will constantly seek new talent and is planning to set aside special days to audition. Demo records may be mailed direct to their office at 1697 Broadway, New York 19, N. Y.

The initial album, with Bob Rosen in a & r capacity, was cut last week and will be released about September 26. The artists were The Aaron Bell Trio, who cut 3 originals and 9 standards.

BUSTING WIDE OPEN!
"TELL ME, DARLING"by THE GAYLARKS
MUSIC CITY # 792

AND

"W-P-L-J"

by THE 4 DEUCES
MUSIC CITY # 790

DISTRIBUTORS—Some Territories Available

MUSIC CITY RECORDS
1815 ALCATRAZ AVE. BERKELEY 3, CALIF.

RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

CHECKER 821

"I WANT TO LOVE YOU"
The Flamingos

CHECKER 822

"WALKIN' THE BLUES"
Willie Dixon

CHECKER 823

"THE \$64,000 QUESTION"
Bobby Tuggle

CHECKER 824

"DON'T START ME TALKIN'"
Sonny Boy Williamson

CHESS 1602

"MANNISH BOY"
Muddy Waters

CHESS 1604

"WEE WEE HOURS"
Chuck Berry

CHESS 1605

"STARLITE"
b/w
"IN LOVE"
The Moonglows

CHESS 1606

"I'M A PRISONER"
b/w
"I'VE BEEN DECEIVED"
Eddy Boyd

RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

RHYTHM 'N BLUES REVIEWS



SAM (THE MAN) TAYLOR

(MGM K12065)

B "DON'T TAKE YOUR LOVE FROM ME" (2:50) [M. Witmark ASCAP—Nemo] Sam Taylor blows sweetly as he performs the lovely standard. An excellent sax solo treatment that will provide listening pleasure to any market.

B "AS TIME GOES BY" (2:36) [Harms ASCAP—Hupfeld] A similar velvety reading of another pretty oldie. Both sides are music to dream to.

"SONNY BOY" WILLIAMSON

(Checker 824)

B+ "DON'T START ME TALKIN'" (2:42) [Arc BMI—Williamson] Sonny Boy Williamson chants a down south blues with a "gossipy" story. Good beat and strong reading. Deck should grab a good piece of action.

B "ALL MY LOVE IN VAIN" (2:42) [Arc BMI—Williamson] Similar southern market flavor, with Williamson relating a sad love story. Williamson's simple but effective style lends punch to the deck.

EDDIE BOYD

(Chess 1606)

B+ "I'M A PRISONER" (2:44) [Arc BMI—Boyd] Eddie Boyd chants a slow southern blues telling of his loneliness and his woe-filled life. Strong storyline and good, simple, sometimes emotional, delivery.

B+ "I'VE BEEN DECEIVED" (2:51) [Arc BMI—Boyd] Boyd is also singing the sad blues on the flip. His baby has been cheating on him. Slow, pulsating rhythm underscores his effective story telling. Two good sides.

LINDA HAYES

(Decca 29644)

B "OUR LOVE' FOREVER BLESSED" (2:31) [Golden State BMI—Chambers, York] Linda Hayes sings a slow pretty ballad with tender projection. Tune rocks gently as Miss Hayes handles the romantic lyric in good voice and in easy fashion. Given exposure, it could stir things up.

B "YOU'RE THE ONLY ONE FOR ME" (2:25) [Golden State BMI—Chambers] Linda begs her lover to return. A slow tormented blues offered with gentle shading. Good performance.

THE CASH BOX

★ AWARD O' THE WEEK ★

"DEVIL THAT I SEE" (2:57)

[Pera Music BMI—Curtis Williams]

"PROMISES, PROMISES, PROMISES" (2:20)

[Pera Music BMI—Llyn Paul]

THE PENGUINS
(Mercury 70703)



THE PENGUINS

● The polished singing of The Penguins is again evident in the

slow, pulsating "Devil That I See." The lads glide effortlessly through the melodic pretty in a manner very reminiscent of their "Earth Angel," which delighted so many record buyers of r & b and pop categories. Floating romantic offering. Deck is an entry that can again bewitch both markets. The flip, "Promises, Promises, Promises" is a gay bouncer that provides the perfect coupler. The lads skip energetically through the driving tune with a treatment that fits the desires of the kids. Two good sides, with perhaps a shade in favor of "Devil That I See."

THE HAWKS

(Post 2004)

B+ "THESE BLUES" (2:05) [Commodore BMI—A. Smith] The Hawks, in a slow blues, "drink their lives away" because of a lost love. Lead does a strong emotional reading of the melodic item. Moving and pleasurable wax.

B "WHY OH WHY" (2:23) [Commodore BMI—J. Gaines] The Hawks back the blues with a hard hitting, driving jump side. Ok coupler.

THE DREAMERS

(Grand 131)

B "TEARS IN MY EYES" (2:42) [Slotkin BMI—Dreamers] The Dreamers bend on a slow blues ballad and come up with an effective wax. Pretty tune is movingly performed.

C+ "535" (2:39) [Slotkin BMI—Dreamers] The flip is a middle beat jump delivered with an infectious rhythm. Ok listening and dance wax.

THE FOUR KINGS

(Fortune 517)

B "DOO-LI-OP" (2:45) [Trianon BMI—Hatfield, Little Simmons, Rawlins] The Four Kings turn in an ok performance of a quick beat rocker. Enthusiastic wax that drives.

C+ "ROSE OF TANGIER" (2:50) [Dorothy Summers Brown] Very pretty arrangement and delivery of the Tango ditty, tho it is obviously not aimed at the r & b market.

THE MILLIONAIRES

(Davis 441)

B+ "SOMEBODY'S LYIN'" (3:00) [Joe Davis ASCAP—Joe Davis] The Millionaires blend softly on a slow swaying tune with a touch of the nostalgic. The boys drift lazily through the romantic fluff. Tender, pleasurable wax.

C+ "KANSAS KAPERS" (3:00) [Beacon BMI—Stevens] A gay middle beat bounce with a cute lyric. Tune is a rhythmic ditty delivered with a distinct pop styling.

EARL CURRY

(Post 2001)

B "SOMEBODY STOLE MY GIRL FROM ME" (2:15) [Commodore BMI—Curry] Earl Curry wails a slow ballad blues dejectedly telling the story of his lost love. Curry is believable as the saddened lover and the haunting melody is effectively waxed.

C+ "SPECIAL GIRL" (2:25) [Commodore BMI—Curry] Curry softly etches a melodic love tune in which he dramatically sings of his search for that special girl.

KAY ADAMS

(King 1504)

B "IT JUST AIN'T LOVE" (2:33) [Jay & Cee BMI—Innis, Glover] Kay Adams defines love to a middle beat bouncing tempo. Deck is an easy rocker handled with restraint by the gal singer. Easy listening.

C+ "ALL AROUND THE WORLD" (2:41) [Clifton BMI—Titus Turner] Miss Adams sing the current hit and turns in a good reading. Nice treatment tho it lacks the excitement of the other versions.

IRENE RIED-KELLY OWENS ORCH.

(Savoy 1170)

B "SWEETIE" (2:41) [Crossroads BMI—McCoy, Singleton, Mendelsohn] Irene Ried chants a cute romantic ditty to the orchestral backing of Kelly Owens. Tune is a modified jump and Miss Ried handles the vocal with appeal.

B "I'M SO GLAD" (2:42) [Owens, Otis] Irene Ried backs with a slow blues in which she advises her ex-romance she's glad he set her free. Moaning sax in the break lends atmosphere to the deck.

THE CARNATIONS

(Savoy 1172)

B+ "THE ANGELS SENT YOU TO ME" (2:31) [Crossroads BMI—Van Dyke] The Carnations blend sweetly on a lovely slow blues ballad. Melodic pretty is treated with a tender touch and lilting vocal mannerisms. Enough radio exposure could get it going.

C+ "NIGHT TIME IS THE RIGHT TIME" (2:29) [Crossroads BMI—Van Dyke] The Carnations back the ballad with a fast beat jump etching. Good for the dance crowd, tho it comes out the lesser side.

THE SPARKS OF RHYTHM

(Apollo 479)

B "WOMAN, WOMAN, WOMAN" (2:37) [Bess BMI—Barksdale, Edmonds] A quick beat jump in which woman is told to shut her mouth, she don't know what she's talking about. It's a driving vocal with instrumental to match. Deep voiced lead does a strong job. Good side.

B "DON'T LOVE YOU ANYMORE" (2:26) [Bess BMI—Jones, Edmonds, Smith] Another quick beat jump ditty rocked with enthusiasm and gusto by the Sparks. Both sides in the idiom of the teen.

THE CASH BOX

Rhythm 'N Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|----------------------------|------------------------|-------------|
| ★ "DON'T START ME TALKING" | "Sonny Boy" Williamson | Checker 824 |
| ★ "I'M A PRISONER" | Eddie Boyd | Chess 1606 |
| ★ "THESE BLUES" | The Hawks | Post 2004 |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dootone Has Five Big Ones

① "EDNA"

THE MEDALLIONS # 364

② "ALWAYS AND ALWAYS"

THE MEADOWLARKS # 367

③ "REELING AND ROCKING"

ROY MILTON # 369

④ "WETBACK HOP"

CHUCK HIGGINS # 370

New Release

⑤ "DON'T TAKE YOUR LOVE"

THE CALVANES # 371

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Fisher In Flatbush



NEW YORK—Pee Wee Reese (right) captain of the Brooklyn Dodgers, presents Eddie Fisher with a plaque honoring him for his "outstanding contribution to the youth of America." The ceremony took place in front of the Brooklyn dugout at Ebbets Field. The Dodger fans (they're probably Fisher fans too) were on hand to welcome the crooner.

Monument Moves

NEW YORK—Monument Music announces the moving of its offices to new and larger quarters at 1650 Broadway, Suite 1204, New York City. Bill Buchanan, who has headed the firm since February 1954, also announces that Larry Uttal has joined Monument as a full partner, and, in conjunction with the firm's expansion, Buchanan & Uttal will work hand in hand to further develop their activities.

Monument, one of the leading R&B publishers, has had such number one hits as "Hurts Me To My Heart," "Mambo Baby," and "Honey Bunch," among others, many of which have been written by Charles Singleton & Rose Marie McCoy.

The firm is currently working on "Same Ole Me," recorded by Faye Adams on Herald; "One Monkey Don't Stop No Show," recorded by Big Maybelle on Okeh Records; and "Night Crawl'n'" by John Greer on Groove Records.

They anticipate healthy pop coverage on their R&B material, as well as release of several important pop records during September and October.

Ballan Sells Pressing Plant

PHILADELPHIA, PA.—Ivan Ballan, Gotham and 20th Century Records, this week announced the sale of his pressing plant to Al Pitner, Quaker Plastic Research.

The plant occupies part of the Gotham and 20th Century Record building and alterations to completely separate the pressing plant from the record firms have already begun. The pressing plant will begin operations on or about October 1. Quaker will pay a rental to Ballan presently, although it is Pitner's intention to obtain new quarters as quickly as possible.

Pitner was formerly manager of Paramount Record and Pressing for two and one-half years.

One of the clauses of the sale provided for Quaker to press Gotham and 20th Century disks.

Ballan stated that the sale of the pressing plant will free him for heavier concentration on his two labels and his distributing set-up. He has added to his staff Harry Fink, formerly of Mercury Records, and Sterling Devers, former branch manager of Mercury in Atlanta. Fink will handle promotion and Devers will be in the sales department.

Clever Gimmick

NEW YORK—Iris-Trojan Music and Capitol Records have set up a novel promotion gimmick that the jockeys will enjoy. On the latest Les Paul and Mary Ford record "Magic Melody," published by Iris-Trojan, Les ends the side right in the midst of a familiar ditty, the melody to "Shave and a haircut—shampoo." So the pubbery and the record company are sending out 3,500 different dee jay records on which Les completes the ditty. The second record has but two notes on it and it takes one second to play. It has the melody to the "Shampoo" part.

Birth Of A Band

NEW YORK—The newly formed Joe Rene Band debuted last week with a special performance for the trade at Nola Studios, this city. The 16-piece crew dished up some excellent dance music of varied tempos. Group is made up of piano, bass, guitar, vibes, 5 saxes, 2 trombones, 3 trumpets, drums and trumpet leader Rene. Rene's arrangements were attractive and made for mighty pleasing listening.

NEW
SPIRITUAL RELEASES

"LOW DOWN CHARIOT"

b/w

"I'M ALRIGHT NOW"

BY THE

Swanee Quintet

NASHBORO 562

Edna Gallmon Cooke
SINGS

"I SAID I WOULDN'T TELL IT"

b/w

"HIDE ME"

NASHBORO 561

BLUES BLUES

Goin' Like A House Afire...



BLUES ROCKERS

"CALLING ALL COWS"

b/w

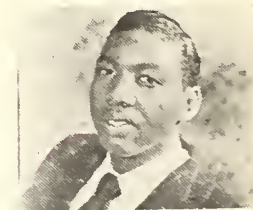
"JOHNNY MAE"

BY THE

Blues Rockers

EXCELLO 2062

CLIMBING FAST



EARL GAINES

"CAN'T KEEP FROM CRYING"

b/w

"BABY, BABY, WHAT'S WRONG"

Earl Gaines

AND

Louis Brooks

EXCELLO 2063

Write—Wire—Phone

NASHBORO
RECORD CO., INC.

Western Trade Order From Monarch in L.A.
177 3rd Ave. N., Nashville, Tenn.
(Phone 42-2215)

A SMASH HIT

"ADORABLE"

The Colts Vita # 113

VITA RECORDS

1486 No. Fair Oaks

Pasadena 3, Calif. Phone Ryan 1-6609

THE GREATEST

GATEMOUTH BROWN

"GATE'S SALTY BLUES"

b/w

"ROCK MY BLUES AWAY"

PEACOCK # 1653

Peacock RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

COMING UP FAST!

"FEEL SO GOOD"

Shirley and Lee

ALADDIN 3289

Aladdin RECORDS
Beverly Hills, Calif.

It's A Hit—If It's On CHART

Breaking Very Big

"ANNIE MET HENRY"

b/w

"KEEP A ROCKIN' "

By The Champions

Chart 602

Just Released

"YOU KNOW I TRIED"

b/w

"HOW CAN I LOVE YOU"

By Paul Ttate

Chart 603

"CAN'T YOU SEE"

b/w

"MY BABY'S CRYING"

Sonny Jones

Chart 601

It's A Hit—If It's On

CHART RECORDS

1880 Carol Gate Dr., Miami, Fla. Tel.—83-6755

"It's What's in THE CASH BOX That Counts"

Not 1...Not 2...But 3 BIG NEW HITS!

FIRST GREAT MERCURY RELEASE

"Big Blue Diamonds"

AND

"False Pride"

JIMMY DEAN

MERCURY 70691

JUMPING OFF BIGGER THAN "DADDY YOU KNOW WHAT"

'Don't Point Your Finger'

AND

"I Wonder If We'll Ever Know"

JIM WILSON

MERCURY 70702

DOUBLE BARRELED ACTION

"Thank You Lord"

AND

"Gospel Boogie"

T. TOMMY

MERCURY 70688



A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



JIMMY SIMPSON
WKMT—Kings
Mountain, N. C.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (Webb Pierce)
3. All Right (Faron Young)
4. There She Goes (Carl Smith)
5. Just Call Me Lonesome (Eddy Arnold)
6. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
7. In The Jailhouse No. 2 (Jimmie Rodgers)
8. Yellow Roses (Ernest Tubbs)
9. Hurry Back Home (C. Walker)
10. Here Today, Gone Tomorrow (J. E. & M. Brown)

CARL STUART
WVOM—Boston, Mass.

1. Satisfied Mind (P. Wagoner)
2. Yellow Rose of Texas (Tubb)
3. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
4. All Right (Faron Young)
5. Cattle Call (Eddy Arnold)
6. I Don't Care (Webb Pierce)
7. Daddy, You Know What (Jim Wilson)
8. Yonder Comes A Sucker (Jim Reeves)
9. Love Love Love (Webb Pierce)
10. Alpine Milkman (Elton Britt)

POP'S COUNTRY STORE
WXGI—Richmond, Va.

1. All Right (Faron Young)
2. A Church, A Courtroom (Patsy Cline)
3. I'm Hurtin' Inside (J. Reeves)
4. Cry Cry Cry (Tex. B. Strength)
5. Mixed-Up Medley (Wilburns)
6. False Pride (Jimmy Dean)
7. Just Call Me Lonesome (Eddy Arnold)
8. Why Baby Why (G. Jones)
9. I'm Walking Alone (P. Pike)
10. Maybellene (Marty Robbins)

HERMAN COLEMAN
WMGR—Bainbridge, Ga.

1. Satisfied Mind (J. Shepard)
2. You Thought, I Thought (J. E. & M. Brown)
3. Take Possession (J. Shepard)
4. I Forgot To Remember (Elvis Presley)
5. All Right (Faron Young)
6. I Don't Care (Webb Pierce)
7. Lord, I Can't Come Now (Hamblen & Carson)
8. Here Today, Gone Tomorrow (Browns)
9. Fa So La (Terry Fell)
10. Too Much (Sonny James)

TOMMY DOWNS
WKKO—Louisville, Ky.

1. Just Call Me Lonesome (Eddy Arnold)
2. Cry Cry Cry (Tex. B. Strength)
3. You Thought, I Thought (J. E. & M. Brown)
4. I'm Hurtin' Inside (J. Reeves)
5. Daddy, You Know What (Jim Wilson)
6. Maybellene (Marty Robbins)
7. Kiss The Baby Goodnight (Charline Arthur)
8. That Do Make It Nice (Arnold)
9. I Just Dropped In To Say Goodbye (Carl Smith)
10. Don't Blame The Children (Huskey & Coon Creek Girls)

ART MACHADO
KAPF—Petaluma, Calif.

1. Cattle Call (Eddy Arnold)
2. Yellow Roses (J. Wakely)
3. Daddy, You Know What (Jim Wilson)
4. Satisfied Mind (P. Wagoner)
5. The Kissing Chain (L. Innis)
6. You Thought, I Thought (J. E. & M. Brown)
7. Come With Me (Wright & Tall)
8. That Do Make It Nice (Arnold)
9. I Just Dropped In To Say Goodbye (Carl Smith)
10. The Wilder Your Heart Beats (Jim Reeves)

HARRY GAINES
KTAE—Taylor, Texas

1. Flower Of My Heart (Adams)
2. I Forgot To Remember (Elvis Presley)
3. Blue Darlin' (Jimmy Newman)
4. Love Can Move Mountains (Jimmy Heap)
5. Crazy Little Heart (5 Strings)
6. I'm In Love With You (Wells)
7. So Lovely Baby (Johnny & Jack)
8. Day Dreaming (J. Newman)
9. Mystery Train (Elvis Presley)
10. I Might, If You Will (Gaines)

"NERVOUS NEPHEW"
NED NEEDHAM
WMOP—Ocala, Fla.

1. All Right (Faron Young)
2. I Forgot To Remember (Elvis Presley)
3. Hey Porter (Johnnie Cash)
4. Don't Blame The Children (Huskey & Coon Creek Girls)
5. Mixed Up Medley (Wilburns)
6. I Guess I'm Crazy (T. Collins)
7. Maybellene (Marty Robbins)
8. Daddy, You Know What (Jim Wilson)
9. Honey Bun (Charline Arthur)
10. I Can't Go Home Like This (Ray Price)

COUSIN JOHN
RHYTHM RANCH
WNEB—Worcester, Mass.

1. Satisfied Mind (P. Wagoner)
2. Hawk-Eye (Bobby Lord)
3. Just Call Me Lonesome (Eddy Arnold)
4. I Thought Of You (Shepard)
5. Little Pioneer (G. Morgan)
6. Love Love Love (Webb Pierce)
7. I Forgot To Remember (Elvis Presley)
8. Yellow Rose Of Texas (Tubb)
9. My Little King (Dusty Rose)
10. Foolish Me (Cousin Richie)

DEAN EVANS
WXOK—Baton Rouge, La.

1. That's How I Feel (R. Parker)
2. I Guess I'm Crazy (Fairburn)
3. I Forgot To Remember (Elvis Presley)
4. All Right (Faron Young)
5. Yellow Rose Of Texas (Tubb)
6. Satisfied Mind (P. Wagoner)
7. When I Stop Dreaming (Louvin's)
8. Why Baby, Why (G. Jones)
9. No, No, John (Al Berry)
10. Hummingbird (Lew Miller)

RAMBLIN' LOU
WJLL—Niagara Falls, N. Y.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (Webb Pierce)
3. Cattle Call (Eddy Arnold)
4. Daddy, You Know What (Jim Wilson)
5. There She Goes (Carl Smith)
6. Yellow Roses (Ernest Tubbs)
7. Don't Blame The Children (Huskey & Coon Creek Girls)
8. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
9. All Right (Faron Young)
10. Yonder Comes A Sucker (Jim Reeves)

FRED LYNN
HILLBILLY HEAVEN
KWTO—Springfield, Mo.

1. Satisfied Mind (P. Wagoner)
2. I Can't Make My Dreams Understand (Bobby Lord)
3. I Don't Care (Webb Pierce)
4. Satisfied Mind (R. & B. Foley)
5. Love You Steal (H. Hawkins)
6. Yellow Rose Of Texas (Texas Jim Strength)
7. Maybellene (Marty Robbins)
8. I'm Left, You're Right (Elvis Presley)
9. I Thought Of You (Shepard)
10. Shifting, Whispering Winds (Johnson Family)

STEVE DONOGHUE
WSPR—Springfield, Mass.

1. Mule Skinner Blues (Bradley)
2. I Don't Care (Webb Pierce)
3. I'm Glad You Found A Place For Me (Red Sovine)
4. I'll Never Stop Loving You (Slim Whitman)
5. Satisfied Mind (P. Wagoner)
6. Making Believe (Kitty Wells)
7. Cattle Call (Eddy Arnold)
8. All Right (Faron Young)
9. Good For Nothing Heart (Webb Pierce)
10. Out Behind The Barn (Jimmy Dickens)

BOB EDWARDS
WFBC—Greenville, S. C.

1. Satisfied Mind (P. Wagoner)
2. Go Back You Fool (F. Young)
3. Cattle Call (Eddy Arnold)
4. All Right (Faron Young)
5. There She Goes (Carl Smith)
6. Making Believe (Kitty Wells)
7. Yellow Roses (Hank Snow)
8. In The Jailhouse (W. Pierce)
9. Live Fast, Love Hard (Pierce)
10. Blue Darlin' (Jimmy Newman)

DAVE WALSHAK
KCTI—Gonzales, Texas

1. I Forgot To Remember (Elvis Presley)
2. Yellow Rose of Texas (Tubb)
3. You Thought, I Thought (J. E. & M. Brown)
4. Yonder Comes A Sucker (Jim Reeves)
5. Honey Bun (Charline Arthur)
6. I Guess I'm Crazy (T. Collins)
7. Mixed-Up Medley (Wilburns)
8. So Lovely, Baby (Johnny & Jack)
9. Daddy, You Know What (Jim Wilson)
10. When I Stop Dreaming (Louvin's)

UNCLE BUCK LIPE
KSMG—Ste. Genevieve, Mo.

1. Yellow Rose Of Texas (Tubb)
2. All Right (Faron Young)
3. Satisfied Mind (P. Wagoner)
4. Temptation Go Away (Wilburns)
5. Let's Go Bunny Huggin' (Sonny James)
6. Crewcut And Baby Blue Eyes (Tabby West)
7. Go Back You Fool (F. Young)
8. Pass The Plate (Archie Duff)
9. That Do Make It Nice (Arnold)
10. Too Much (Sonny James)

LEN ELLIS
WJOB—Hammond, Ind.

1. Go Back You Fool (F. Young)
2. Satisfied Mind (Jean Shepard)
3. All Right (Faron Young)
4. I Don't Care (Webb Pierce)
5. Satisfied Mind (P. Wagoner)
6. Daddy, You Know What (Jim Wilson)
7. Temptation Go Away (Wilburns)
8. That Do Make It Nice (Arnold)
9. Mixed-Up Medley (Wilburns)
10. Maybellene (M. Robbins)

TOM JACKSON
WKAB—Mobile, Ala.

1. Satisfied Mind (Foleys Wagoner)
2. That Do Make It Nice (Arnold)
3. All Right (Faron Young)
4. Daddy, You Know What (Jim Wilson)
5. So Lovely Baby (Rusty & Doug)
6. I Don't Care (Webb Pierce)
7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
8. Don't Tease Me (Carl Smith)
9. Simple Simon (H. Thompson)
10. Yellow Rose Of Texas (Tubb)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. When I Stop Dreaming (Louvin's)
2. Satisfied Mind (P. Wagoner)
3. So Lovely Baby (Rusty & Doug)
4. Don't Blame The Children (Ferlin Huskey)
5. A Church, A Courtroom (Patsy Cline)
6. All Right (Faron Young)
7. Maybellene (Marty Robbins)
8. Temptation Go Away (Wilburns)
9. All Alone (Justin Tubb)
10. Jesus, Saviour, Pilot Me (George Morgan)

BILL THORNTON
KRLW—Walnut Ridge, Ark.

1. Satisfied Mind (P. Wagoner)
2. You Thought, I Thought (J. E. & M. Brown)
3. I Don't Care (Webb Pierce)
4. I Forgot To Remember (Elvis Presley)
5. When I Stop Dreaming (Louvin's)
6. There She Goes (Carl Smith)
7. Live Fast, Love Hard (Young)
8. Temptation Go Away (Wilburns)
9. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
10. Maybellene (Marty Robbins)

COUSIN JOHNNY SMALL
WNLC—New London, Conn.

1. The Cat Came Back (L. Moore)
2. Satisfied Mind (P. Wagoner)
3. Lost To A Stranger (H. Brown)
4. Strollin' (Skeets McDonald)
5. I Don't Care (Webb Pierce)
6. Albino Stallion (Wade Ray)
7. Daddy, You Know What (Jim Wilson)
8. You Thought, I Thought (J. E. & M. Brown)
9. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
10. Blue Darlin' (Jimmy Newman)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Reports

THE NATION'S

BIG
10Country
JUKE BOX TUNESPOS. LAST
WEEK

SATISFIED MIND

Porter Wagoner
(RCA Victor 20-6105;
47-6105)Red & Betty Foley
(Decca 29526; 9-29526)Jean Shepard
(Capitol 3118, F3118)

I DON'T CARE

Webb Pierce
(Decca 29480; 9-29480)

CATTLE CALL

Eddy Arnold
& Hugo Winterhalter
(RCA Victor 20-6139;
47-6139)

YELLOW ROSES

Hank Snow
(RCA Victor 20-6057;
47-6057)JUST CALL ME
LONESOMEEddy Arnold
(RCA Victor 20-6198;
47-6198)

ALL RIGHT

Faron Young
(Capitol 3169; F3169)

MAKING BELIEVE

Kitty Wells
(Decca 29419; 9-29419)Jimmy Work
(Dot 1221; 45-1221)

THERE SHE GOES

Carl Smith
(Columbia 21382; 4-21382)THAT DO MAKE
IT NICEEddy Arnold
(RCA Victor 20-6198;
47-6198)THE KENTUCKIAN
SONGEddy Arnold &
Hugo Winterhalter
(RCA Victor 20-6139;
47-6139)

Hickory Celebrates 2nd Anniversary

NASHVILLE, TENN. — Hickory Records celebrated its second anniversary the first of this month as an exclusive Country music label under the supervision of Wesley Rose, who also heads up the Acuff-Rose Publishing firm.

Distributorship-wise, the label has undergone an over-all change during the past year, and various new distributors have been added to handle the Hickory line. Joe Lucas is in charge of the label's distribution and sales promotion and Rose handles all A&R work for the label. Bud Brown is office manager, assisted by Eleanor Huddleston and Dean May. Wendell Hanberry is head of the shipping and receiving department.

Mel Foree is field representative and field promotion man for both the Hickory label and the Acuff-Rose Publishing firm. Rose pointed out that Hickory is an exclusive Country music label, and the intent is not to branch off into any other fields.

Following is a list of the original artists who signed with the label at its inception two years ago: Al Terry, Jimmie Collie, Tommy Hill, and The McCormick Brothers. Thus far this year, Hickory has added three new acts: Wilma Lee and Stoney Cooper, the Rusty and Doug team who are currently riding high with their recording of "So Lovely, Baby" and their latest discovery Wiley Barkdull.

Mousson Assumes Management Of Del Wood

NASHVILLE, TENNESSEE — It was officially announced here last week that Dewey Mousson has taken over the exclusive representation of Del Wood, auburn-haired RCA Victor keyboard artist, who came into national prominence with her recording of "Down Yonder." In addition to Del Wood, Mousson also holds an exclusive

management tie with Little Jimmie Dickens, featured Grand Ole Opry entertainer and Columbia recording artist. It is understood that Del will be booked on personal appearances by Mousson as a 'single' plus fulfilling her engagements with the Little Jimmie Dickens Show.

CINCINNATI CUT-UPS

Here in the Queen City this week end we are winding up the Fair season with two that date back nearly a hundred years now in full swing, The Harvest Home Festival, and Carthage Fair. As usual, quite a few of our TV Artists will be on hand to entertain along with Schmitties Band that has been around almost as long as the Fair. You can bet this correspondent will be there. . . . Don Jones (Lee's brother) is now appearing on the Midwestern Hayride. (Does a good job of it too, just like his sister.) . . . Jeannie Carson was in Cincinnati this week in behalf of "Heidi", an NBC-TV "Spectacular" to be seen via WLW-T. She made local appearances on TV as well as appearing with Mayor Rich and at the Children's Hospital. . . . The Wright Brothers (Emperor) in town making the rounds of Country deejays with their new record.

NEWS FROM WHEELING'S "World's Original Jamboree": — Lee Sutton back on his DJ shows over WWVA after his airplane accident. He also has a new show heard Mon. thru Fri. called "Home Folks Gathering" in addition to "Jamboree Party" which has been heard regularly over WWVA. . . . Hardrock Gunter's new record "I'll Give Them Rhythm" to be out soon on the King label. . . . Dusty Owens back after a two month tour of Canada. . . . Wayne Raney (King) doing personals in Texas where his record, "Gone With the Wind This Mornin'," is going great. . . . Charlie Bailey making personals with the Happy Valley Gang in the Carolines. . . . Jimmie Williams (MGM) taping two shows a week for WWVA in addition to appearing on the Jamboree. He is also still working on WNOP during the week.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

- | | |
|-------------------------------|--|
| 1 SATISFIED MIND | Porter Wagoner (RCA Victor) |
| 2. I DON'T CARE | Webb Pierce (Decca) |
| 3. ALL RIGHT | Faron Young (Capitol) |
| 4. JUST CALL ME LONESOME | Eddy Arnold (RCA Victor) |
| 5. YELLOW ROSE OF TEXAS | Ernest Tubbs (Decca) |
| 6. THAT DO MAKE IT NICE | Eddy Arnold (RCA Victor) |
| 7. DADDY, YOU KNOW WHAT? | Jim & June Wilson (Mercury) |
| 8. CATTLE CALL | Eddy Arnold & Hugo Winterhalter (RCA Victor) |
| 9. THERE SHE GOES | Carl Smith (Columbia) |
| 10. YELLOW ROSES | Hank Snow (RCA Victor) |
| 11) DON'T BLAME THE CHILDREN. | 12) WHEN I STOP DREAMING. |
| 13) GO BACK, YOU FOOL. | 14) CRYIN', PRAYIN', WAITIN', HOPIN'. |
| 15) SO LOVELY, BABY. | 16) I FORGOT TO REMEMBER TO FORGET. |
| 17) YONDER COMES A SUCKER | 18) YOU THOUGHT, I THOUGHT. |
| 19) MAYBELLENE. | 20) MIXED-UP MEDLEY. |

"Gunsmoke"



NEW YORK—Disk Jockey Jack Valentine actively illustrates his latest MGM Record release "Gunsmoke" by blasting off with two six guns. The song is based on the new CBS-TV western show.

Whitman To Play
London Palladium

NEW YORK—Ray Bartlett, manager of Slim Whitman, Imperial Record star, came to New York from Shreveport, La., last week, to meet with representatives of Lew and Leslie Grade, British personal appearance bookers.

An agreement was reached whereby the Grades will represent Whitman for several weeks as he appears at the London Palladium and the theatres in the provinces next April.

The demand for Whitman's appearance on the Isles was stirred up by two of his records released in England—"Indian Love Call" and "Rose Marie"—two disks which were hits in the United States some years back. "Rose Marie" is currently England's best selling record and it's been in the #1 spot for a number of weeks. "Indian Love Call" is currently on the rise in England. It now sits in the #9 spot on the best sellers.

Excello Signs Lightnin' Slim

NASHVILLE, TENNESSEE—Ernest Young, head of Excello and Nashboro Record Companies here, announced last week that he has added Lightnin' Slim to his roster of Excello artists. Lightnin' Slim is best remembered for his hit recording of "I Can't Live Happy." Slim formerly recorded for the Feature label. Young plans to introduce the newly signed artist with a special release in the near future.

Thesaurus Starts "Pigskin Parade"

NEW YORK—"Pigskin Parade," college football show series, has been announced by RCA's Thesaurus to all of its subscribing radio stations. First broadcast of the quarter hour show series covered pre-season games of Saturday September 17th.

As in past years, "Pigskin Parade" feature score predictions, big game highlights, sports stories and other roundup features. Stories about great moments in football will also be highlighted in the show. One outstanding facet included in the series is the Thesaurus list of marches, anthems and Alma Maters for over 100 universities and colleges in the United States and Canada.

HYLO BROWN
 "One Sided Love Affair"
 b/w
 "LOVESICK AND SORROW"
 CAPITOL # 3240
CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.
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Al Terry sings...
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 c-w
GONE AGAIN
 HICKORY 1029

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
"I Wouldn't Hurt You For The World"
WHITE OAK MUSIC—BMI
 Cincinnati 24, O.

THE 10 TOP
THE CASH BOX
Country Best Sellers

(PLUS THE NEXT FIVE)

1. I DON'T CARE
 Webb Pierce
 (Decca 29480; 9-29480)
2. SATISFIED MIND
 Porter Wagoner
 (RCA Victor 20-6105; 47-6105)
 Red & Betty Foley
 (Decca 29526; 9-29526)
 Jean Shepard
 (Capitol 3118; F-3118)
3. CATTLE CALL
 Eddy Arnold & Hugo Winterhalter
 (RCA Victor 20-6139; 47-6139)
4. JUST CALL ME LONESOME
 Eddy Arnold
 (RCA Victor 20-6198; 47-6198)
5. ALL RIGHT
 Faron Young
 (Capitol 3169; F3169)
6. THAT DO MAKE IT NICE
 Eddy Arnold
 (RCA Victor 20-6198; 47-6198)
7. IN THE JAILHOUSE NOW
 Webb Pierce
 (Decca 29391; 9-29391)
8. THE KENTUCKIAN SONG
 Eddy Arnold & Hugo Winterhalter
 (RCA Victor 20-6139; 47-6139)
9. THERE SHE GOES
 Carl Smith
 (Columbia 21382; 4-21382)
10. YELLOW ROSES
 Hank Snow
 (RCA Victor 20-6057; 47-6057)
11. MAKING BELIEVE
12. THERE'S POISON IN YOUR HEART
13. MOST OF ALL
14. GO BACK, YOU FOOL
15. BABY, LET'S PLAY HOUSE

The Cash Box
Country Reviews

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
BULSEYE OF THE WEEK

"DON'T POINT YOUR FINGER"
 (1:36)
 [Redd Stewart BMI—Stewart, Dull]
"I WONDER WHEN WE'LL EVER KNOW" (1:35)
 [Milene ASCAP—F. Rose]
JIM & JUNE WILSON
 (Mercury 70702; 70702X45)

● Jim Wilson, WAVE-Louisville, Ky. deejay who gained national prominence with his wonderful recording of "Daddy, You Know What?", comes up with a similar waxing that could very well follow suit. The tune, "Don't Point Your Finger", is a powerful, heartwarming moralizer that the talented DJ sings and recites with telling effect. Jim's young daughter June joins in again on this side with a few potent lines, one of which includes "Daddy, You Know What?". On the lower half, Wilson turns in another first rate narration as he delivers a beautifully moving item, from the pen of the late Fred Rose, titled "I Wonder When We'll Ever Know". Stellar choral support on both sides.

"THAT'S WHAT I LIKE" (2:35)
 [Murray Nash BMI—Axton, Reeves]

"I NEARLY GO CRAZY" (2:07)
 [American BMI—T. Fell]
TERRY FELL
 (RCA Victor 20-6256; 47-6256)

● Terry Fell, who created a heap of excitement, a while back, when he clicked with his waxing of "Don't Drop It", shifts over to the Victor label on this release as he offers two dandy sides, each of which could head way up there. On the top end, the chanter comes through in sparkling fashion as he delivers a fast paced, love novelty tagged "That's What I Like". Inviting lyrics tell of the songster's delight in romancin' with his sweetie. On the flip, Fell shows off his vocal versatility as he smoothly waxes an up tempo, lover's lament dubbed "I Nearly Go Crazy". Flavorful instrumental backdrop rounds out this two-sided money-maker for the ops and dealers.

JIMMIE WILLIAMS
 (MGM 12074; K12074)

B+ **"I WOULDN'T HURT YOU FOR THE WORLD"** (1:59)
 [White Oak BMI—Grieshop] Jimmy Williams' velvety tones are a listening treat on this heartfelt, slow tempo love item. First quality material treated to a top drawer vocal. Lovely side.

B **"DON'T COME KNOCKING AT MY DOOR"** (2:33) [White Oak BMI—Williams] Under lid is a fetching, up-beat sentimental piece that Williams warbles effectively.

CHARLIE ADAMS
 (Columbia 21443; 4-21443)

B **"PISTOL PACKIN' MAMA HAS LAID HER PISTOL DOWN"** (2:14) [Ridgeway BMI—C. Adams] Charlie Adams has a gay, happy-go-lucky cutie to work with and he handles it in attractive fashion. A fast moving ditty with catchy lyrics.

C+ **"THEY CAN'T MAKE A DEVIL OUT OF MY ANGEL"** (2:07) [Valley BMI—Le May] Flipside Adams turns in a soft, sincere reading on a feelingful, middle beat piece.

JIMMY COLLIE
 (Hickory 1033; 45-1033)

B+ **"SHE WILL GET LONESOME"** (2:36) [Acuff-Rose BMI—I. & C. Louvin] Jimmy Collie infectiously renders a terrific up tempo, love item that has hit possibilities. Splendid job loaded with feeling and personality.

B **"SINNER'S ANGEL"** (2:37) [Acuff-Rose BMI—A. Blasingame] The artist comes over well on this end too as he tenderly waxes a slow paced, tearful platter.

HYLO BROWN
 (Capitol 3240; F3240)

B **"LOVESICK AND SORROW"** (2:30) [Central BMI—F. Brown, Jr.] The fine vocal styling of Hilo Brown lends itself to a fast paced weeper with expressive lyrics. Good instrumental backdrop on a deck to watch.

B **"A ONE SIDED LOVE AFFAIR"** (2:26) [Central BMI—A. Dinning] This end Brown spins a lilting, middle tempo, crying towel item in persuasive fashion.

MAC WISEMAN
 (Dot 1266; 45-1266)

B+ **"WHEN THE ROSES BLOOM AGAIN"** [American BMI—A. Delmore, R. Delmore] In his "pure country style" Mac Wiseman comes up with a rich performance on a quick tempo, heart rending ballad. Could be a big one. Keep your eye on it.

B+ **"FIRE BALL MAIL"** [Robbins ASCAP—W. Axt] Wiseman sells this high-flying train tune with authority. Great instrumentation. A double decker powerhouse.

BOBBY BYRD
 (Sage and Sand 203; 45-203)

B **"PLEASE DON'T HURT ME"** (2:26) [Sage & Sand BMI—J. O'Neal] The distinctive tones of Bobby Byrd shine as he etches this up tempo romantic weeper. Melody and lyrics blend in poignant style.

C+ **"DELICIOUS ARE YOUR KISSES"** (1:45) [Sage & Sand BMI—B. Byrd, J. Fields] Lower side Byrd sends up a delectable performance on an enticing, quick beat bouncer. His Ranch Hands assist in tasteful fashion.

RED FOLEY (Sacred)
 (Decca 29667; 9-29667)

B+ **"THE NIGHT WATCH"** (2:20) [Copar BMI—Cindy Walker] Red Foley and the Anita Kerr Singers harmonize in brilliant fashion on an excellent piece of inspirational material. Great sales prospects here.

B **"WHEN YOU COME TO THE END OF THE DAY"** (2:32) [Bourne ASCAP—G. Kahn, F. Westphal] Red solos on this side as he handles another lovely, religious-flavored item with the utmost of sincerity.

BUCK GRIFFIN (Sacred)
 (Lin 1014; 1014-45)

B **"NEXT TO MINE"** (2:37) [Lin BMI—W. D. Patty] Buck Griffin enters the religious fold as he joins force with the Happy Singers on a stirring, middle tempo gospel piece. Should do well in both the country and pop markets.

C+ **"LORD, GIVE ME STRENGTH"** (2:23) [Lin BMI—W. Mitchell] This end Griffin and the singers send up a prayer for forgiveness and Divine guidance. Moving two-sider.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Backstage at the Ryman Auditorium last Saturday night I was talking to Ferlin Huskey (Capitol) and naturally, Simon Crum's (Capitol) name was mentioned. Huskey informed me that Simon had earned a lot of royalties on "Cuzz Yore So Sweet" and had taken them all and bought himself a new convertible (1946) jeep. Later in the evening I took a ride with Simon in the 'jeep convertible' and . . . well, I'm lucky to be here to write about it! . . . Country Music's "well-dressed man" Eddie Hill is all set to do the Purina commercials for the forthcoming 'Opry' television debut on October 15 via ABC-TV. Further steps have been taken to promote the show . . . Mary Claire Rhodes who takes care of the front box offices at the 'Opry' on Saturday nights is currently modeling a Purina checkered Apron and Bonnet, the recognized design of all Purina products. Bill Monroe (Decca) and his Bluegrass Boys in town after several months on the road. Bessie Mauldin reports that the group were on tour for four months through the New England states and Canada. The group were taking a much needed rest last week just before opening in Canada again! Acuff-Rose Publication's office force out on Franklin Road turned out en-masse last Wednesday evening for the opening of their regular bowling season. The evening proved nothing . . . except there were several members of the puberry present for the opening game. Those on the scene when we stopped in at the bowling alleys were Wes Rose, Joe Lucas, and Bud Brown. Wes commented about the team's poor averages for the evening: "Well, we gotta hold our averages down early in the season this way, so the folks won't be expecting so much later." Dot Wright has recently joined the WSM payroll department. Stopped in a local eatery the other afternoon and was chatting with Mary Jane Adams, secretary to Dee Kilpatrick of Mercury Records. While visiting with Mary Jane I met Rae Bundy the new promotion girl for Mercury. Rae is caring for Mercury record promotion in the Nashville area, plus Franklin, Gallatin and other nearby territory! Bob Ferguson the recipient of several congratulatory telegrams regarding his recently signed artist . . . Lee Emerson. Report from Ferguson says the lad is going like a



BILL MONROE

house afire in the Northwest! Ferguson also holds the managerial reins for Ferlin Huskey. . . . Harry Silverstein, Decca Records Promotion man from Cincinnati, into Nashville for several days last week. Enroute to Nashville, Silverstein stopped off in Louisville, Ky. where he visited with various dealers and disk jockeys. Silverstein left Nashville for Memphis, New Orleans, Mobile, Ala., Birmingham, Alabama and will return to Cincinnati via Atlanta, Ga. Col. Tom Parker and wife Marie backstage at the 'Opry' last week. Col. informed us that Hank Snow Attractions had a unit consisting of Hank, the Louvin Brothers, Cowboy Copas and Elvis Presley working Roanoke, Va. on Sept. 15th and Asheville, N. C. on Sept. 16th. The Louvin Brothers (Capitol), Cowboy Copas (King) and Elvis Presley worked Newbern and Wilson, N. C. on Sept. 13th and 14th. Tom Diskin was in charge of the above tours. Dewey Mousson, personal manager of



LOUVIN BROS.

Little Jimmie Dickens (Columbia) has taken on the exclusive representation duties for Del Wood (RCA Victor). The combined shows are currently completing a tour of several dates in Texas. It's understood that Del will also work 'single' dates in addition to filling the bill with the Little Jimmie Dickens Show. According to word from the offices of Hubert Long, personal manager of Faren Young (Capitol) Young has just completed film work in Mexico City, where he has been on location for the filming of "Daniel Boone." Even though Young does not appear as "Dan'l Boone" in the movie, he is co-starred with Bruce Bennett, who is portraying 'Boone'. Young is playing the part of the Colonel's son who has some mixed love scenes with "Dan'l Boone's" daughter. Just talked to Gabe Tucker, personal manager of Ernest Tubbs (Decca) and Justin Tubbs (Decca) prior to his flight to Texas. Tucker will be working record promotion in Texas, Louisiana, and Mississippi before his return to Nashville! Martha Carson (RCA Victor) appeared on Tex Fletcher's Mutual network show Saturday, Sept. 10th. Martha is teaming up with Ferlin Huskey (Capitol) and Bill Carlisle for personal appearances in Spartanburg, S. C. and on September 25th, Martha and Carlisle played the Virginia State Fair.



JACK TURNER

HAYRIDE HAPPENINGS . . . Maxine and Jim Edward Brown (Fabor) who are currently clicking with their recording of "Here Today Gone Tomorrow" have just returned from Detroit, Mich. where they worked a show with Casey Clark. On Labor Day, the Browns worked El Dorado, Ark. and enjoyed capacity business. Ten thousand persons were on hand for the show. Bonnie Brown, featured on the above tune, has returned to College for the season. Word from Slick Norris informs us that the flip of Jimmy Newman's (Dot) "Blue Darlin'." . . . "Let Me Stay In Your Arms" is breaking big in several of the Southern states. Slick says comments have been very heavy recently on this tune.

BIG "D" JAMBOREE . . . Business on the upturn here last week, while the Big "D" celebrated its 10th Anniversary. Webb Pierce (Decca) was featured guest for the Anniversary Program. Ed McLemore, Big "D" topper into New York on business last week. Hank Locklin (RCA Victor) with "These Ruins Belong To Me" and "Who Am I To Cast The First Stone," Sonny James (Capitol) with "Too Much" and "Bunny Huggin'," and Charline Arthur (RCA Victor) with "Kiss The Baby Goodnight" and "Honey Bun" seem to be taking their places right along with the best of them with these top recordings. All three are featured on the Big "D" Jamboree! Jimmie Collie (Hickory) another featured artist on the Big "D" has a new release out that also looks very good "Sinners Angel" and "She Will Get Lonesome" are the titles!!

FROM THE CROSSROADS OF COUNTRY MUSIC . . . The Foggy River Boys Quartet (Decca) re-joined the Red Foley "Ozark Jubilee" last week after several road dates and personal appearances. Also back on the set after quite an extensive tour was the 'Jubilee's' comedian . . . Pete Stamper . . . who is

referred to by Foley as the "Crossroads Ambassador of Good Will." Wanda Jackson (Decca) who recently signed as a regular on the 'Jubilee' is making an excellent showing on the program! Jean Shepard (Capitol) continues to do her usual good vocalizing!

COUNTRY SMATTERINGS . . . Talked to Norm Riley, Country Music promoter and he says he has Bob Wills (Decca) and his Texas Playboys set for their first Eastern tour. Included on the show with Wills will be Marvin Rainwater, who recently signed with MGM, Autry Inman (Decca), and Jerry Byrd (Decca). Tour opened in Birmingham, Ala. on Sept. 10th and will continue through October 1st, where final date will be played at Turner's Arena, in Washington, D. C. where Connie B. Gay, another C&W promoter joins in the show's promotion! Word from Jack Turner (RCA Victor) says that the Blackwood Brothers (RCA Victor) were recent guests on the Jack Turner Show over WSFA-TV in Montgomery, Ala. On Sept. 24th (this week-end) Jack and his Singing River Boys and Girls, along with Jimmy Porter will be in McComb, Miss. for a Jack Turner Day Celebration. The celebration calls for a parade, visit to radio stations, and concludes with a big evening show. Turner's "Alabama Jubilee" show over WSFA-TV on Tuesday nights is reported to be getting terrific response and all recording artists are invited to stop by and guest on the show whenever they are in the territory. Jack also continues with his Jack Turner Show on Monday, Wednesday and Friday nights at five! Mac Wiseman (Dot) closed at the Casino Theatre on Sept. 7th after a very successful week with Slim Whitman (Imperial)! Wiseman and Whitman concluded their tour in New York on Sept. 11th after eighteen days. The two opened again on Sept. 15th in Canada and will tour until the 28th of this month. Texas Bill Strength (Capitol) worked Aug. 20th worked the Circle Theatre, Cleveland, Ohio, along with Marty Roberts, Tex and Glenn, and Tommy Edwards of WERE. On August 21, Bill was guest of Marty Roberts at Hillbilly Park near Newark, Ohio, and on August 22nd was in Indianapolis, Indiana, where he appeared on the Brown County Jamboree over WIBC (50,000 watts) with Birch (Bill) Monroe's brother and his band.



BUCK GRIFFIN

WAX-WISE . . . Take note of this name . . . I think it's going to be around awhile. . . . Wiley Barkdull . . . guess you'll have to take note of it if you're like myself . . . it's unusual but nevertheless I think this boy has something! He has his first release out on Hickory Records and the title of his new release is "Pencil and Paper Love" backed with "I'll Give My Heart To You." When you hear the record and wonder where you heard the voice before . . . well, he's the deep bass singer on the Rusty and Doug release of "So Lovely, Baby." Wiley Barkdull . . . that's the name! Del Wood (RCA Victor) just completed another session for the label. Also, Martha Carson (RCA Victor) just returned from New York where she did a special session! Roy Hall (Decca) comes out with his first release this week . . . "A Whole Lot of Shakin' Goin' On" and "All By Myself." Roy is the featured pianist and vocalist with Webb Pierce and his band. "Cornpone" Bob McKinnon pens in to thank all the record companies for their courtesy while he was at WRFS-Alexander City, Ala. and to call their attention to the fact that he is moving over to KTKT-Tucson, Ariz. Steve Stebbins of the



RUSTY & DOUG

American Agency returned to Hollywood last week from the Pacific Northwest where he set up a tour for Lefty Frizzell. The tour will run from Oct. 10 through Oct. 27, and in addition to Lefty, will feature Billy Grey and the Western Oakies. . . . Freddie Hart leaves Sept. 21 for a week of personal appearances in Colorado and New Mexico. . . . Joe M. Leonard, Jr., wrote that additional dee-jay copies of the latest Buck Griffin release, "Next To Mine" and "Lord, Give Me Strength" are available free of charge to radio stations and disc jockeys that were missed in the initial sampling. Leonard is especially interested in hearing from the states of Oregon, Washington, Wisconsin, Michigan, New York, Massachusetts, and Canada. Just write him at Lin Records, Box 421, Gainesville, Texas. . . . Steve Donoghue, WSPR-Springfield, Mass., reports that Ray Bradley's waxing of "Mule Skinner's Blues" has been doing very well in his area. . . . Tommy Collins is playing a series of one-niters for A. V. Bamford, starting September 15 in Colorado and working his way through New Mexico and Texas. Tommy's current, self-penned Capitol waxing is "You Oughta See Pickles Now" which is published by Central Songs. On the back side is "I Guess I'm Crazy." . . . Dallas Frazier playing one week at The Riverside in Phoenix, Arizona and then returns to Cliffie Stone's "Hometown Jamboree" telecast every Saturday night over KTLA, Los Angeles. . . . Speedy West and Jimmy Bryant have been set to record eight original tunes for Capitol Records. Etchings will be released as singles. West and Bryant have a twin guitar album out on Capitol label which has been selling regularly for the past year. . . . Martha Lynn (RCA Victor) has just received her first release on the



COCHRAN BROS.

label . . . titles of the new one are "Learning To Love" and "Suddenly There's A Valley." This is a good coupling and should put this lassie right in there! Martha hails from Texas! The Wilburn Brothers (Decca) have received lotsa comment on their current platter and from all reports this one should go far in establishing these two friendly artists . . . Teddy and Doyle. Their new one is "Mixed-Up Medley" and "Temptation Go Away." Lee Emerson (Columbia) is reported among the top up and coming artists right now and his first two sides for the label . . . "A Pair Of Broken Hearts" and "You Call That Waitin'?" have received early response that looks very good. Ekko Records mails in their new release by the Cochran Brothers . . . "Your Tomorrows Never Come" and "Guilty Conscience." Boys are real country and do a good job! Lou Millet who holds forth with the "The Lou Millet Show" over WLCS in Baton Rouge, La. is doing a fine job with his top ten mailings. Bobby Roberts (King) and The Ozark Drifters, has just recorded and had released his first record for the label. Unc'e Buck Lipe of KSGM, Ste. Genevieve, Mo. is personal manager for Bobby and Buck says the first release is "I'm Pullin' Stakes and Leavin' You" and "My Undecided Heart." The boys were in Nashville Sept. 17th and did the numbers on Ernest Tubbs' Midnight Jamboree Show. Terry Fell debuts on RCA Victor with two songs in the tradition of his great "Don't Drop It." First is called "That's What I Like" and the flip is "I Nearly Go Crazy." Lots of luck, Terry! Del Wood, Victor's auburn-haired keyboard artist really looking 'neat' these days . . . could be that Del is ready to make those television appearances??? Here's an interesting note . . . as of last week, Slim Whitman (Imperial) was holding down the number one spot, plus the number eight spot in the London, England popularity polls. Whitman begins as a 'regular' on the 'Opry' on October 29th and is managed by Ray Bartlett who visited the New York office this past week.

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* *And Still Another Reason For:*

Here and There

NEW YORK—We've just read of some predictions by a group of some of the nation's leading scientists, inventors, chemists, industrialists, et al, about what to expect in both the near and distant future. We've seen the coin machine develop from its early days, and when we make comparisons from that time to today's equipment, it's an amazing advance. After reading what these men hold for the future, we wonder what the coin machines of that day will bring forth. Whatever it is, we know the machines will be as fantastic as those we'll see in other fields. For instance, plans by hard-headed, profit-minded businessmen call for: 1) A half-hour rocket passenger flight to Europe; 2) An economic system that will take care of all material needs within the framework of free enterprise and free industry, such as, in 20 years from now, Americans working six hours less a week, and earning 25 per cent more; 80 million cars on the roads as compared with 50 millions today; population rise to 213 millions; employment to 85 millions (now 65 millions); more old people, and more women holding down paying jobs; 3) A whole raft of electronic gadgets that will make Buck Rogers look like he's away behind the times.

DETROIT, MICH.—This is good news! Not only for coinmen, but for everyone in the country. It was disclosed that the automobile industry is preparing its 1956 models, featuring "safety". While it will in no way cut down on horsepower and styling, cars will contain safety devices aimed at substantially reducing injuries to passengers in the event of accidents. Ford was the first to make an announcement. So far, this company discloses it will include five safety features in its 1956 model. 1) A deep center safety steering wheel, which slowly gives way under crash impact. 2) Safety door latches, designed to prevent the door from springing open. 3) Seat belts for front and rear seats. 4) Crash cushioning for the instrument panel and sun visors. 5) Safety rear view mirrors to reduce the danger from shattering.

LONG ISLAND, N.Y.—An operator tells us he has equipment in a tavern opposite a cemetery, which displays a sign in its window that reads: "Come in and spend some time here. You'll be a long time across the street."

DIME PLAY

* ***Union Oil Company of California gives an illustration of how costs have risen by featuring a representative group of 22 items purchased for its day-to-day operations. It reports that the cost of the group has jumped from \$42,164 in 1945 to \$73,078 in 1951 to \$91,879 in 1955.***

Regardless of all its efficiency experts, its economists, its experienced purchasing agents, its many other saving-methods, even so large an organization as the Union Oil Company of California is now forced to report that the cost of its major 22 items, which it purchases to do day-to-day business has risen in price, in the past ten years (from 1945 to 1955) over 117%.

This company, like many, many others thruout the nation, to be able to remain in business and to continue to enjoy some return on its investment, has been forced to raise the prices of the products it sells.

This is no different than the tavern owners whose beer, wine, whiskey, food, and all other items have been raised to him. And he, in turn, has been forced to raise his selling price to his customers.

For music operators the costs of: Records, Tires, Gasoline, Trucks, Cars, Insurance, Tubes, Needles, Plastics, Fluorescents, Lumilines, Rent, Phonographs, Wall and Bar Boxes, Speakers, Volume Controls, Cable, Wire, Loans, Taxes, as well as salaries for: Office Help, Mechanics, Collectors, Bookkeepers, Accountants, Attorneys, and hundreds of other day-to-day requirements have risen far over 100% in the last ten years.

There is no longer any way out of this continuing inflationary morass than to match the increases with the necessary raises so that, somehow the music operator equalizes and reconciles his increases against his selling price.

Nor does this publication urge the music operators to "raise" the selling price of their music! *The Cash Box*, instead, has pointed out in the past, time and time and time again, that the

American Dollar of 1939 was actually worth 100 complete, full American cents. Today, 1955, this very same American Dollar has been devaluated by inflation to a valuation of but 50c in buying power.

Therefore, with the 1955 American Dollar worth but 50c, the present Dime is only worth 5c.

And, to bring into further and stronger scope the reason why *The Cash Box* urges the nation's music operators to change to dime play (with the 1955 dime only worth as much as the 1939 nickel) is that, since 1939, costs of all requirements to do business have gone up over 300% to every music operator in the nation.

In fact, costs have risen better than 100% in the past ten years alone, not only to oil companies and other businesses, but also to the music operators.

Therefore when *The Cash Box* urges, thru the slogan it coined, "LET'S GET A NICKEL A PLAY AGAIN!" by using the 1955 Dime as the present Nickel—it also reminds the music operators that, only getting as much as they did 17 years ago in 1939, THEY ARE STILL PAYING 300% MORE FOR EVERYTHING THEY REQUIRE TO CONTINUE TO DO BUSINESS!

Dime play, of itself, may not be the complete answer. 'Front Money Guarantees' may also be necessary in many, many instances. But surely, when everything is considered by the intelligent music operators, they will admit that it's a lot better to get at least as much per play as they did 17 years ago, in 1939, the 1939 nickel being the 1955 dime, than to continue to charge a nickel which, based on the valuation of today's Dollar, is worth but 2½c.

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The new Seeburg Select-O-Matic "200" is the world's first—and only—music system to play 200 selections! This great Seeburg development presents *a new horizon of opportunity to music operators*. That's because with 200 selections you actually have *two music systems in one!* Now, more than ever, there's "music for everyone."

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*This is the first commercial application of Toroids other than for "memories" of mammoth computing machines.

AT YOUR SEEBURG DISTRIBUTOR

"THE CASH BOX PRICE LISTS" 17 YEARS OLD THIS WEEK

Have Kept Faith With Industry by Never Missing a Single Week's Publication. 833rd Consecutive Week's Issue Appears in "The Cash Box" Today. "The Cash Box Price Lists" are Officially Accepted Internationally. Are Used by Banks, Finance Firms, Governmental Agencies as well as Operators, Jobbers, Distributors, Manufacturers, Exporters, Importers and All Others Allied to the Industry. Are Recognized as Official "Blue Book" of C. M. Field.

"End-Of-Month Inventory Issue" of "The Cash Box Price Lists" Proven Invaluable to All in the Industry.

CHICAGO—*The Cash Box* exists today because, 17 years ago, "*The Confidential Price Lists*" came into being.

At first they were legal-sized type-written sheets that were sent to various well known coinfirmers thruout the country.

Demand for them grew so rapidly that they were mimeographed and featured machines in all categories on various colored papers.

They were in existence for about three years before *The Cash Box* itself came into being.

Once *The Cash Box* was created "*The Confidential Price Lists*" became part and parcel of this weekly publication.

At various times, in addition to being termed "*The Confidential Price Lists*", they were also called "*The CMI (Coin Machines Industry) Blue Book*".

To bring all names under one banner, about a year or so ago, the name decided on was "*The Cash Box Price Lists*". This is the name most commonly used by all the industry.

"*The Cash Box Price Lists*" have kept faith with the industry. They have never missed being published for even a single week in all the past 16 years.

Now entering their 17th year, "*The Cash Box Price Lists*" are accepted internationally.

Bankers, finance firms, loan companies, government agencies, cities, states and counties, as well as operators, jobbers, distributors, manufacturers, exporters and importers use them constantly.

Foreign countries use them officially for customs declarations on valuation of equipment of all kinds.

Operators, distributors and manu-

facturers in foreign countries refer to them constantly to evaluate American equipment.

Everywhere in the country the same statement is heard when anyone buys, sells or trades in this industry: "High 'Cash Box.' Low 'Cash Box.'"

Estates of many deceased operators have been adjudicated by the courts of the land only by using "*The Cash Box Price Lists*".

Certified Public Accountants have presented them in countless tax cases as "fair market value" for any equipment which was in dispute. They have been officially recognized in this regard.

Countries all over the world communicate with *The Cash Box* regarding "*The Cash Box Price Lists*" when customs or duties or acceptance of any equipment is in question.

Many disputes have been settled by drawing a price "down the middle, between the low and high", in partnerships and in other matters relative to sales and purchases of routes.

In addition to this unbroken, consecutive weekly service "*The Cash Box Price Lists*" have given to the industry, an addition was made some years ago known as the: "*End-Of-Month Inventory Issue*".

This has proved itself invaluable to those who own equipment all over the world.

Tho imitated time and again, imitators have completely failed, because of the fact that "*The Cash Box Price Lists*" are guided by men with over 25 years of experience in this field and, furthermore, because they are the most complete, most authentic and most carefully compiled for the benefit of all the industry, worldwide.

United Starts Six Day Work Week

Arranges Biggest Production Schedule in Firm's History



BILL DeSELM

CHICAGO—"We are arranging for the biggest production schedule in the history of our firm," is the way Bill DeSelm, general sales manager, reported United Manufacturing Company's new six full days work week which went into effect with this past week.

Said DeSelm, "We are simply del-

uded with orders and this full six days' work week was instituted in an effort to catch up on our backlog of orders.

"Whether we will or will not be able to catch up is something we can't tell as yet, because of the fact the orders are coming in faster than we can ship, regardless of this six full days work each week."

Biggest production schedules, according to DeSelm, are set for "Pixies," the firm's new inline game: the three models of "Bonus Shuffle Alley," and production continuing for "Super Slugger," "Derby Roll" and "DeLuxe Derby Roll" and "Capitol Shuffle Alley."

De Selm also stated, "*The Cash Box*" told the truth when it reported that this Fall-Winter season was under way with greater production and more optimism than ever before.

"Not only that," he added, "but '*The Cash Box*' should also have reported that, at least as far as we're concerned, business is better than ever."

Atlas To Show New Seeburg V-200 & 100-J

CHICAGO—A five-day Open House in the beautiful showrooms of Atlas Music Company, this city, is now in progress. Starting Monday, September 19, this distributing organization is showing the new Seeburg V-200 and 100-J phonographs to operators in the territory.

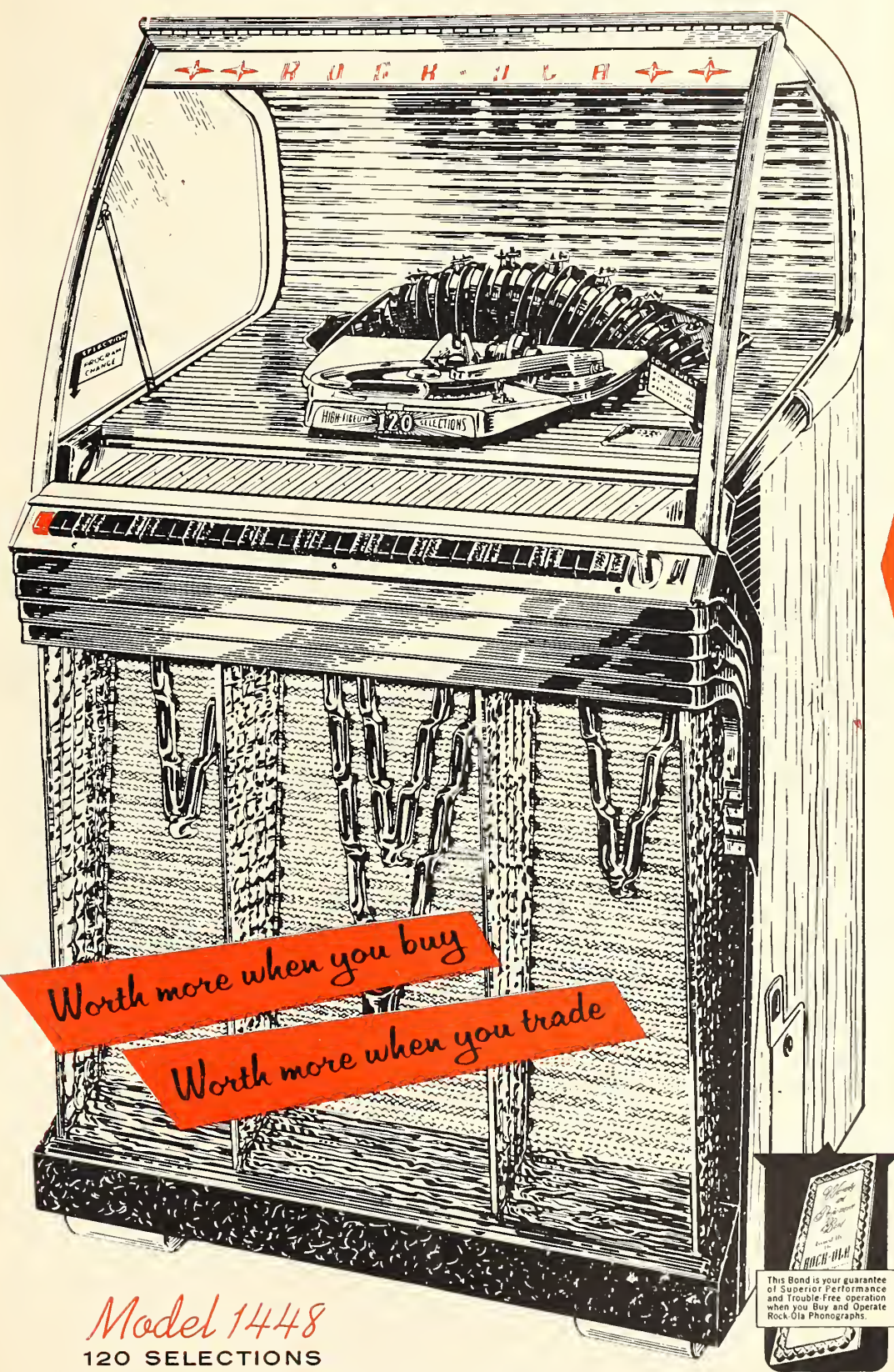
Music operators served by Atlas are invited to attend the Open House showings, which start at 9 AM and run until 5 PM daily from Monday thru Friday, September 23. Catered

refreshments will be served thruout the week long session.

Eddie and Morrie Ginsburg, Atlas chiefs, together with Bob Dunlap, Seeburg sales executive, will head a complete staff who will be on hand to greet the operators. Atlas sales executives, Nate Feinstein and Harold Swartz, as well as Frank Bach, chief engineer for Atlas, will describe the new phonos, with Bach going into detail on the technical aspects.

ROCK-OLA

Hi-Fidelity Music



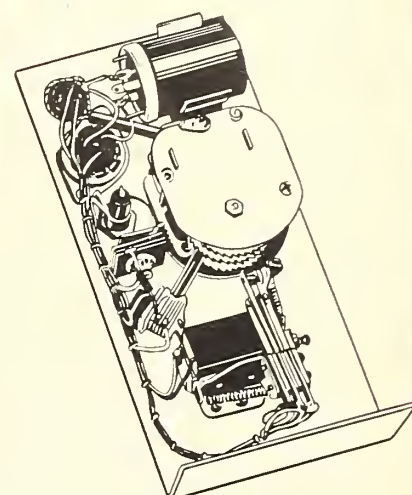
Model 1448
120 SELECTIONS

SEE YOUR ROCK-OLA DISTRIBUTOR

ROCK-OLA Manufacturing Corp. 800 N. Kedzie Ave. • Chicago 51, Illinois

Greater Profits

because the ROCK-OLA
play-proven
Accumulator...



permits players to deposit
as many coins as they wish
at one time up to 26 credits
with complete assurance that
all the selections
WILL BE PLAYED
in the order selected

Speeds Up Play

Reduces Refunds

**Eliminates a
Common Cause
of Player
Irritation**



Time is Money!

... as every operator in the world realizes—the sooner he gets a great new game out on location—the sooner he begins to earn money! While others are just talking

EXHIBIT

is delivering the most sensational, low-priced, money-making game of all time!

"SKILL POOL"

Time is Money! Don't waste it! Your order will be quickly filled by your Exhibit distributor! Hurry! See Him Today!

EXHIBIT SUPPLY COMPANY

Established 1901

4218 W. LAKE ST. CHICAGO

PHONE: VA 6-3100

Meeting Dates Of Music Operators' Associations

- Sept. 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Oct. 3—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 11—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Massachusetts Music Operators' Assn.
Place: Hotel Kenmore, Boston, Mass.
- 13—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 19—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 20—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

WE'RE NOW DELIVERING EXHIBIT'S NEW SENSATION—

SKILL POOL

BE "FIRST" IN YOUR
AREA WITH THIS
PROFIT-MAKER!

FIRST

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE.

CHICAGO 22, ILLINOIS

Dickens 2-0500

WANTED

SEEBURG M100 A's

ANY QUANTITY

NOW DELIVERING

Genco Champion — Genco Quarterback —
William's Bank Shot—Genco's Pool Table—
Chicago Coin Blinker Bowler—Chicago Coin
Bullseye Bowler—and all other late games

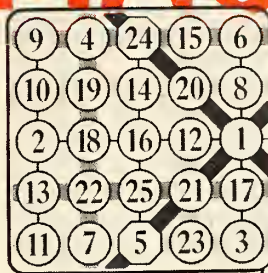
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and
United Distributors.

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

AMAZING NEW MAGIC CARD



grows bigger

and bigger and bigger

So do operators' earnings

Time-tested play-appeal of triple cards is built into the amazing new MAGIC CARD that expands from 5 lines to 7 lines, then to 8 lines, finally to 9 lines, as MAGIC CURTAIN folds back, revealing extra lines and giving players widest choice of ways to score. See the new MAGIC CARD and see why MIAMI BEACH is breaking records for earning-power from coast to coast.

SUPER-X
BOOSTS 3-IN-LINE
TO 5-IN-LINE
RED AND YELLOW
SUPER-LINES
BOOST 3-IN-LINE
TO 4-IN-LINE

SELECT-A-SPOT
X-CORNERS
SCORE 100 OR 300
ADVANCING SCORES
EXTRA-BALLS

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE • CHICAGO 18, ILLINOIS

MIAMI BEACH

BY *Bally*®

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

FOR QUICK SALE!

BALLY SPOTLIGHTS \$55.
GENCO 400's \$55.

ALL CLEANED AND CHECKED—HURRY!

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.
(All Phones: BElmont 5-6770)

AMI Model "G" Shown Distribs

Sales Convention in Grand Rapids Results in Enthusiastic Reception for New AMI Phono. Distribs Believe Big Year Ahead. Foresee New Sales Records.

GRAND RAPIDS, MICH.—What was probably the most interesting and the most pleasant sales convention the AMI distributors have ever attended, took place this past week, Wednesday and Thursday, September 14 and 15, at the Rowe Hotel, as well as the AMI factory in this city.

Executives of the firm reported as the sessions came to a close, and which was agreed to by all the distributors present:

"This was the most enthusiastic gathering in all of our history."

Many arrived here on Tuesday evening, September 13, and eagerly awaited the showing of the new AMI model "G" the next day.

The applause that greeted this

new, modern and very colorful phonograph caused every one of the engineers and executives of the firm to smile with pride.

AMI distributors believe that this year's model "G" has even finer tone than last year's model "F". And as many of those distributors stated:

"We never would have believed that any phonograph ever made would supersede in high fidelity tonal qualities the marvelous model 'F'."

Distributors are tremendously enthused over the new color effects. They are also very much pleased with the design of the phonograph and with the appearance which it makes.

The entire sales convention dealt with the modernistic theme surround-

ing the complete design and plan of the new "G". From sales talks to slides to advertising literature to playlets, it was the most interesting sales convention, the AMI distributors said, they had ever attended.

Though information as to the many features of the new model "G" is as yet being withheld by the firm as a courtesy to their many distributors, the distributors, themselves, were so enthused that many phoned to their offices to advise their staffs that they, as one distrib said,

"Have the greatest of them all in the new AMI model 'G'."

Many of the distributors present brought entire crews of their men along with them and held their own private meetings. These men claim that they had something "really great" to present to the operators in their areas this year.

The Rowe Hotel in this city was the center of all the meetings, displays, dinners and merriment.

Distributors and executives of the firm mingled freely and openly discussed plans for the forthcoming showings in various areas as well as what they felt the future held for AMI, Inc. and its distributor organization.

In addition to the distributors and executives of AMI, Inc., there were also many finance firms' representatives and bankers present who had been invited to come to the showing with the distributors. These men spoke brilliantly regarding the future of the automatic phonograph industry and why they were happy to financially serve this field. They were very much impressed with what they saw and heard and stated that they had been given a new insight into the field and would be able to bring back to their firms a much closer and better understanding of the automatic music industry.

In the meantime, as the meetings finished, many distributors were heard to say,

"Just can't wait until I get back to my offices and can tell my operator-customers all about the new model 'G'. This is the phonograph that's going to set new sales records for us and for AMI as well."

Announcing...

to all our friends!

the NEW "ATLANTIC CORNER"

**ATLANTIC NEW YORK CORPORATION**

has moved to bigger and better headquarters where we have greatly expanded our offices, showrooms, Parts and Accessory departments to serve you better, quicker and more efficiently than ever before!

PLEASE MAKE A NOTE OF

OUR **NEW** ADDRESS

ATLANTIC NEW YORK CORPORATION

Exclusive SEEBURG Distributors

843-849 Tenth Avenue at W.56th st.

...and our NEW phone number is PLaza 7-3140

**GET PEAK PLAY
with the BEST
RECONDITIONED EQUIP.**

**Bally
SPACE SHIP \$249.50**

Williams MAJOR LEAGUE Baseball \$200.00
Exhibit STAR SHOOTING GALLERY 200.00
Keeney RANGER GUN WRITE
Keeney RANGER GUN DELUXE ... WRITE

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Even after a week of over 100-degree temperatures, there was still plenty of activity along Pico Boulevard. The good business conditions which have prevailed through the whole summer held up during the heat wave. . . . A good indication of the healthy state of business are the plans now in preparation at California Music. In the design stage now are plans for a new building to be erected on Pico by Sammy Ricklin to house his expanding one-stop operation. Sammy has had this project in mind for quite some time, and it should certainly benefit operators by adding to the fine service California Music gives them. In line with expansion plans Gabe Orland is busy revising the California Music mailer to operators, changing the layout to give them faster and better service. Things were so busy last week that Sammy recruited his wife, Beck, to come in and help Martha and the girls on the counter. In visiting the store last week were Bob Manning with Buck Stapelton, Capitol's Promotion man. Selling well to the ops last week were both the Frankie Laine and the Bobby Lord versions of "Hawkeye". . . . Chuck Allen of Modern Music in Long Beach got the boat he and his brothers built into the water last week, and from all reports it's one of the finest in the harbor. . . . The operation at M. A. C. Vendors, in which ten of the local Los Angeles operators are interested, continues to grow with more phonographs, games and cigarette machines being added every week. . . . Hank Tronick set Monday, Sept. 19 as the date of the showing of the new Seeburg 100 and 200 Selectomatic Phonographs. Open House will continue throughout this week from 10 A. M. to 10 P. M. for all operators and music business people, at the Minthorne Music offices and showroom on Pico Boulevard.

At Badger Sales, Bill Happel was trying his hand at the new Exhibit "Skill Pool" game. Fred Gaunt is back from vacation full of enthusiasm for the new Genco "Quarterback" football game. Gene Wasson, AMI service man for the Western states is visiting at Badger. . . . D. D. McClurg, one of the biggest operators of phonographs and games in the Santa Barbara area in town calling on all the distributors last week. . . . Dick Halper, the new Decca salesman for the Pico area in calling on Mary and Kay Solle at Leuenhagen's Record Bar. The girls reported that Gale Storm's Dot recording of "I Hear You Knocking" was selling well with the ops. Don Robertson, writer of the current hit "Hummingbird" stopped by to see Mary and Kay last week. Also in visiting was Lester Sills of Spark Records who has the song "Black Denim Trousers and Motorcycle Boots". Kay had this one listed as her third best seller after only two weeks on the counter. . . . Ken Arnold of Barstow vacationing on a boat trip to Seattle. . . . Al Bettelman at C. A. Robinson & Co. out calling on the Los Angeles operators on the United "Pixie" game. Charley Robinson waiting for delivery of the new "Super Bonus" bowling game from United. . . . Gene De Vilbis from Big Bear Lake in town, and said the past Labor Day week-end was the biggest in the history of Big Bear. Thousands of Angelenos headed for the mountains to escape the heat and were rewarded by cool forty degree temperatures during the nights. . . . Frank Lamb of Montabello off to Mexico on vacation. . . . Ed Wilkes at Paul A. Leymon Co. very enthused about the new "Miami Beach" in-line game from Bally.

Jack Dolan of Sierra Distributors back from a very successful sales trip through the southern part of the territory. Paramount Theatre made a promotional tie-in with Sierra in conjunction with Lionel Hampton's opening at the downtown Paramount Theatre on Sept. 13. Clef Records supplied Sierra with copies of all Hampton records which were then distributed to operators. . . . The Wurlitzer "1800" is on display at the offices of the California Music Merchants Association. Business Manager Ben Chemers along Pico talking to prospective members and signing up Tony Catana to a membership. . . . National Juke Box Music, Inc. has another tune out recorded by LeRoy Holmes on MGM, which operators will be going all-out to promote. . . . Al Cohn at Trico Music busy remodeling Seeburg phonos with the special spray paint job he gives them. . . . Jack Simon at Simon Distributing, readying a large shipment of machines for Casablanca. . . . Mr. Metz brought his family back from Balboa and was greeted by the 110-degree heat in San Bernardino. . . . Harold Sharkey and wife took a quick trip to Las Vegas to catch the shows. . . . Out-of-town operators in visiting last week were: Chuck Walker, Costa Mesa; Pat McKam, Twenty-Nine Palms, George Kirby, Riverdale; W. R. Geary, Compton; Fred Harling of Cardinal Music in Delano; and Henry Waller from National City.

THRU THE COIN CHUTE DALLAS DOINGS

After a stopover in Houston Ed E. Levin, sales director for Chicago Coin, spent a day in Dallas with Chicago's distributor, Abe Susman, State Music Distributors. Abe is spending a week in Chicago visiting manufacturers. . . . Mrs. E. L. Certain visiting in El Paso. . . . Ray Langley and the boys are running things smoothly while Bob De Priest is away. . . . Allen Wallace, Wallace Distributors of Mineral Wells, on a business trip in Chicago. . . . Peter Noel of Texas Record Distributors (London Records) doesn't let a broken ankle keep him away from the office. . . . Record Mart moving to 2222 Elm Street about October 1st. . . . E. D. Furlow of S. H. Lynch visiting in San Antonio. . . . Jack Sprott's purchase of Kincannon Music in Waco was made through Commercial Music. Jack, who is also the owner of Central Music in Temple, is replacing all old music equipment with new phonos and old shuffle alleys with new games. . . . Billy and Tommy Collum enjoying their dove hunting and fishing week-ends at Bridgeport. . . . Louis Kollman sporting a new car. . . . H. G. McKenzie of Rudolph Wurlitzer Company visited Commercial Music. . . . John McGee of Buffalo just purchased a new business manufacturing auto clothes racks. John is also expanding his phonograph route. . . . "Speedy" Walker of Waco in buying equipment. . . . Also visiting were Jerry Tomastic of Temple; Langston Derrnarm from Henderson; Sam Sancetta of Marlin; from Fort Worth we saw Jiggs Hailton, also Austin Ball of Melody Record Shop. . . . Dobbs of Dallas busy filling orders on Joni James' "You Are My Love". . . . After nine years in Europe where he manufactured and distributed coin machines, Clyde Orms has returned to Dallas to open the Orms Manufacturing and Sales Company. The company will manufacture the Belgium Bumper Pool Table which Clyde introduced in Belgium in 1950.

ATTENTION!

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO!

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria de máquinas accionadas por monedas.

ACHTUNG!

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

ATTENTION:

Si vous avez besoin de renseignements sur n'importe quelle machine à distribution automatique, de fabrication américaine, écrivez à "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

THE CASH BOX

26 WEST 47th STREET
NEW YORK 26, NEW YORK

"It's What's in THE CASH BOX That Counts"

Keeneys

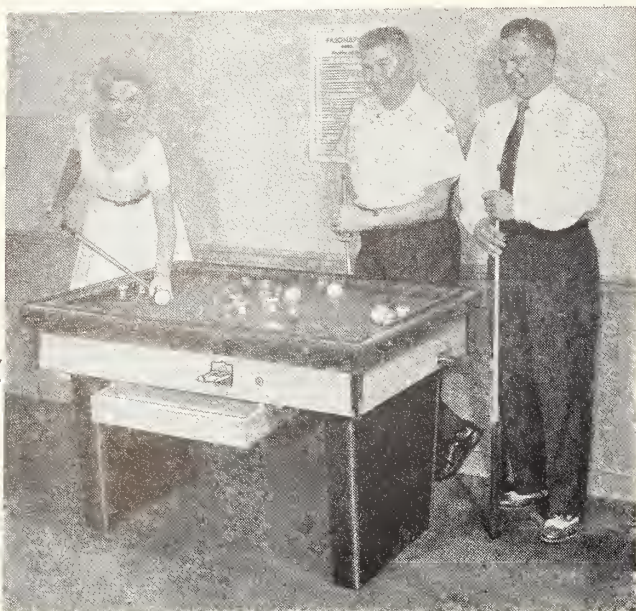
FASCINATION

DELUXE POOL TABLE

Gets you "on the ball"—with the best of all!

**Celeste
Ravel
MISS
ILLINOIS
1954-55
scoring
a
winner**

**Paul Huebsch,
Salesmanager
and
Ches Biezad
watching**



Check

**These
Features:**

**Mahogany grained moulding—Cork finish body and legs
Size: 52" L. x 36" W. x 32" H.**

- Perfect operating Ball Release can't be cheated
- 2 Coins • 2 to 4 Players • Simple coin mechanism
- Green, rubber backed felt • Conventional cushions
- Perfectly squared to entice the professionals
- Self-contained Cue Holder • Rugged, durable construction

Order from your Keeney Distributor NOW!

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, Ill.

George Miller to Attend Music Ops of N. Y. Banquet

**Will Confer With Al Denver And Sidney
Levine On Several MOA Matters**

NEW YORK—Al Denver, president of Music Operators of New York, reports that George A. Miller, president of Music Operators of America (MOA) is flying in to attend the 18th Annual Banquet of the association being held at the Waldorf-Astoria Hotel on Saturday night, October 8.

Miller will stay on for about a week after the banquet, and Denver advises he will discuss MOA matters with Sidney Levine and himself. Denver and Levine are on the advisory committee of MOA.

Among the subjects to be talked over are Public Relations Program; a National Radio Hook-up program;

3rd Performance Rights Society; AS-CAP type legislation; and several other matters pertinent to the welfare of the music machine industry.

Miller has been holding similar talks with other members of the advisory committee in preparation for the meeting of the executive committee later on in Chicago, at which time all these subjects will come before their attention.

At the same time, Denver stated that the forthcoming banquet looms as one of the best ever held in this city. Two bands, one a Mambo, will be available for dancing, and, as usual, top recording artists will entertain.

Bowler Tournaments Double Collections

MASSILLON, OHIO—Ed Elum, Elum Music Company, this city, reports that bowler-earnings are easily doubled by organized tournaments.

Elum, who operates many bowlers in his area, promotes tournaments by a copyrighted plan for which he is distributor. Key of the tournament is a blackboard, 3 ft. by 3 ft., stating rules of the tournament and providing space for 15 players to enter their names as contestants by bowling a pre-announced qualifying-score, usually 200. Board is displayed in each location, together with prizes awarded at intervals of 2 weeks.

"Tournaments increase play in several ways," says Elum. "First, players play to qualify. Even after 15 players are listed, other players can 'bump' qualified players by topping the lowest listed scores. Naturally this competition to get on and stay on the tournament list results in a busy coin-chute.

"Then, too, during the 2 week pre-tournament period, qualified players are constantly playing, not only to defend their place on the list, but to keep in practice, and improve their shooting in preparation for the run-off.

"The run-off with preliminaries, quarter-finals, semi-finals and finals produces a nice evening's play, and,

of course, after the run-off, the momentum keeps players for the rest of the evening. Next day another 2-week period starts, and the cycle of play starts over again.

"Because locations get, not only increased cash-box receipts, but increased bar and snack business, as well as widespread publicity, location-owners are enthusiastic about the tournament idea and will usually co-operate on prizes.

"Although very worthwhile prizes are awarded, the tournament plan is not open to criticism, because the players are competing against each other for prizes, not merely receiving prizes for a certain score.

"The tournament idea may be used with any type of group-play bowler, including speed-control bowlers, such as Bally "Jumbo Bowler" and "King-Pin Bowler." Bally bowlers scoring by Official Bowling Rules—"Abc-Bowler" and "Congress-Bowler"—are, however, specially adapted to tournament play. Official Bowling Rules add prestige to the tournament and equalize players' skill on a strictly bowling-aim basis.

"I shall be happy to outline details of the tournament idea to operators, not only because I sell the board that has proved successful in doubling my bowler collections, but also because I know that every bowler-operator in the country can profit by promoting tournaments."

Mich. Music Ops To Set Up Own Permanent Home

DETROIT, MICH.—At a meeting held on Friday, September 9, at the Fort Wayne Hotel, this city, the United Music Operators of Michigan launched plans for a permanent home, club rooms and a One-Stop record distribution.

President James Jeffrey, Jeffs Music Company, appointed Lou Fisher, Fisher Music Company and Chairman and Past President Edward Carlson, Carlson Music Company Co-Chairmen

of the Activities Committee. Roy Small, Conciliator, was chosen to assist. The committee will find and recommend suitable locations for the permanent home. It will also arrange to set up a One-Stop.

The meeting was followed by a two hour show at which RCA Victor artist Sonny Graham (Miss Juke Box), and Epic thrush Lillian Briggs participated. Disk Jockeys Bob Maxwell (WWJ-TV) and Larry Gentile (WXYZ) shared em-cee duties.

HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

-If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)

ENTERED THE INDUSTRY _____

MONTH

DAY

YEAR

BORN _____

(MONTH—DAY—YEAR)

NAME IN FULL _____

FIRM NAME _____

ADDRESS FOR 'CLUB' MAIL _____

CITY _____ ZONE _____ STATE _____

MAIL TODAY TO:

THE CASH BOX' "20 YEAR CLUB"
32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

FLASHING
LITES
TRAVEL
UP
SCORING
COLUMNS
WITH
EACH
TOSS

IF PUCK
IS THROWN
TOO HARD,
LITE GOES
ABOVE
800 MARK.
IF
THROWN
TOO EASY,
LITE DOES
NOT REACH
800 MARK.

- Regulation 10 Frames plus "shoot as long as you Strike in 10th Frame!"
- Plexiglass covers all rollover switches
- Hinged Plexiglass Hood over pins
- Hinged Lite Box Gloss
- Quiet, Smooth Operation
- Covered Cash Box with Extension Floodlite
- Custom Finished Cabinet

10¢ PLAY OR 3 FOR 25¢

STRIKES

SUPER X
SPECIAL X
REGULAR X

Keeney's 6-PLAYER CHALLENGE BOWLER

with STEPPING LITES on playfield
for SUPER, SPECIAL and REGULAR STRIKES!

PUCK THROWN AT RIGHT SPEED SCORES 800 ON
STRIKE HIT WITH RED LITE STOPPED ON PLAYFIELD!

PLAYER TRIES TO "TIME" HIS THROW TO STOP
TRAVELING LITE IN RED STRIKE AREA

TOP SCORE: 9,600 10TH FRAME
SHOOTS AGAIN FOR THREE TIMES OR AS LONG AS
PLAYER KEEPS STRIKING. (adjustable)

HIGHEST SCORE is determined by

1. Accuracy of throw
2. Correct speed
3. Correct timing

"SUPER"
STRIKES
score up to
800 points
each

"SPECIAL"
STRIKES
score up to
600 points
each

"REGULAR"
STRIKES
score up to
400 points
each

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

SEE YOUR KEENEY DISTRIBUTOR NOW!

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Fall coin machine biz perking in New England as ops throng Hub distributors showrooms for glimpses of new equipment. First showing of the new Seeburg is slated for Trimount Automatic Sales Corp's plant on Waltham St. on Tues., Sept. 20 to Thurs., Sept. 23. Irwin Margold, general manager, and Dave Bond, president of Trimount, will host New England ops. . . . Flood damage now cleaned up and ops in the hard hit areas back in action. All damaged equipment has been repaired and put back. . . . Skill pool games still the big attraction at Redd Distributors (Wurlitzer) where Bob Jones, sales manager, waxes enthusiastic about the potential of the new games. Music looks big again and set for another tremendous season as indoor locations start their operation. . . . Ed Ravreby, World Fair and Associated Amusements, on a selling trip to the north country, Maine and Vermont. . . . Kiddie rides and outdoor pieces being pulled in from resort spots as extended season, made longer by postponement of schools in Boston, ends. . . . High pitched fever of Red Sox pennant chances ended too as team went out of contention this frame. With Red Sox upsurge baseball games enjoyed immense popularity.

Atlas Distributors busy with fall selling program on new AMI model "G". Ops visiting with Louis and Barney Blatt included Bill Lang, Fairlee, Vt.; Dan Casale, Portland, Me.; Bill Hamel, Concord, N. H.; Sol Taube, Manchester, N. H.; Henry Brooks, Dover, N. H.; and Martin Oliver, Portland, Me. . . . Platter biz booming at Jerry Flatto's Boston Record Distributors. Visitors included Don Foote, Randolph; Charlie Sharpe, Portland, Me.; and Al Dolins, Hyannis. . . . Beantown getting an influx of singers, Harry Belafonte at Blinstrub's; Dick Roman on WBZ-TV at Norumbega Park; Pat O'Day at the Bradford Roof; Merelyn Tate upcoming at Bradford. . . . Ops in for fall buying this week included Jim O'Connor, Danielson, Conn.; Martin Ferrell, New Bedford; Ray Shea, Worcester; and Jim Balboni, Springfield. . . . Big influx of ops from all over New England expected at the Trimount open house party for the new Seeburg Sept. 20-23. . . . Dick Mitchell of Dick's Record Co. and family back from Montreal. Dick reports that all pop records there are in line with hits here with "Mabellene" "Ain't That A Shame" and "Yellow Rose of Texas" getting biggest portion of spins on the Canadian jukes.

All Southern Automatic Offices to Hold AMI "G" Showings Sun- day & Monday, Sept. 24 & 25



LEO WEINBERGER

LOUISVILLE, KY.—Leo Weinberger, head of Southern Automatic Music Company, Inc., advises all of Southern's offices will hold open house Sunday and Monday, September 24 and 25, to debut the new AMI model "G" phonographs.

Weinberger anticipates a record attendance of Kentucky, Indiana and

Southern Ohio operators. As in past showings, Leo expects these operators to be accompanied by their families as well as members of their sales and service organizations.

Open house showings of the AMI model "G" phonographs will be held in Louisville, Ky.; Lexington, Ky.; Cincinnati, O. and Indianapolis, Ind. There will be factory representatives at each of these offices to demonstrate the AMI "G-80" and "G-120" instruments, and the Southern personnel, executives, department heads, sales and service staffs will be on hand to greet all operators.

Operators from Columbus, O., and surrounding territory are advised to visit the Cincinnati showrooms.

The showing for Evansville, Ind., area music men will be held in the showroom of Carl J. Speis, 314 W. Columbia, Evansville.

"Adding to the interest of the two-day showing will be a display of the latest types of amusement games," said Weinberger. "All operators in the territories served by Southern Automatic are cordially invited to join us in what promises to be a significant event in phonograph annals. Of course, Southern hospitality will be evident in ample refreshments and gifts for all visitors."

"It's What's in THE CASH BOX That Counts"

THE NEW A.M.I. MODEL G

OPEN HOUSE...

SATURDAY, SEPTEMBER 24th
SUNDAY, SEPTEMBER 25th

Refreshments Served! Gifts for all!

All operators, their families and service men are cordially invited. Make a date now for September 24th and September 25th.

SEE IT—HEAR IT... THE NEW
A.M.I. Model G 80 — G 120!

ALSO ON DISPLAY—
NEWEST TYPES OF GAMES

NOTE: Evansville
Operators—visit show-
room of
CARL J. SPEIS
314 W. COLUMBIA

SPECIAL NOTE: Opera-
tors of Columbus, Ohio, and
surrounding territory, see
the new Model G at our
Cincinnati showroom.

SOUTHERN AUTOMATIC MUSIC CO., Inc.

ATTEND SHOWING AT
OFFICE NEAREST YOU

LOUISVILLE, KY., 735 S. BROOK ST.

CINCINNATI, OHIO, 1000 BROADWAY

LEXINGTON, KY., 1535 DELAWARE AVE.

INDIANAPOLIS, IND., 129 W. NORTH ST.

FOREIGN! BUYERS!

We Have for
IMMEDIATE DELIVERY
the following

BALLY HITS

ABC Bowler Jumbo Bowler
Congress Bowler King Pin Bowler
Miami Beach In-Line

We Are Export Specialists.
Ask for our special price lists on
reconditioned equipment.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

"Perfect Partners" Married to Sisters

ADA, OKLA.—The "perfect partners" as they are called, H. A. McFarland, Jr., and N. A. Robertson of this city, report that:

"We have had a wonderful partnership ever since January, 1937."

They continue, "We are married to sisters and we all enjoy working together."

"We started with 15 Mills Dance Masters. We now operate over 100 phonographs."

"We also enjoy a good games route."

Blatt Buys 50% of American

MIAMI, FLA.—Willie (Little Napoleon) Blatt, this city, advises he has purchased a half interest in American Operating. Dave Friedman, who retained a 50 per cent share, will continue to run the operation.

Blatt states he also bought out the route of Isidore Stone, who returned to Toronto, Canada.



Charles E. Ewing, Sr. and Charles Ewing, Jr., Evansville very busy this week at their Automatic Amusement Co. showing the new Keeney Coffee Vendor. They report a lot of interest among the operators in Indiana, Illinois and Kentucky in this machine. Gus Grossman of Automatic Amusement back from the Barnes Hospital of St. Louis after some weeks stay after a serious operation. Resting and much better now. . . . Gilbert Taylor, Taylor Mfg. Co., Evansville, joins the "20 Year Club." . . . Tommy Wood, Sebree, Ky., a golf bug. . . . Carl Speis, Evansville, out seeing the ops, while Lynn takes care of the office and shop. Everyone interesting in Bally's "Miami Beach," and awaiting the showing of AMI's model "G" phonos. . . . Over at S. L. Stiebel, Evansville, everyone excited about the showing soon of the new Seeburg phonos. . . . At Tri-State Amuse., Evansville, John Scheidle, Oliver Baugh and Elmo Henson, all busy with their operations. . . . Distributors report more action on Evansville's coinrow this week than for a number of months. Some of the operators seen were: William Brenner; Gordon Heswell; Ray Anderson, Madisonville, Ky.; Tom Shacklett, Owensboro; Al Coon; James Walton, Mt. Vernon, Ill.; D. C. Fortner and Elvis Huies, Mt. Carmel, Ill.; Gerald Miller, Lawrenceville, Ind.; Gilbert E. Phelps, Mt. Carmel, Ill.; Doris (Scooty) Scoot, Newton, Ill.; Hubert Williams, Olney, Ill.; Ray Halter, Vincennes, Ind.; Walter Gesbrough, Vincennes, Ind.; Steve Kelly and T. Sebouklelt, Owensboro, Ky.; J. E. Smith; Joe Walton, Mt. Vernon, Ill.; A. L. Higdon; G. Fulkerson; Jerrett Foster; M. Martin; L. Reed; Carl Senoff of Washington, Ind. and Nick Sarris, Lenton, Ind. . . . Ralph Beal, Olney, Ind. back in business after being out for some time. Ralph has a new partner, Bob Fulgham. They are starting a new route of Keeney Coffee Vendors, and state they will spread out with a full line of vending machines. . . . Bob Brown, Olney, out on the route when we called. . . . Walter Yarbrough, Vincennes, out working. . . . Tom Broulette, Vincennes, reported to have bought the route of Robert Shepard. . . . Naif Joseph, Vincennes, joins the "20 Year Club." . . . Gilbert Phelps, Mt. Carmel, Ill., who has been adding to his shop and display room, now almost runs thru the block. . . . The Vendal Co., Ft. Branch, operated by Melvin and Speed Hollis, doing a big job in Indiana and Illinois.

Bally Mfg. Production At All Time Peak

CHICAGO—A trip through the plant of Bally Manufacturing Company, this city, reveals that the firm is at its busiest peak of all time. The production lines of Bally are turning out a total of 8 products.

"Miami Beach," newest in-line game, heads the list.

Bally bowlers in production are "ABC" bowler and "Congress" bowler, scoring by Official Bowling Rules, the latter game with match-score features; together with "Jumbo" bowler and "King-Pin" bowler (match model), scoring spares, strikes and close-aim super-strikes by speed-control of puck shots.

For the kiddie market, Bally is rolling on "The Champion," Bally-horse (in production since spring of 1952 and reported as popular as ever); "Model T," flashed up version of "Hot Rod," auto-ride which Bally officials state will soon catch up with "The Champion" in total sales; and "Bull's-Eye," junior shooting gallery with bears, as well as bison, moose and mountain-lions to test the marksmanship of junior Davey and Daisy Crocketts.

All 8 Bally products are reported to be doing well above average in the cash-box department.

AIRMAIL
SUBSCRIPTION to THE CASH BOX \$30.

"It's What's in THE CASH BOX That Counts"

A FLOWING WELL OF PROFITS!... GOTTLIEB'S WISHING WELL



EARN A SHOWER OF COINS FROM THIS FOUNTAIN!

4 Advance Targets When Hit Change Colored Lights.

Hitting Any Target 4 Times Lights Hole for Special.

Lining Up All Targets On Same Color Lights Hole for Super Special.

8 Rollovers Advance Corresponding Target.

3 Light Up Rollovers for High Score.

2 Light Up Rollovers for Super High Score.

2 Cyclonic Kickers
2 Super Powered Flippers
3 Rotating-Light Pop Bumpers

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE NEW ORLEANS NOTES

Ed Holyfield, Dixie Coin Machine Co., away at the AMI factory viewing the soon to be displayed new AMI model "G" phonos. While we do not know date for official showing to ops here, we can expect it to be announced when Ed returns. . . . Johnny Casola, rep for United Mfg. Co. in town for a few days, then off for a tour of Texas. We understand Johnny well pleased with the reaction on United in-line game "Pixies" at Huey Distributing Co. . . . Malcomb Farmer in town for a day. He now resides in Gulf Port, Miss. . . . L. J. Peschier and Huey Wormick, Pelican Amusement, Alexandria, La., in town over the week-end. . . . Everyone here saddened by the death of Douglas Holyfield, baby brother of Ed Holyfield. Another death, that of John Pentecost's father, also saddened coinmen here. John is head salesman for Dixie Coin. . . . Jackie Hirtius of Tac Amusement, said "I do" about a week ago. . . . John Kerr passing around those seegars, celebrating the arrival of a son. . . . Martin Tortorich, Baton Rouge, seen shopping around. . . . Two of the best here are Herman La-Mothe, Jr. and Charles Babin of Jefferson Music, who usually are seen riding bumper to bumper on the way to service their locations. . . . Frank Buschollach, owner of Lucky Ball Amusement Co., Luling, La., is putting up a new building next door to the Rest & Bar, owned by his mother and father. In addition to using it as his office, we understand he will open up a record shop.

Watch Out!

JACKSONVILLE, FLA.—D. J. "Joe" Barton, manager of the Jacksonville office of Bush Distributing Company, writes *The Cash Box* that his office has been informed from several sources that an individual is travelling thru the Southern territory, representing himself to be a representative of a distributing firm, soliciting sales from locations.

"On several occasions," writes Barton, "we have been informed that this particular person received deposits from locations on various types of coin-operated equipment, particularly cigarette machines. He has never delivered any of the equipment, nor has he returned any of the deposits or down payments.

"I felt that the trade should be informed of this condition because of the success this man has had in hoodwinking prospective buyers in this area. In all probability he will show up elsewhere.

"In this particular territory I was told the man used the name of W. E.

MUST LIQUIDATE OUR INVENTORY

Write for List


No Reasonable Offer Refused

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENS 2-2903

Gibson, and he claimed to be a representative of a firm called Manufacturers Distributors, Inc."

A GENCO *EXCLUSIVE* 1½" BALL IS ACTUALLY KICKED THRU THE AIR!



GENCO'S NEW, ACTION PACKED

QUARTERBACK

ALL-LOCATION FOOTBALL GAME

The **ONLY** FOOTBALL GAME where **BALL IS KICKED** through the air **FOR 5 FEET**

TESTED AND PROVED IN TAVERNS THROUGHOUT THE COUNTRY

Moving Tee Adjusts Ball for **HIGH KICKS... LOW KICKS** or Left and Right!

"SUPER TOUCHDOWNS" score 20-30-40-50 or 100

"ROSE BOWL" scores **100 TOUCHDOWNS** and **REPLAY!** (adjustable)

SEE IT NOW!

COLORFUL REPLICA OF FOOTBALL FIELD WITH REALISTIC ACTION!

★ Ball Moves 10-20-50 Yards at a Time
★ Moving Lights Show Position of Ball
★ Scores from 1 to 100 Touchdowns at a Time
★ 8 Downs per Game (4 each Half)—Adjustable to 4 Downs

MATCH PLAY WITH OPTIONAL REPLAY... OR ADJUSTABLE TO MULTIPLE REPLAY

"KICK OFF" Your Biggest Season with "QUARTERBACK"
WRITE, WIRE OR PHONE YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

OPERATORS SAY
Bally
ABC BOWLER
is the GREATEST!
Their Collections Prove It!
Regular Official
BOWLING SCORES
Immediate Delivery!

RUNYON
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Airmail Subscription
The Cash Box \$30.

New "20 Yr." Members

NEW YORK—Coin machine men who were this week entered on the roster of the "20 Year Club" are as follows:

Bob Charles, Binghamton, N.Y.
Harold Motherway, Chicago, Ill.
Sam Richlin, Los Angeles, Calif.
Mont Z. Elkins, Charleston, W. Va.
Cecil L. Hopkins, Galion, Ohio
James Vernon Slote, Dallas, Texas
Clyde J. Addy, Imogene, Iowa
Garth M. Bryan, Boyne City, Mich.
Otto Francis Wissner, Mt. Clemens, Mich.
Ed Brown, Dallas, Texas
March M. Rutherford, Alamogordo, New Mexico
Andy Benna, Ironwood, Mich.
M. W. Arnold, Hannibal, Mo.
Frank J. Beilmaier, Carroll, Iowa
Freeman D. Munson, Indianapolis, Ind.
Albert J. Andereoni, Elmwood Park, Ill.
Naif Joseph, Vincennes, Ind.
Gilbert Taylor, Evansville, Ind.
Paul Ewing, Evansville, Ind.
John W. Kerns, Colorado Springs, Colo.
George H. Losey, Baltimore, Md.
Charles S. Lichtman, Newark, N.J.
Benjamin J. Fine, Baltimore, Md.

Chi. Auto. Phono Bowling League In First Meet of New Season

CHICAGO — Chicago Automatic Phonograph Bowling League kicked off the first session of the season, Monday, September 12, at the new Bel-Bowl.

"Everyone was in a good mood and tremendously pleased with the new alley," said Johnny Oomens.

Last year's champs, ABC Music #2, won 2 from ABC Music #1. High for RBC #2 was Irv Cairo, 461. Herb Schreiber led the ABC #1 team with 517.

Oomens took 2 from Star Music. High on the Oomens' team was Carl

Joseph W. Sheldon, Garnett, Kansas
James N. Dodys, Atlanta, Ga.
Edward F. Gilligan, Chicago, Ill.
Thomas Faulkner, Jacksonville, Fla.
John Achladetes, Montreal, Quebec, Canada
Mack Levin, Ottawa, Ontario, Can.
Marty Morosnick, Winnipeg, Manitoba, Canada
Paul Golden, Chicago, Ill.
Dave Solomon, Elmira, N. Y.

Latino, 517. Hank Lochacki was high for Star Music with 467. Myrtle Lochacki was high scorer for the women with 422.

Gillette Distributors took 2 from B&B Novelty. Donald Baxter was high for Gillette with 493. High scorer for B&B was Fred Dries, 529. Fred led all with this score.

Paschke took 2 from Western Automatic. High for Paschke was Ray Gallet, 508. Tom Nyland was high for Western with 452.

Atlas Music took 2 from Melody Music. Mike Blumberg was high for Atlas with 506. High for Melody was Vic Jaccino, Sr., 465.

Coven Music took 2 from Decca. Ray Bauer was high for Coven with 498. High for Decca was Frank Tutomase, 485.

Coral took 2 from Mercury. Eddie Walker was high for Coral with 473. High for Mercury was Melvin Jones with 449.

Galgano Distributing Company took 2 from Singer One-Stop. Tony Galgano was high for his team with 502. High for Singer was John Nolen with 452.

"It's What's in THE CASH BOX That Counts"

IT'S ENTIRELY NEW! IT'S ENTIRELY DIFFERENT!

What An Attraction!

chicago coin's Spectacular!

BLINKER BOWLER

100% REPLAY GAME

Game is adjustable for Match Play in 1st, 2nd, 5th or 10th Frame.

Each Player has an Equal Opportunity to Match a Number During the Match Frame.

4 Drum Scoring! **PLUS** Flash-O-Matic Scoring!

Companion Game!
BULLS EYE BOWLER
*** Contains same playing features as Blinker Bowler except the 100% Replay Feature.

Player by Simply Matching a Number Only gets Additional Scoring on the *"Ring-O-Lite"* **BULLS EYE**

Colorful Travelling Lights speed along behind each Ring building up great suspense and animation!

All Steel Front Door—National "Slug Rejector" Coin Chute

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14



THRU THE COIN CHUTE

HOUSTON HAPPENINGS

Henry L. Bailey, owner of American Shuffleboard Sales Co., Statewide top dealer in that line, said shuffleboards had finally hit the comeback trail in Texas. Nothing sensational but a solid overall business increase over last year. He gave out the impression that conventional operation of shuffleboards plus a bit of strictly legal promotion (prizes, awards, etc.) was conducive to lucrative cash returns. Henry went through the shuffle boom, survived the slump and ended atop the heap Statewide. . . . Bob Davenport, who recently sold his Coin Machine Exchange, went partners with Billy Rider and together they opened the Ace Record Shop at 832 Telephone Road. The boys managed to tie in with a locally popular radio-TV program and have contracted advertising in East End high school papers. The shop is near campus of Austin High, one of the larger schools. . . . Dorothy Maines, popular secretary at Houston S. H. Lynch Co. (Seeburg) real proud of her new Ford, a birthday present from her husband. . . . Garland Methvin, general manager of Automatic Cigarette Service, Beaumont, in town on an equipment buying spree. In addition to extensive cigarette operations in Beaumont, Methvin has Ray's Amusement Co., music operations, at Orange. . . . Tommy Foster, routeman, Big State Amusement, out of harness for several days because of an illness finally diagnosed as laryngitis. . . . Attractive Evelyn Osborn, secretary for Big State Amusement cigarette operations, so busy lately she has fallen behind on her Cash Box reading. . . . Doug Shiver, owner of Shiver Amusement Co., Richmond, in the City stocking up on records and other music operating accessories. . . . Vernon Meek, San Antonio, United Records salesman, visited at Houston office of United Record Distributors Sept. 9-10. . . . Roy F. Buckner, vice-president and general manager, Gossage Music Co., said business had been exceptionally good the past summer. Gossage Music has two major record stores in Houston. Buckner is manager of The Groove on Main St. and Mrs. Gossage, president of the company manages Avalon Record Shop on Westheimer. . . . Had our first real visit in many moons with that well known coinman C. O. (Red) Harrington. (Harrington Amusement Co.) Actually Red is hardly middle aged (served in World War II) but his wide range of activity causes some to think of him as older. C. O. always took sides promptly in every issue and his stand was always vigorously (to put it mildly) defended. . . . While visiting Cecil Robertson at his Automatic Amusement Co. met Louis J. Cantele, owner of Hot Wells resort, a well known health and amusement spot at Cypress, some twenty-five miles from Houston. Cantele said past summer business was excellent. Coin operated machines are very much a part of Hot Wells and similar resorts.

Gottlieb Clicks With New "Wishing Well"



DAVID GOTTLIEB

CHICAGO—"This looks like the greatest five-ball game we have produced in a long, long time", was the statement made by Alvin Gottlieb of D. Gottlieb & Company, this city this past week, when the firm officially announced its new single player five-ball game "Wishing Well".

Four rows of four advancing colored lights offering special targets to players, along with the possibility of skillfully scoring free games, is something that is bound to challenge the skill of any five-ball player anywhere in the

nation.

The colorful board arrangement, the new Gottlieb special features, the beautiful cabinet, the many skill-play ideas all combined into one game, makes "Wishing Well", as Gottlieb executives reported:

"One of the most outstanding five-ball games our firm have ever produced."

But Dave Gottlieb had this to say of the firm's newest creation:

"This is one game where everyone of our distributors has come thru with some of the finest orders they have ever placed.

"It is one of the games where our distributing organization has not only gone all-out as far as business potential is concerned, but have frankly told us, 'This is a truly great game'.

"And that's something", Dave Gottlieb added, "that we look forward to hearing. We know that our distributors are very close to their operator-customers and, before giving us their personal opinion of any game we ship, they check with their operators who have already placed the games on locations.

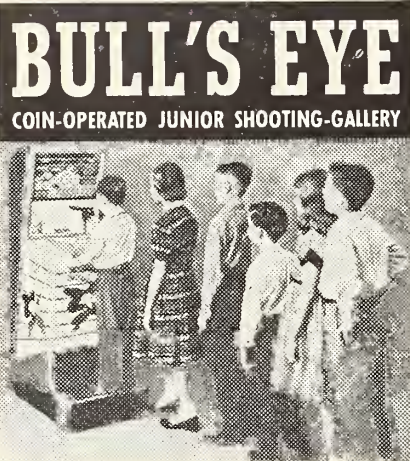
"Therefore", he concluded, "we feel very safe in stating that, as far as our factory is concerned, there is now no doubt that 'Wishing Well' has helped us start the new fall-winter season with better business than ever."

Earn More Money with Bally® Kiddie-Fun Equipment



Miniature replica of early vintage automobile in eye-catching colors... with real horn and headlights... HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road... an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic... with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

THRU THE COIN CHUTE EASTERN FLASHES

Fall activity is quite evident along coinrow. Games wholesalers report keen interest in all new machines. Music operators anxiously awaiting the unveiling of the phonographs of AMI and Seeburg. At the same time distributors for the phonos of Wurlitzer and Rock-Ola report a spurt in sales since the Labor Day holidays. Every indication points to a big Fall and Winter.

Reports coming in from operators in the recently flooded areas are heartening. Seems that damage isn't as bad as originally thought. Some operators, caught in the devastated areas, naturally were hurt very badly. But the majority of coinmen figure their losses ran from 3 to 5 machines on the average. Heartening, also, is the report that not many locations were totally destroyed. Most of them, after a clean-up and repair job, are now functioning. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., advise that, in addition to wholesaling reconditioned music, they will now handle every type of coin operated equipment—amusement machines and vendors. . . . Tried our hand, once again, on Exhibit's "Skill Pool" at Mike Munves' and did much better than last week. A little more practice, and no doubt we'll develop into a pool shark. Mike tells us the game going big. . . . Joe Fishman, Atlantic, Penna. Corp., Phila., visits with Meyer Parkoff, Atlantic, New York, and they discuss the details of their showings for the new Seeburg phonos. They present us with a disc called the "Toroid" unit which goes into the "Tormat" unit, and which reads "Seeburg Memory". We're supposed to carry this disc with us so that we can recall from memory all names of our friends, how to spell them, and other matters that slip the mind. Parkoff claims that in addition to performing miracles for the Seeburg phonos, in our instance, will, thru osmosis, perform the same miracles with our mind. (Note: We doubt it!) . . . Iz Edelman in town. Is finished with his vacation stay at Scroon Lake. Will remain in town until after the Moore-Marciano fight, for which he has tickets. Edelman's firm, Edolite Products, Detroit, manufacturing "Ten-Hi", a pool table, which is displayed here at Dave Lowy & Co., his distrib.

Watch Al D'Inzillo, Albert Simon, Inc., as he displays his skill on Genco's new football game "Quarterback". Al pretty good at it. Al Simon, who attended the Yankee-Cleveland double header on Sunday, with his son, had quite a time of it, particularly as the Yankees dropped the second game. . . . Barney (Shugy) Sugerman and Abe Green, Runyon Sales away to Chicago and Grand Rapids. Irv (Kempy) Kempner, Morris Rood and Lou Wolberg, holding down the N.Y. office, report that music ops eagerly awaiting the arrival of AMI's model "G" phonos. . . . West Side Air Terminal opens this week. Located on the corner of 42nd St. and 10th Ave. Will make it most convenient for visitors to coinrow who fly in. In addition, that restaurant is expected to open very soon. . . . Several phonos, beat up in recent flood, in Joe Young's Young Distributing Co. shop. Abe Lipsky reports sales of Wurlitzer phonos up the past few weeks. . . . Ed Czajka, Eddie's Amusement, Danbury, Conn., visiting on the street. . . . "Senator" Al Bodkin, Lou Herman and Howard Herman cutting it up in one of the wholesalers, and seemed to be having quite a laugh-time. . . . Over at Seacoast Distributors, even floor sample of Rock-Ola's model "1448" missing. Dave Stern and Bob Slifer explain they sold it as they were expecting another shipment in that day. . . . Max Levine, Scientific Machine Corp., on coinrow, visiting. . . . Sam Solway drops us a line from Ste. Agathe Des Monts, Que., Canada, that he's building a new and modern shop, which will give him three times the floor space. . . . Stanley Lacheta, Boston operator, spends the week-end (Sept. 17 and 18) in N.Y., and takes in the Dorothy Collins-Raymond Scott "Your Hit Parade" TV show. . . . While referring to the newly opened West Side Air Terminal Bldg., we forgot to mention that this building provides underground parking facilities. Will be helpful to the wholesalers themselves, as well as for visitors who expect to spend several hours on the street.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Joe Totzke, Totzke Music Company of Fairmont, Minn. is back on the job again after an extended vacation way out West. Joe spent a few hours in the Twin Cities checking up on the latest in coin operated games and to see what new games had come out since the last trip into town. . . . Leo De Mars and son Jim of Ashland, Wis. spent a day in the Twin Cities shopping and picking up supplies and records for their route. . . . Mr. and Mrs. Gil Bisek of Park Rapids, Minn. were seen shopping. . . . Selma Nelson of Minneapolis reports that business was better than ever at the Hoop a la Arcade which she has at the State Fair. One could understand this with the over one million attendance. In spite of her tender years Selma certainly manages to get the arcade set up for the season and to keep it and the machines all running thruout the whole fair season. . . . Forrest Dahl of Fergus Falls, Minn. spent a few hours in the Twin Cities shopping around for equipment for his route. . . . The boys all line up to play the pool table which is on the floor at the Lieberman Music Company. Even Irv Sandler of the Sandler Distributing Company stopped in to take his crack at the then top man, Lew Rubin of the Lieberman Music Company. . . . Recent visitors to the Twin Cities were: Johnny Johnson of Staples, Minn.; Walter Fisher of Pipestone, Minn.; Gabby Cluseau of Grand Rapids, Minn.; Frank Phillips of Winona, Minn.; Jack Harrison of Crosby, Minn.; and John McMahon of Eau Claire, Wis.

A. M. I. MODEL "C"	\$175
WURLITZER 1100	155
WURLITZER 1500	295



RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

52 Issues Subscription **The Cash Box** \$15.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CHICAGO CHATTER

How times do change. Back in the '30's some music ops changed coin chutes and featured records in their phonos at 2½c each, 2 for 5c. Music ops, this year of '55, will get the opportunity to sell tunes on their new 200 phono, Seeburg Distributors advise, at 7½c each, 2 for 15c. Very few of these 2 for 15c EP disks run over 4 minutes for both tunes, they report. (The Cash Box fought to get 'diskeries' to make 2 minute records. The Cash Box originated the idea of 'timing' all record releases. So that record mfrs would heed the 2 minute crusade.) . . . Jack Nelson talks about "timing." Tells how important "perfect timing" is to introduction of new products in this industry. "For example," he says, "just take our new 'Miami Beach.' This game was perfectly timed." Jack reports that Bally enjoying greater acceptance for "Miami Beach" than for any game so far produced in '55.

Demand for a "National Credit Bureau" begins to grow greater each week. The Cash Box will, once again, revive the facts as to why such a "Bureau" should come into being. . . . Appreciate San Francisco's Walt Huber sending us those oversize match books. . . . What a grand gathering at the Bally-rooms. Lou Dunis, Bill Happel, Jr., Jimmy Johnson, Johnny Michaels, Wally Finke, Joe Kline, Barnet (Shugy) Sugerman, Abe Green, Abe Susman, and many others. All hosted by Bill O'Donnell, Jack Nelson and Phil Weinberg. . . . Bally now in its 5th production release of its kiddie gun, "Bally Bull's Eye." And the new Bally "Model T" also coming off production lines just as speedily as possible. . . . With not a room to spare in Our Town, AMI distributors came in one right after the other. Whattajobtogetroomsfortheseboys. . . . And just as tight as those letters are, is how they were crushed up together, before leaving for Grand Rapids, and the big AMI distributors' convention. . . . Dave, Sol, Nate and Al Gottlieb all excited over the marvelous reception their brand new single player five-ball, "Wishing Well," received from all of their distributors. The game had been tested, retested and tested all over again—all over—everywhere.

Ed Levin of ChiCoin returned from a fast trip throughout the Texas countryside and, as he landed in Chi on Friday, was told to fly right out to Baltimore. What a job that was. Ed dashed to the airport as a "stand-in." But, luckily, got the first plane out. . . . Seeburg distributors will be showing their new dual music system phonos this week. . . . Bill DeSelm more excited than ever as United goes into a full six day work week with production stepped up to the very, very top peak. What created all the backlog? "Pixies." And the three models of "Bonus Shuffle Alley" according to Bill. . . . Lou and Ann Koren, two swell people, at the Ambassador. . . . Joe Robbins reports that Empire's new "Export Catalog" now being mailed out everywhere overseas. "It's a great job," Joe says. . . . Even as he was announcing Williams' two new games, "Smoke Signal" and "Bank Shot," Art Weinand was grabbing for his coat and dashing for the airport, to visit with many of the firm's distributors. . . . John Kerns of Western States Amuse. Co., Colorado Springs, Colo., writes, "Everyone, or almost everyone, likes to brag. I am the person responsible for the industry having in-line games. Of this I'm sure."

Frank Mencuri made a fast trip to the East. Then comes back—ready to dash out again. Sam Lewis chases out into the street to grab him. And advise Frank that he will have to hold off his trip to the West Coast because all of their distributors in that area sold out of "Skill Pool." Now Frank sitting and waiting for the shipments to get out there so that he can fly West again. . . . Always interesting. The "Jonesland Journal." Congrats to R. F. Jones, C. N. (Mac) McMurdie, Johnny Ruggiero and all the other swell Jones Boys on this Aug.-Sept. issue. . . . Paul Huebsch reports, "Now I'm really busy." Explains that Keeney's "Fascination" pool game, "Challenge Bowler," Deluxe Hot Coffee (and Cigarette) Vendors, "just going like lightning." And then adds, "In addition I'm busy trying to cure my cold. What a pip." . . . Very interesting issue of "The Seeburg Voice," house organ of the firm. All about the Seeburg plant and personnel. Most impressive—the number of employees who have been with Seeburg for 25 years and more.

Avron Gensburg dashes back to town to help Ralph Sheffield get those new Genco football games out to market. The two boys busier than they've ever been before. . . . Charley Lichtman who has been in the coinbiz over 30 years writes to say "Hello." Now in Newark, N. J. . . . Maurie and Eddie Ginsburg, Nate Feinstein and Harold Schwartz and Bill Phillips and all the gang over at Atlas Music but plenty excited as showing dates of the new Seeburg phonos draw near. . . . Walter Tratsch gets us on the phone to tell us all about his brand new '56 model "Challenger." Also all about the new models of "Rifle Sport." And all the chutes, paymeters and other accessories the firm produces. (Aside: "We'll be out soon, Walter, to have a beer and reminisce.")

Vince Shay advises, "Just had an operator in here who wanted to trade three yellow dogs for one black cat. But," asks Vince, "what're we gonna do with all those black cats?" Vince also of the opinion that every op should try at least one of every new game. "Know what," he says, "any new game produced brings a newer idea. They keep adding and adding and, before you know it," he advises, "a really different game hits the field, which is the result of all the improvements and additions to the original principle." . . . Roy Small of United Music Ops of Mich. advises that the organization planning a permanent home, club rooms and all, with a One-Stop Record Service to carry the load. . . . Ed Brown of Dallas writes to advise that he remembers 'way back when The Cash Box was a mimeo'd job. And when Bill Gersh used to sign his name in big, red crayon letters. (You're so right, Edward.) . . . George

A PROVEN MONEY MAKER OVER A PERIOD OF MONTHS

Williams "BANK SHOT"



Anti-Cheat
Ball Release
Mechanism

2 coin operation!

Two up to Four Players!

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Perfect bank shots to invite the experts

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CHICAGO CHATTER (Cont.)

A. Miller of MOA all hepped up over the idea of 5,000 new members for this big organization. . . . Leo Weinberger of Louisville advises that his firm going all out on the new products and foresees, "The finest Fall season of all time."

With all the boys coming to Chi for the Seeburg and now the AMI meets, some of the old timers ganged up on us and asked a few questions. . . . Asked one, "Do you recall the Thomas A. Edison recording unit that used to say 'Thank You'?" (We sure do. This was installed on the Camco vending machine. A vender that used to make change. Franklin D. Roosevelt was a "Director" of this firm. In fact, Willie "Little Napoleon" Blatt bought out a warehouse full of them, when he was Supreme Vending Co., 557 Rogers Ave., Brooklyn. Sold them for \$2.50 each). . . . Still another question we were asked, "Do you recall the Rowe cigarette machines with the two cherubs holding up the circular mirror?" (Do we? Not only do we know the machine, originally built in the late Bill Rowe's cellar in Inglewood, Calif., we had a hand in redesigning it. Produced a vender called, "The Imperial". As Robert Z. (Bobby) Greene will testify): . . . To the old timers who like to ask us these questions we suggest that they remember The Cash Box is edited by men who've been in the coinbiz for over 25 years each.

HAPPY BIRTHDAY THIS WEEK TO: Ed Brown, Dallas, Tex. . . . Albert L. Hanlin, Los Angeles, Calif. . . . James S. Ross, Cleveland, O. . . . Sidney J. Parker, Nashville, Tenn. . . . Oscar L. Etheridge, Norfolk, Va. . . . C. R. McKee, Grand Island, Nebr. . . . Arthur W. Daddis, Hollywood, Fla. . . . W. O. Wilborn, Mineral Wells, Tex. . . . Sid Stewart, Salt Lake City, Utah. . . . Paul Tartaglia, Sr., Port Chester, N.Y. . . . Ray T. Samuelson, Salt Lake City, Utah. . . . Cissie Gersh, Chicago, Ill. . . . N. J. Cresswell, Los Angeles, Calif. . . . Hylan J. Brown, Chicago, Ill. . . . Harold F. Burt, Wilmette, Ill.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Trigger; Big Broncho; Champions; Bert Lane Merry-Go-Round. Any Quantity. TOCE AMUSEMENT, 1618 ORCHID, LAKE CHARLES, LA.. (Tel.: HEmlock 65320).

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIRCLE 6-8939.

WANT—Bally "Big Times," \$440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—A Bargain. Personal Music. 400 Phonette Boxes, \$7.00 ea.; 25 Amplifiers to Match, \$25. Made by Personal Music Corp. AUTOMATIC AMUSEMENT CO., 717 STUART ST., HOUSTON 6, TEXAS.

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at \$35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

FOR SALE—We have for sale or exchange good late model Seeburg; AMI; Wurlitzer and Rock-Ola music machines; Bally; United; Gootlieb and Williams Bingo's; Five Balls; Shuffle Alleys; Targets and Baseball Games. Also used phonograph records in most any quantities. For music and games, as is, just off location, lowest Cash Box prices, slightly higher if shop cleaned and crated. All games guaranteed perfect working condition. If in trade area, drive in, get a whole load of them. Bring your trade-in's along. We can get together. THE GORDON STOUT CO., 125 N. MONROE, PIERRE, SOUTH DAKOTA. (Tel.: 4097).

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE — Mailing List 2,900 Amusement Machine Operators, \$30; 4,350 Music Machine Operators, \$45; 2,350 Vending Machine Operators, \$25; All three lists for \$75. WHIPPLE NOVELTY CO., MATTHEWS, N. C.

FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Bally Big Times, \$575. PARAMOUNT WHOLESALE SUPPLY. 2573 VALLEY VIEW AVE., SALT LAKE CITY 7, UTAH.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO** (Tel.: Tower 1-6715.)

FOR SALE—Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Ili-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—Like new, Swami Napkin Machines, \$8.00 ea.; largest stock of Kiddie Rides in the world, all guaranteed, write for complete list. **REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON 34, MASS.**

FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. **ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.**

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: Canal 6-0293.)

FOR SALE—Sixty music and thirty-five amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. **BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

FOR SALE—United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

FOR SALE—Bargains: Bally Beauty, \$145; Beach Club, \$170; Dude Ranch, \$205; Palm Springs, \$210; Ice Frolics, \$215; Hi-Fi, \$225; Surf Clubs, \$240; Variety, \$395; Gayety, \$395; Evans (Club Model) Saddle & Turf, \$245; 10 Genco Jumpin' Jacks, \$55; United (DeLuxe) Carnival Gun, \$275. Also other Bingos and Bowlers. All ready for locations. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.,** (Tel.: 5-7549).

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) **Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.**

FOR SALE—1 Genco Sky Gunner, \$95; 1 Exhibit Jet Gun, \$75; 2 Exhibit Six Shooter, \$50 ea.; 1 Genco 2 Player Basketball, \$250; 1 Hayburner, \$45; 1 Star Series (Baseball), \$50. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND.,** (Tel.: 3-4508).

FOR SALE—M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. **COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.,** (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O.** Tel.: MONTana 5000-1-2. CHApel 9-6556.

FOR SALE—United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N.Y.** (Tel.: LIncoln 9106).

FOR SALE—Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Genco Rifle Gallery, \$325. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.** (Tel.: CEntal 1-9292).

FOR SALE—Special. Bally: Gayety's, positively like new, at \$365. Williams: Spit Fires, slightly used, \$169.50; Race The Clocks, floor samples, \$265. Gottlieb: Ric-O-Chets, test sample, \$275; Jubilees, Gottlieb's latest, 4 player game, \$385. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA.** (Tel.: CAnal 8318).

FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. **COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN.** Tel. 945.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Guaranteed Phonographs. Wurlitzer: Model 1250, \$165; Model 1217 Hideaway (48 Sel.) with 12 (48 Sel.) Wall Boxes (Lot) \$195. Rock-Ola: Model 1436 (78 RPM) 120 Sel., \$250; Model 1436 (45 RPM) 120 Sel., \$325; Model 1434 (45 RPM) 50 Sel., \$275; Model 1438 Comet 120 Sel., \$565. Seeburg: Model M-100-A, \$250; Shoot-The-Bear Gun converted to Shoot The Ock, \$95. **J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO.,** (Tel.: FOrEst 7-6730).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI.** (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.**

FOR SALE—Keeney Cigarette Vendors, \$135; National 950 w/king size columns, \$115; Feature Bowlers, \$250; Super Frame Bowlers, \$225; Advance Bowlers, \$150. **UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO.** (Tel.: AXminster 4-3529).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** (Tel.: 2-3326 or 2-1648).

FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. **CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y.** (Tel.: SUMmer 4938).

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. **WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH** (Tel.: 22-2549).

FOR SALE—Bally's Gayety, \$375; Bally's Surf Club, \$215; Bally's Bright Lights, \$42.50; United's Havana, \$135; United's Rio, \$110; United's Tahiti, \$100. Write, wire or phone. 1/3 Deposit with order. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA.** (Tel.: MAgnolia 6386).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: DUnkirk 3-1810.

FOR SALE—Wurlitzer 1500's, \$295; 1400's, \$260; 1250, \$185. 48 Sel. Wallboxes, \$19. As an authorized Wurlitzer distributor, we thoroughly recondition all Wurlitzer equipment before shipping. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO,** (Tel.: MAin 1-8751).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

FOR SALE—HiFi, \$220; Surf Club, \$220; Palm Springs, \$210; Dude Ranch, \$170; Palm Beach, \$75; Beach Club, \$165; Yacht Club, \$75; Spot Lite, \$60; Beauty, \$110. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel.: TULane 6729).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. **MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y.** (Tel.: BRyant 9-6677).

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate **SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129.** (Tel.: 154).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** Tel.: WHEeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Seeburg "A's", \$269.50; AMI "A", \$69.50; Exhibit Star Shooting Gallery, \$197.50; Seeburg Bear Gun, \$99.50; Race The Clock, \$314.50; Bally Space Ship, \$249. Write, Wire, Phone Today. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: HENDERSON 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. **WESTERN DISTRIBUTORS**, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS**, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY**, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

FOR SALE—Reconditioned phones—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—1015 Wurlitzers, A-1 condition. Any quantity. **HUEY DISTRIBUTING CO.**, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

MISCELLANEOUS

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE**, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. **DONAN DISTRIBUTING CO.**, 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or **PHONO-VEND OF HOUSTON**, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReson 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, ILL., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

 **CHECK OFF WHICH YOU DESIRE**

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT
THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

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FIRM _____

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CITY _____

ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

GO! GO! GO!



Meet
Ami G

Hear the "G" and you'll agree—
there's no HI-FI like AMI-FI!

see the **G** at your AMI distributor's beginning
September 24

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
1* Model B, '48, 40 Sel., 78 RPM	150.00	210.00
1* Model C, '50, 40 Sel., 78 RPM	175.00	235.00
4* Model D-40, '51, 40 Sel., 78 RPM	250.00	295.00
4* Model D-80, '51, 80 Sel., 45 RPM	335.00	395.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00
4. Model E-80, '53, 80 Sel., 45 RPM	465.00	600.00
4. Model E-120, '53, 120 Sel., 45 RPM	475.00	625.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00
4. 1434, '51 Rocket, '51-52 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
1* 1438, '54, Comet, 120 Sel., 45 RPM	550.00	625.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48, Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	215.00	340.00
4* M100B, '51, 100 Sel., 45 RPM	485.00	565.00
2. M100B1, '51, 100 Sel., 45 RPM, Light Cab.	495.00	585.00
4* M100C, '53, 100 Sel., 45 RPM	575.00	650.00
2. HF 100G, '54, 100 Sel., 45 RPM	725.00	800.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION
833rd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wire- less	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 25 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2* 1100, '48, 24 Sel., 78 RPM	95.00	150.00
4* 1250, '50, 48 Sel., 78 RPM	135.00	179.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
2* 1400, '52, 48 Sel., 78 RPM	275.00	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	295.00	395.00
4. 1500A, '53, 104 Sel., 78 & 45 RPM intermixed	345.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.50	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)
Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	40.00	65.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	95.00
2* Atlantic City (B 5/52)	65.00	95.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	165.00	245.00
4* Beauty (B 11/52)	110.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
2. Big Ben (Wm 9/54)	135.00	180.00
4. Big Hat (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4. Big Time (B 1/55)	450.00	500.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	42.50	75.00
4. Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	95.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	59.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	25.00
4. Colors (Wm 11/54)	175.00	220.00
4. Coney Island (B 9/51)	60.00	85.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	135.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	190.00	230.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	135.00	195.00
4. Dreamy (Wm 2/50)	15.00	25.00
3* Dude Ranch (B 9/53)	165.00	250.00
4. Duette DeLuxe (Got 4/55)	265.00	290.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
2. Four Corners (Wm 12/52)	45.00	89.50
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" Upright (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
2. Frolics (B 10/52)	100.00	135.00
4. Futurity (B 3/51)	40.00	80.00
2* Gayety (B 3/25)	340.00	445.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	95.00
4. Gold Star (Got 8/54)	185.00	215.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B 50)	20.00	35.00
4. Green Pastures (Got 1/54)	135.00	160.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Gun Club (Wm 11/53)	79.00	105.00
4. Guys-Dolls (Got 5/53)	75.00	135.00
4. Gypsy Queen (Got 2/55)	220.00	245.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2* Havana (Un 2/54)	120.00	225.00
2. Hawaii (Un 6/54)	165.00	295.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	35.00	70.00
2* Hi-Fi (B 6/54)	210.00	285.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B 49)	15.00	35.00
2* Ice-Frolics (B 1/54)	185.00	250.00
4. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 4/54)	145.00	185.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	10.00	25.00
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	29.00	45.00
4. Lady Luck (Got 9/54)	145.00	210.00
4. Lazy "Q" (Wm 2/54)	85.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	135.00	175.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/55)	405.00	495.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	200.00	255.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	145.00	175.00
2* Nevada (Un 8/54)	195.00	295.00
4. Niagara (Got 12/51)	39.00	80.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	75.00	100.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2* Palm Springs (B 11/53)	190.00	265.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	115.00	135.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4* Rio (Un 11/53)	110.00	195.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	275.00	325.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
2. Singapore (Un 10/54)	225.00	325.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	39.00	65.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	50.00	95.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	169.50	225.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	44.50	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	210.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	39.50	95.00
2. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
2* Surf Club (B 2/54)	200.00	295.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
2* Tahiti (Un 8/53)	99.50	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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PINBALL GAMES (Cont.)

4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	150.00	190.00
2. Times Square (Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2* Tropicana (Un 1/55)	239.50	375.00
4. Tropics (Un 7/53)	125.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/25)	40.00	85.00
4. Twin Bill (Got 1/55)	210.00	240.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	310.00	445.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	75.00	110.00
4. Zingo (Un 10/51)	25.00	65.00

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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SHUFFLES (Cont.)

4. ChiCoin Advance (10/53)	150.00	260.00
4. ChiCoin King (10/53)	200.00	300.00
2. ChiCoin Criss Cross Bowler (12/53)	215.00	300.00
4* ChiCoin Super Frame (3/54)	225.00	300.00
2* ChiCoin Starlite (3/54)	250.00	325.00
4. ChiCoin Feature (7/54)	250.00	350.00
4. ChiCoin Holiday (9/54)	375.00	425.00
4. ChiCoin Flash (10/54)	350.00	420.00
4. ChiCoin Playtime (10/54)	350.00	460.00
4. ChiCoin Fireball (11/54)	395.00	475.00
4. ChiCoin Thunderbolt (12/54)	400.00	450.00
2. ChiCoin Triple Strike (2/55)	425.00	485.00
4. ChiCoin Criss Cross Targette (1/55)	215.00	275.00
4. ChiCoin Deluxe Criss Cross Targette (1/55)	200.00	275.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bound (9/51)	30.00	65.00
4* Genco Shuffle Pool (11/53)	85.00	125.00
4. Genco Match Pool (2/54)	125.00	160.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. KeeneyPinBoy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	69.00	135.00
4. Keeney Club (4/53)	95.00	150.00
4. Keeney Domino (5/53)	95.00	160.00
2* Keeney Carnival (5/53)	90.00	175.00
4. Keeney Pacemaker (9/53)	159.50	215.00
4. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	165.00	295.00
2. Keeney Bikini (6/54)	225.00	300.00
2. Keeney Century (6/54)	295.00	320.00
4. Keeney American (9/54)	325.00	350.00
4. Keeney National (9/54)	345.00	395.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player (2/51)	40.00	70.00
4. United DeLuxe 6-Player (10/51)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
2. United 6-Player Star (7/52)	50.00	105.00
4* United 10th Frame Star (9/52)	65.00	110.00
2. United Manhattan 10th Frame (9/52)	70.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00

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SHUFFLES (Cont.)

4. United Manhattan (9/52)	100.00	135.00
2* United Cascade (2/53)	84.00	125.00
2* United Clover (2/53)	75.00	125.00
4. United Liberty (2/53)	100.00	140.00
2* United Classic (6/53)	115.00	145.00
2* United Olympic (6/53)	100.00	150.00
2* United Royal (9/53)	145.00	195.00
4. United Imperial (9/53)	185.00	220.00
4* United Chief (11/53)	195.00	265.00
4* United Leader (11/53)	225.00	260.00
4* United Team (11/54)	245.00	275.00
4. United DeLuxe Team (1/54)	260.00	300.00
4* United League (1/54)	225.00	300.00
4. United Ace (5/54)	275.00	325.00
4. United Rainbow (8/54)	295.00	330.00
2* United Banner (8/54)	310.00	340.00
4. United Shuffle Targette (8/54)	300.00	365.00
4. United DeLuxe Shuffle Targette (8/54)	325.00	375.00
4. United Speedy (8/54)	300.00	400.00
4. Un. 11th Frame (10/54)	335.00	410.00
4. United DeLuxe 11th Frame (10/54)	335.00	415.00
4. United Comet Targette (11/54)	325.00	410.00
4. United DeLuxe Comet Targette (11/54)	345.00	420.00
4. United Mercury (12/54)	350.00	410.00
4. United DeLuxe Mercury (12/54)	365.00	425.00
4. United Mars (1/55)	355.00	440.00
4. United DeLuxe Mars (1/55)	345.00	450.00
4. Un. Lightning (2/55)	375.00	455.00
4. United DeLuxe Lightning (2/55)	385.00	465.00
4. Un. Clipper (5/55)	425.00	460.00
4. United DeLuxe Clipper (5/55)	425.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle 12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/51)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Magic Bowler (12/54)	395.00	475.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin PinLite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	39.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	85.00	150.00
2. ChiCoin Crown (4/53)	99.00	175.00
4. ChiCoin Crown Giant Pins (9/53)	125.00	185.00
2. ChiCoin Triple Score (6/53)	95.00	175.00
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	260.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	285.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
2* ChiCoin Goalee	44.50	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiMidget Skee	65.00	175.00
1. ChiCoin Pistol	40.00	99.50
4. ChiCoin Home Run, 6-Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
1* Exhibit Dale Gun	45.00	89.50

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ARCADE EQUIPMENT (Cont.)

4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
2* Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	75.00
2. Exhibit Shooting Gall.		
(6/54)	139.50	200.00
2. Exhibit Star Shooting		
Gallery (9/54)	195.00	275.00
4* Exhibit Sportland Shoot-		
ing Gallery (11/54)	225.00	325.00
2. Exhibit "500" Shooting		
(Gallery 3/55)	295.00	395.00
4. Genco Sky Gunner	75.00	165.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle		
(Gallery 6/54)	375.00	450.00
4. Genco Wild West Gun		
(2/55)	395.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman		
(11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for		
Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile		
(Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
2* Mutos Photomatic		
DeLuxe	275.00	495.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph		
35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
4. Rockola World Series	40.00	85.00
1. Scientific Baseball	40.00	89.50
4. Scientific Basketball	20.00	75.00
2. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	145.00	185.00
5* Seeburg Bear Gun	99.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	119.50	225.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4* United Carnival Gun		
(10/54)	275.00	375.00
4. United DeLuxe Carnival		
(10/54)	295.00	395.00
4. United Bonus Gun		
(1/55)	345.00	425.00
4. United DeLuxe Bonus		
Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. Deluxe World		
Series (2/52)	40.00	90.00
2. Wms. Super World		
Series (4/51)	39.50	110.00
2. Wms. DeLuxe Baseball		
(4/53)	100.00	175.00
4. Wms. Pennant Baseball		
(12/53)	165.00	265.00
4. Wms. Super Pennant		
Baseball (12/53)	155.00	275.00
4 Wms. Super Star		
Baseball (12/53)	175.00	325.00
4. Wms. Major League		
Baseball (2/54)	200.00	350.00
4. Wms. All Star Baseball		
(2/54)	175.00	350.00
4. Wms. Big League		
Baseball (3/54)	155.00	325.00
2. Wms. Safari (2/55)	375.00	495.00
2. Wms. Polar Hunt		
(3/55)	435.00	575.00
4. Wurlitzer Skee-ball	35.00	75.00
←TOTAL NO.	TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

1956 Challenger	\$ 75.00
Rifle Sport (3 gun, 6 gun and 12 gun ranges)	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	No List Price Authorized for Publication
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo	
Studio Model "11"	\$2,950.00

BALLY MFG. CO.

Miami Beach	\$ 775.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c a play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Blinker Bowler (with Match Feature)	\$ 815.00
Bonus Score Bowler (without Match Feature)	695.00
Big League Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00
Bulls Eye Bowler (with Match Feature)	775.00

EXHIBIT SUPPLY

Treasure Cove Regular Model	\$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Quarterback (Football Game) (with Match Feature)	\$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

D. GOTTLIEB & CO.

Wishing Well (Single Player, 5-Ball)	\$ 407.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Challenge Bowler (with Match Feature)	\$ 690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

HF-100-R	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARAL-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Bonus Shuffle Alley Single Chute	\$ 705.00
Double Chute	725.00
DeLuxe Bonus Shuffle Alley (with Match Feature)	
Regular Model, 10c a play	755.00
Special Model, 10c a play, 3 plays for 25c	775.00
Pyramid Bonus Shuffle Alley Regular Model, 10c a play	770.00
Special Model, 10c a play, 3 plays for 25c	795.00
Super Slugger Regular Model	595.00
DeLuxe Model (with Match Feature)	635.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Pixies	725.00

WILLIAMS MFG. CO.

King Of Swat	\$ 549.50
Three Deuces	389.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

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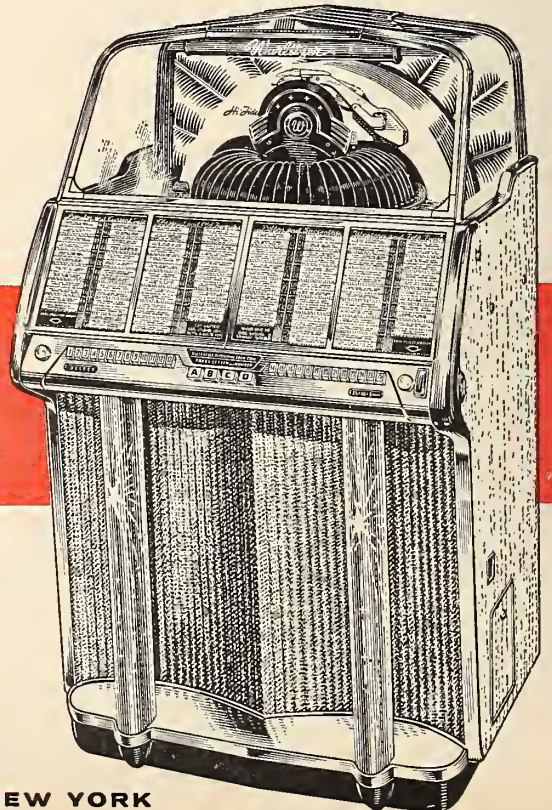
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THE BIGGEST HIT IN BASEBALL GAMES

UNITED'S
DE LUXE

SUPER-SLUGGER

**ANIMATED
BASE RUNNING
BEAUTIFUL
3-D EFFECT**

SINGLES
DOUBLES
TRIPLES
HOME RUNS

**PLAYER CONTROLS
SWING OF BAT TO HIT
WEAK... MEDIUM... HARD**

**New Super Homer Feature Scores
HOME RUN PLUS 50 ADDITIONAL RUNS**

**Hit in LOWER, CENTER or UPPER DECK
SCORES HOME RUN PLUS 10 ADDITIONAL RUNS**

**Player gets 50 Extra Runs for
landing in all 3 Decks**

SIZE:
6½ FT. HIGH, 6½ FT. LONG, 2 FT. WIDE

**DOUBLE CLOVER
MATCH FEATURE**

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SLUG REJECTOR**

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LIFTS LIGHTLY
FOR EASY SERVICE**

**4 DISPLAY LIGHTS
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FORMICA
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PIXIES
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4-Player
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**1 OR 2
CAN PLAY**

**10¢ PER
PLAYER**

**3 OUTS
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Bally® BIG bowlers earn BIG money

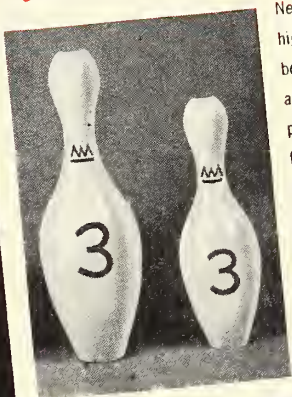
POPULAR OFFICIAL BOWLING SCORES

BOWLER earnings climb to a new sensational high . . . as 20,000,000 bowlers and their millions of non-bowling friends . . . discover the fun and fellowship . . . and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER on location now . . . or CONGRESS-BOWLER for added attraction of match-score features.



CONGRESS-BOWLER and ABC-BOWLER play 10 frames . . . are available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.

New KING-SIZE Pins New OVER-SIZE Puck



New king size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all 4 Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.

THRILLING SPEED-CONTROL SCORES

NOW popular 4-digit shuffle-bowling . . . with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring . . . is more fun than ever . . . on newest Bally-bowlers with sensational king-size pins and hefty, he-man giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.



FAMOUS De Luxe FEATURES

ALL 4 BALLYBOWLERS feature flashy light-up scores with high-speed totalizing; beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pickup; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-up elevator; speedypin reset; quiet operation; sturdy, trouble-proof mechanism.

KING-PIN BOWLER and JUMBO BOWLER are easily adjustable for 5 frames or 10 frames . . . available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.

ABC bowler

WITH MATCH-SCORE FEATURES
Congress bowler

JUMBO BOWLER

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